

AT CROSSROADS IN YOUR CAREER?

TRANSFORM YOUR CAREER WITH IBA ADVANTAGE

South Asia's Premier Business School

Dream. Learn. Discover.



IBA-Health Management Program Now Offering STRATEGIC DECISION MAKING & HEALTHCARE LANDSCAPE

COURSE DESCRIPTION:

The purpose of the course is to provide the student of strategic decision making and healthcare landscape with the knowledge to manage decision making in the health organizations in an efficient and effective manners. It involves the subjects of collaborative decision making, assessing and assuring the quality of patient care. The course is designed to train in methodologies of formulating and implementation successful strategies.

COURSE CONTENTS:

- Analysis of industry economics
- Boundaries of the firm
- Architecture of strategy
- Alignment of Mission, vision, values and impact goals
- Action Levers
- Strategic positioning
- Competitive advantage
- Role of resources and capabilities in sustaining and shaping competitive business advantages
- Corporate social responsibility & Ethics
- Customer value management
- Quality: Which TQM
- Time Management
- Decision Making

LEARNING OUTCOMES:

The students will learn to:

- Feel confident in the knowledge that decisions are the best choices that will produce the best results.
- Make important decisions that are not likely to generate unexpected or undesirable outcomes.
- Minimize uncertainty and risk
- Establish decision making processes that work across organizational silos and enterprise boundaries.
- Successfully implement the five levels of decision making and learn when to use them situational
- Clearly define and frame complex issues using structured decision-making models.
- Implement consensus decision-making models effectively.
- Quickly and successfully identify root causes and analyze problems.
- Identify and select priorities.
- Effectively assess and manage risk critically evaluating costs, risks, benefits and impact.
- Apply systems thinking and strategic scenario planning.
- Identify, position, and build agreements with key stakeholders.

ELIGIBILITY:

This Course is designed for the students with following profiles:

- Doctors with MBBS with 2 year experience in hospital.
- Nurses with minimum 5 year experience.
- Other Healthcare professionals with <16 year education and at least 2 year work experience
- Anyone who will be recommended by the hospital management will be inducted in a course and will be awarded certificate of participation.

SCHEDULE:

Total 12 classes (3 hour each week) on weekends from 29th August 2015 to 20th December 2015

FEES:

PKR 40,000/participant

Includes Mid-Terms & Final Exams, 3 Credits & IBA Certificate (Does not include Course Material)

FOR REGISTRATIONS:

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