Managing Family Businesses

A SERIES OF TEN WORKSHOPS, ENABLING THE FAMILY BUSINESS TO GET ON THE FAST TRACK GROWTH

Fifth Workshop: How to manage people? Different people need different treatment.

Attend the workshop series & find out for yourself the value that this program brings to your business, your family and to yourself.

Date   : 15th March, 2013 02:30pm to 05:00pm &
16th March, 2013 09:00am to 05:00pm
Venue   : CEE, IBA, Karachi.

Center for Executive Education (CEE) at IBA, Karachi join hands with S.P. Jain Institute of Management & Research (SPJIMR), Mumbai catering to the needs of Family Businesses in Pakistan. This series of workshops is designed for the owners who are also managing the business.

It is designed to address the concerns about adapting to the emerging opportunities and managing the growth. It aims at providing a guided opportunity to the participants,

a. To reflect on their current style of running business,
b. To identify the new elements required for gearing up for the change &
c. To start working on the same.

It involves structured work in all the three areas of Knowledge, Skill and Attitude. It is not a subject-linked or curriculum based program.

Lead Trainer: Professor Parimal Merchant - Director, Center for Family Managed Businesses at S. P. Jain Institute of Management & Research, India.

For further details: Tel: (021) 38104700 Ext: 1801, 1804, 1805 Fax: (021) 38103008
Email: ceeinfo@iba.edu.pk Web: cee.iba.edu.pk