Workshop on Strategic Investment Management

OVERVIEW
The interactive format of the Strategic Investment Management program has been designed to ensure that you can effectively apply what you learn on the program to real-life investment decisions. Formal lectures will be complemented by case studies and a fund management simulation which underpin the key themes of the program and ensure effective portfolio management. The program provides a comprehensive understanding of the investment management process, including modern portfolio theory and fixed income and equity investments. The Strategic Investment Management program provides participants with an in-depth skill set needed to select individual investment instruments, evaluate investment strategies and measure performance effectively, while managing potential risks. Participants work on a number of case studies including a top down review of the Harvard Management Company business case. Throughout the training, participants are given the opportunity to apply their learning by working in groups to manage a corporate pension fund. You work towards a pitch at the end of the program for the pension fund management mandate.

Program benefits for Participants
- Gain in-depth insight into the latest investment management theory and research
- Build a solid understanding of fixed income and equity to ensure effective performance evaluation and portfolio optimization
- Apply the theory to practical asset allocation and performance measurement by participating in a fund
- Management simulation
- Work through investment management case studies to apply your learning to real-world investing activities, enhancing returns and reducing risks
- Build a strong network of international contacts from the across the investment management industry

Program benefits for your organization
- Build in-house understanding of investment management theory and application
- Employees acquire practical tools that they can effectively and immediately apply in the workplace
- Accelerate professional development of high-potential managers

TOPICS COVERED
- Modern portfolio theory
- Fixed income and equity investments
- Strategic asset allocation
- Behavioral finance
- Performance evaluation
- Passive and active investment vehicles
- Portfolio optimization
- Risk management
- Real estate as an asset class

WHO SHOULD ATTEND
- Asset Managers
- Institutional and/or private investors
- Investment consultants and financial advisors (IFAs)
- Regulators, compliance officers, accountants and lawyers
- Investor relations specialists and corporate financiers
- Risk managers, actuaries, auditors and quantitative analysts
- Pension fund and endowment trustees
- Investment managers, private bankers and family office representatives

TRAINERS’ PROFILE
Dr. Haaroon Khan is a full-time Finance faculty at King Abdul Aziz University, Jeddah, KSA and Institute of Business Administration (IBA), Karachi. He has been adjunct faculty to different Business Schools in France, King Abdullah Knowledge and Economic City, KSA, Madinah Institute of Leadership and Entrepreneurship, MILE KSA and University of Houston—Clear Lake, Texas, USA. He remained Director Finance and Financial consultant to different companies in France. He has obtained PhD in Strategic Finance from IAE, Aix en Provence. France. His doctoral program was in joint collaboration with ESSEC, Paris. France (both being Top ranking business schools in Europe/France). He also holds MS in Finance from same school. He will bring his 10 years of experience in academia and corporate world both in Asia and Europe. In France, he has been adjunct faculty to top ranking business schools. He has taught courses in the field of strategic and corporate Finance. He also has two startup ventures in France on his credit along with diverse experience in Financial consultancy, IT and sports industry in Europe particularly in France.

He has already published articles in peer reviewed international journals of repute along with number of international research conferences, symposiums and workshops. His research interests include Entrepreneurial Finance, Corporate Restructuring, Islamic Finance, Venture Capital, Private Equity, Public-to-Private Transactions, Going Private Transactions, Leveraged Buyouts, Management Buyouts, CSR and Innovation in Buyouts, Herd Behavior in Capital markets, and Business Ethics.

Workshop Fees
PKR 55,000/participant
Inclusive of Course material, IBA Workshop Certificate, Lunch, Refreshments, Group Photograph & Business Networking.

Discount Policy
* 10% Discount for 2 or more than 2 participants from the same organization
** 15% Discount for 5 or more than 5 participants from the same organization

For Registration:
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