



Inspiring business

IoD routes to qualification

Maximising your potential and performance



110 years inspiring
British business

Welcome...



Welcome to the IoD's portfolio of director qualifications for 2017.

In challenging times, it is more important than ever to be one step ahead of the field...

When you attain a director qualification from the IoD you gain professional recognition and enhance your career prospects. You also become part of an exclusive network of senior professionals recognised for their outstanding leadership and contribution to business.

In a time of uncertainty, the IoD Chartered Director qualification is a guarantee that you have achieved the highest standard in governance and leadership. Here you will find myriad different ways to maximise your potential, broaden your professional expertise and equip yourself with the knowledge, skills and mindset that will see you qualified to take on a variety of leadership roles.

No organisation better understands the challenges directors face in today's rapidly evolving work environment and we've made important upgrades to our qualifications and exam procedures to reflect the new landscape. Our exams are now available through state of the art remote technology and invigilation and directors can split longer courses into more manageable modules to achieve qualifications now ranked and recognised across more international jurisdictions (for more detail see p4).

With flexible dates available throughout the year at centres across the UK, and more ways to qualify than ever before, we take the pressure off so that you can hit the ground running...

We look forward to working with you and helping you to take your career to the next level in 2017.

A handwritten signature in black ink that reads "Teresa Jacobs".

Teresa Jacobs

IoD head of examinations and professional standards

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IoD director qualifications

By directors for directors

The IoD is the only institute in the world to offer internationally recognised qualifications designed by directors for directors under Royal Charter. IoD qualifications provide development specific to the core competencies required of senior leaders, directors and aspiring directors.

Return on investment

We want you to achieve tangible outcomes from your investment. This is why we ensure our programmes are based on current, real-world scenarios and are immediately applicable at an individual and organisational level.

Benefits of a director qualification

- Consolidate your knowledge, skills and experience with a formal qualification
- Enhance your performance and that of your organisation
- Gain professional recognition and reward for your achievements
- Demonstrate to stakeholders that your organisation upholds the highest professional standards in governance and leadership
- Gain access to an unrivalled peer network and become part of our prestigious community of alumni

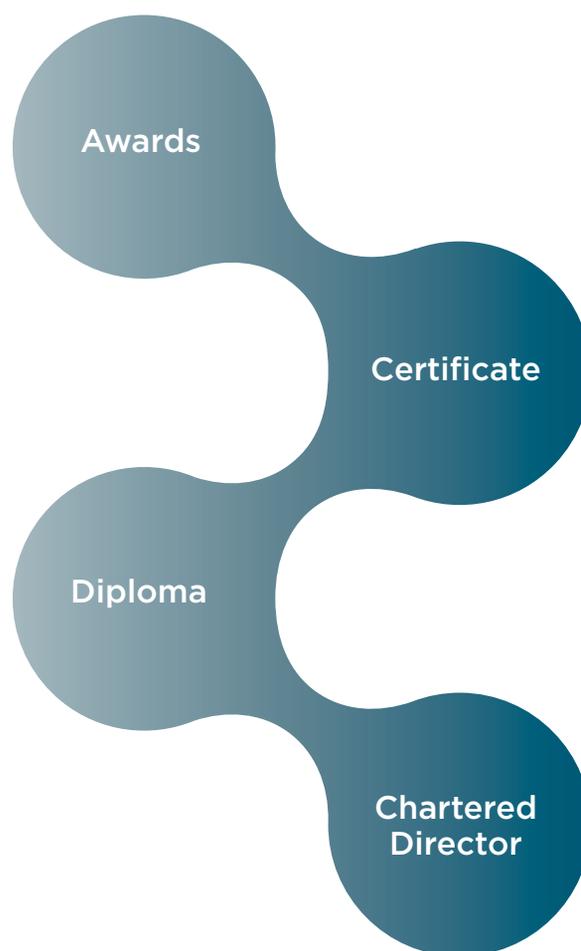


Flexible routes to qualification

We offer a range of flexible routes to qualification, featuring a blend of online and face-to-face learning tailored to your level of experience, qualification, career aspirations and learning style.

Attend the full Certificate or Diploma in Company Direction programmes, fast track your development with an intensive residential course, or learn at your own pace with a series of recognised modular awards that contribute to your overall qualification.

IoD qualifications may also be tailored and delivered in-company, offering measurable improvements that can be applied at organisational level.



Internationally recognised qualifications

IoD director qualification	Level	Correspondence	Key to abbreviations
Award in the Role of the Director and the Board	SCQF Level 9	Comparable to QCF and EQF level 6, Bachelor's degree level	Qualifications and Credit Framework England/Northern Ireland (QCF)
Award in Finance for Non-Financial Directors	SCQF Level 8	Comparable to QCF and EQF level 5	European Qualifications Framework (EQF)
Award in the Director's Role in Strategy and Marketing	SCQF Level 9	Comparable to QCF and EQF level 6, Bachelor's degree level	Scottish Credit and Qualifications Framework (SCQF)
Award in Leadership for Directors	-	New syllabus pending credit rating	
Certificate in Company Direction	SCQF Level 9	Comparable to QCF and EQF level 6, Bachelor's degree level	
Diploma in Company Direction	SCQF Level 11	Comparable to QCF and EQF level 7, Master's degree level	

Supporting you throughout your journey

We're here to support you every step of the way to ensure you take away the most from your learning experience.

Expert practitioners

Our faculty course leaders and executive coaches are all experts, recruited for their wide range of hands-on directorial experience.

Dynamic learning

Experience an interactive learning environment rich with peer-to-peer insight, practical application, director dilemmas, simulations and case studies.

Extended peer network

Enjoy focused peer learning and collaboration in groups of less than 20, with ample opportunity to network with a wider membership of over 34,000 business leaders, both in the UK and internationally.

IoD Learning Zone

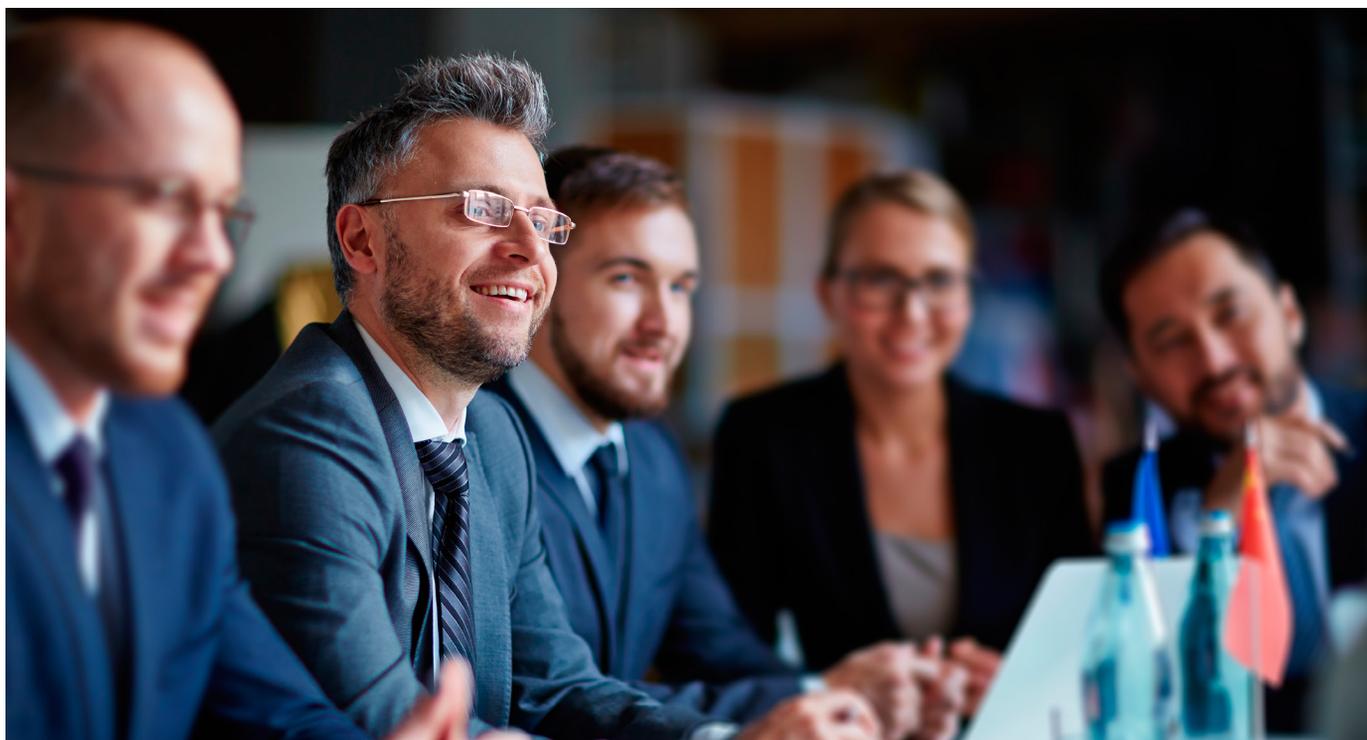
The IoD Learning Zone is our dynamic e-learning platform that offers a range of tools to help you prepare for your exam. Gain access to cutting-edge content, downloadable course materials, interactive exercises and our exam preparation tool.

Exam preparation webinars

Our popular interactive webinar series lets you practise exam-style questions, listen to in-depth explanations and gain revision tips from our experts.

Information and advice

IoD membership gives you access to specialist information and advice, including legal and tax helplines, a vast business library and resources and factsheets.



Certificate in Company Direction

Chartered Director Stage 1 SCQF Level 9*

If you are newly appointed, aspire to a seat on the board, or want to improve performance with fresh insight, the IoD Certificate in Company Direction qualification will equip you with the core knowledge needed to perform effectively as a director.

The programme covers the key areas of governance, finance, strategy and leadership in four core modules providing you with a foundation in effective directorship.

Each module may be studied independently or taken as part of the full qualification.

On successful completion of the qualification you may use the post-nominal designation Cert IoD after your name.

1

Award in the Role of the Director and the Board SCQF Level 9

An essential introduction to the role, duties and legal responsibilities of a director and the workings of a board. Ideal for newly appointed directors, aspiring directors and professionals looking to improve their performance on the board with fresh insight.

“The Role of the Director and the Board was an excellent course. Delivery was first rate, engaging and informative.”

Richard Rawdon Smith
Career Transition Partners

2

Award in Finance for Non-Financial Directors SCQF Level 8

This course is designed specifically for non-financial directors and senior leaders. It will demystify the world of finance, allowing you to monitor the financial health of your business, evaluate business plans with confidence and contribute more effectively to boardroom discussion.

“This is an excellent course for someone venturing into this field for the first time, and extremely well presented throughout.”

Ian McNaught
deputy master, Trinity House

*Comparable to QCF level 6

3

Award in the Director's Role in Strategy and Marketing SCQF Level 9

This course provides an introduction to the main approaches to strategic direction and marketing within the organisation, and will assist you in your role of leading the strategic process and preparing for implementation.

“This is an excellent course, informative, practical and challenging. Highly recommended!”

Jason Levy
*director of fundraising & marketing,
Midlands Air Ambulance*

4

Award in Leadership for Directors

New syllabus*

With an increased focus on values, culture and stakeholder engagement this new and improved course explores the core competencies required for effective leadership at board level. Gain practical insights into your personal leadership style and learn how to apply a range of leadership and decision-making techniques to build and sustain high-performing teams.

“An interactive course led by an enthusiastic and passionate trainer, with lots of useful case studies and worked examples.”

Seamus Brogan
*head of business development,
BMT Defence Services*

“The IoD’s approach to director development is practical and rooted in real-world business. We do that by looking at case studies and taking a ‘real play’ rather than ‘role play’ approach.”

Simon Haslam *IoD course leader and strategy consultant*

Diploma in Company Direction

Chartered Director Stage 2 **SCQF Level 11***

Apply the knowledge and skills gained at certificate level in a practical and dynamic way with the IoD Diploma in Company Direction.

Developing Board Performance

This three-day module of the Diploma in Company Direction provides a unique opportunity to put your skills to the test in a realistic and safe environment as you tackle a real-life boardroom scenario.

In this course you will act as a board member in a ‘real’ organisation facing a variety of typical issues and crises. You will gain hands-on experience and feedback on your own performance that will enable you to make a significant impact on your board’s effectiveness while you achieve a world-class qualification.

You will...

- Explore the board’s role, its dynamic, power, influence and conflicts
- Gain knowledge of important topics including risk and crisis management; decision-making; mergers and acquisitions; and board performance
- Apply relevant techniques and tools to improve personal skills and that of the board
- Evaluate and improve the performance of your board, its committees and individual directors

On successful completion of the qualification you may use the post-nominal designation Dip IoD after your name.



*Comparable to QCF Level 7

Assessment

IoD awards, certificate and diploma level examinations and qualifications are credit rated under the internationally recognised Scottish Credit and Qualifications Framework (SCQF).

Flexible examination dates are available throughout the year, and are available via remote invigilation allowing you to sit an exam at a time and location convenient to you.*

To book your assessment, or for further advice and information please contact the Assessment and Professional Standards team on (021) 38104701 (Ext: 1804, 1807, 1809, 1812) or ceeinfo@iba.edu.pk.

For the latest examination guides, timetables and regulations please visit iod.com/exams.

More ways to qualify than ever before

- Modular awards offer you greater flexibility to achieve the IoD Certificate in Company Direction. Build up your modules to obtain an internationally ranked and recognised qualification.
- Choose from a large range of exam dates and times throughout the year and learn at your own pace.
- Exams can now be taken in any combination of multiple sittings.
- Thanks to remote invigilation, you can now sit your exam in the comfort of your office, home, or wherever else you choose, via a WiFi connection.
- With computer-based testing speeding up the marking and results process, your marks are now available within a few weeks of your exam.
- If you already hold a relevant professional qualification, you may be eligible for an exemption, see website for more info.



*The processes and technologies used in delivering exams via remote invigilation are tightly controlled and adhere to the highest-level security protocols

“The Chartered Director qualification has made me acutely aware of what a board director’s responsibilities really are – and the qualities needed.”

Talita Ferreira *CEO and founder, Authentic Change Solutions*

Chartered Director

Chartered Director Stage 3

The benchmark for director excellence

The IoD is a long-established professional awarding body, and the only institute in the world to offer internationally recognised director qualifications under Royal Charter.

Performing effectively as a director requires a combination of core competencies in the areas of knowledge, skills and mind-set. Chartered Directors have a dramatic and positive effect on the success of their organisations.

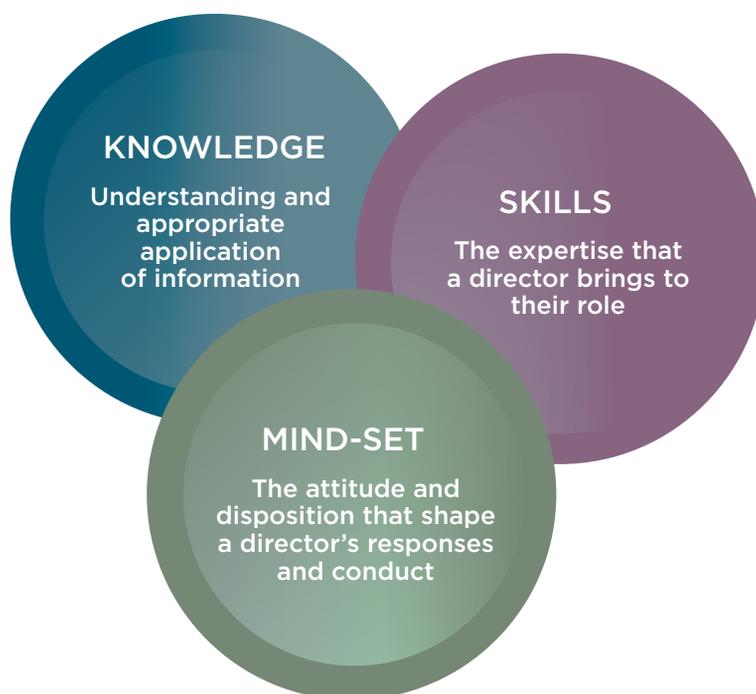
The Chartered Director qualification comprises a peer interview to assess your practical experience as a director.

The assessment is based on five key areas which are central to organisational direction and governance. The interview is conducted by two Chartered Directors. The questions are available to candidates to allow adequate preparation.

The Chartered Director qualification demonstrates your knowledge, skills and experience, showing that you are able to:

- Improve the board’s effectiveness and your personal contribution
- Adopt a common set of business principles and vocabulary
- Champion standards of good, ethical governance and best practice for boards
- Demonstrate strategic leadership and take a long-term view of opportunities, risks and challenges
- Act independently with judgement and integrity
- Build trust with stakeholders in working for their best interests

On successful completion you can use the post-nominal designation CDir.



How to apply

To register you must be a full member or fellow of the IoD and have passed the Certificate and Diploma in Company Direction examinations.

For more information on eligibility and application contact the Chartered Director team.

E: ceeinfo@iba.edu.pk

T: (021) 38104701 (Ext: 1804, 1807, 1809, 1812)

W: cee.iba.edu.pk

Next steps

Begin your qualifications journey with advice from our experts who will help you to choose the right path for you and your organisation.

For more information or to register

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T: (021) 38104701 (Ext: 1804, 1807, 1809, 1812)

W: cee.iba.edu.pk



IoD Membership

Ensure your investment goes the extra mile – boost your development with IoD membership.

Join today and receive discounted rates on all professional development services, with further access to membership benefits to support your journey with the IoD. If you are not already a member speak to one of the team to learn more.

For more information visit iod.com/join.

Membership benefits include:

- Expert advice on tax and legal issues – four sessions a year
- 25 enquiries a year to the Business Information Service
- 25 calls a year to both the legal helpline and tax helpline
- Online insight, reports and e-news
- An extensive networking calendar
- Subscription to *Director* magazine – print and tablet versions
- Conferences and events
- Local and national seminars
- Prestigious public and private meeting spaces in more than 3,000 locations worldwide
- Opportunity to join Policy Voice
- Specially negotiated products and services



Why train with the IoD?

- Learn from course leaders and expert practitioners with unique experience from within the boardroom and wider business community
- Achieve an understanding of best practice and practical application in the workplace
- Experience an interactive workshop approach with real-world case studies, practical examples and scenarios
- Access cutting-edge content underpinned by a solid foundation of professional research and theory
- Take advantage of opportunities for focused peer-learning and networking

IoD Professional Development

Contact our client development team today to build your tailored professional development plan.

T: (021) 38104701
(Ext: 1804, 1807, 1809, 1812)

F: 021-38103008

E: ceeinfo@iba.edu.pk

W: cee.iba.edu.pk

The Institute of Directors

We are the UK's leading business network. We help businesses of all sizes to access the essential skills, powerful insight and crucial networking opportunities they need to succeed.

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