Conference on Managing Family Businesses

A conference on Managing Family Businesses was held on March 25th, 2014 in Karachi and on March 26th in Lahore to announce start of second series of the workshops on the subject. The first series was started in October 2012 and was successfully concluded in November 2013. This workshop series is a joint venture of IBA Karachi and SPJ Institute of Management and Research, Mumbai.



The workshops of series inculcate and draw from researches that have been carried over the last

two decades at SPJIMR to address the concerns about adapting to the emerging opportunities and managing growth in the family businesses. These workshops aim at providing a guided opportunity to the participants:

- 1. To reflect on their current style of running family businesses
- 2. Identify the new elements required for gearing up for the change &
- 3. Start working on the same

The Conference began with the address of Dr. Ishrat Husain-Dean and Director IBA Karachi followed by a complementary lecture Prof. Parimal by Merchant. After the lecture a panel discussion was held with the past participants of



Prof. Parimal Merchant, SP Jain Institute of Management and Research-Mumbai

workshops who shared their stories of attending workshops and bringing changes in their organizations. The Panel included Mr. Khaleeq-ur-Rehman and Mr. Ameed Riaz along with Mr. Parimal Merchant in Karachi. In Lahore the Panelists were Jawa Brothers of Wilshire Labs who had attended first series in Karachi.

In Karachi the conference was held at AMAN CED Building of IBA Karachi and was attended by around 100 participants engaged in management of Family Businesses in here. Some of the notable attendees included Mr. Khaleeq-ur-Rehman-CEO, Feroze1888 Mills; Mr Jahanzeb Sarfaraz,-Chief Executive, KomKonsultant; Zeeshan Jawaid-Head of Operations, Morgan Chemicals; Daanish Diwan-Director, Novatex Limited; Mustafa Muhammad Afaq-CEO, Shafiq Press. In Lahore the conference was held at PC Hotel. It was attended by several business owners from Lahore, Gujrat, Gujranwala, and Rawalpindi. The announcement of organizing parallel series of MFB workshops in Lahore was appreciated very much by participants and they showed their keenness to attend the workshop series.



Dr. Huma Baqai, Faculty IBA Karachi-Moderating Panel Discussion in Karachi