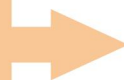


Power Talking

COMMUNICATION
FOR
RESULTS

A unique 12 hours course for
professionals who face difficulty in
communicating fluently.

Topics Covered:



*“Effective communication is 20% what you know
and 80% how you feel about what you know.”*

—Jim Rohn

- ✓ Overcoming speech anxiety and speaking with confidence
- ✓ How to conduct an audience analysis before and during the speech
- ✓ Structuring a speech audiences listen to
- ✓ Using power words and gestures
- ✓ Creating visuals for impactful presentations
- ✓ Handling tough questions and hostile audiences

Date: Feb 13– Mar 5, 2016
(Every Saturday)
Timings: 5:00 pm to 8:00 pm
Venue: IBA City Campus
Training Investment: PKR 15,000/-

**Audience Centered Public
Speaking Skills...**

This course will build your **confidence** by giving you opportunities to
practice your speaking skills

TRAINER:

Aysha Anas Iftikhar has an established track record of training design and delivery and brings quality content and high energy to her workshops. The innovative design of her workshops emphasize experiential learning.

Aysha is a gold medalist and position holder from the Institute of Business Administration (IBA). She has taught diverse courses to both undergraduate and graduate students and supervised over 200+ research projects at the graduate level at the Institute of Business Administration (IBA), Karachi. She has published research papers to her credit and has received intensive training sponsored by the HEC.

A few of her clients include Higher Education Commission (HEC), Federal Bureau of Revenue (FBR), Small and Medium Enterprise Authority (SMEDA), Organization of Islamic Countries (OIC), SAMI Pharmaceuticals etc.



Who should attend?

- ★ Junior & Mid-career executives who want to improve fluency in communicating in English Language.
- ★ Executives whose tasks involves meeting clients & giving presentations
- ★ Sales executives
- ★ Medical representatives
- ★ Spokesperson
- ★ Protocol officers
- ★ Front desk executives & Supervisors
- ★ Customer service representatives
- ★ Teachers
- ★ Students who intend to start their professional education soon.

<https://www.facebook.com/IbaBusinessenglish>

Registration form and Fee Voucher are available at our website: <http://cee.iba.edu.pk/BEnSDP.shtml>. Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006. No fee will be accepted in cash/cheque at our office.

For queries & information:

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IBA CEE

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Institute of Business Administration

Skills Development Program

Adding Skills to Experience