

ADVANCED Interactive English

IBA Institute of
Business Administration
Karachi
Leadership and Ideas for Tomorrow

Course Description

Advanced Interactive English Course is designed to address the advanced and technical needs of language proficiency, required by professional and trainers.

It is designed to make participants equipped with all the tools, techniques and skills set to make them not only a confident user of language but also to make them an expert and the knowing one.

Target Audience

- ✍ Executives working in travel & tourism industry, in international consulting firm, or in telecom
- ✍ Working Professionals wanting to improve their English
- ✍ Trainers, & Teachers
- ✍ Students

Eligibility

At least B grade in Intermediate or Graduation with good language proficiency (Spoken and Written)

Date, Timings & Venue

December 22, 2014-January 24, 2015 (Monday, Wednesday & Saturday)
5:45 pm to 8:30 pm (Monday & Wednesday) &
5:00 pm to 8:30 pm (Saturday)
Venue: IBA City Campus

Fee

PKR 18,000/- (inclusive of course material & certificate)

Focus Areas

- **Advanced Speaking Skills- Group discussions, Debates and Addressing audiences**
- **Listening and Pronunciation Skills (LPA)**
- **Functional and Professional Vocabulary**
- **Analyzing Reading Text**
- **Technical and Critical Writing**
- **Advance Grammar**



Skills Development Program

Adding Skills to Experience

IBA CEE

Center for Executive Education
Institute of Business Administration

Trainer:

Farhan Uddin Raja

Farhan Uddin Raja is a research fellow. He is currently enrolled for his M.Phil. English (Applied Linguistics) program, University of Karachi. He completed his M.A. English (Applied Linguistics) from University of Karachi and since then he has been serving as a language teacher at various reputable institutes. He has been part of University of Karachi for more than three years, Pakistan Air Force- Karachi Institute of Economics and Technology (PAF-KIET), and Institute of Business Administration (IBA).

His teaching experience includes teaching; Functional English, Business English, Written Discourse, Advance Interactive English, Business Communication and Technical Report Writing at Institute of Business Administration (IBA) and several other institutes.

He enjoys training students for communication skills especially for understanding tactics of interviewing skills and handling meetings. He enjoys training people in Public Speaking and has organized numerous competitions of Debates and Public Speaking.

He is actively involved in research and has contributed many research articles to Higher Education Commission (HEC) recognized Journals. His publications include:

Farhan Raja. "Adapting prescribed tertiary level ELT textbooks in Pakistani Classrooms." Journal of Social Sciences & Humanities, University of Karachi

Farhan Raja. "Spoken Communication Skills taught at English Language Institutes as a second language." Journal of Research (Humanities), University of Punjab

Farhan Raja. "The representation of truth from different perspectives through Critical Discourse Analysis" Journal of Social Sciences & Humanities, University of Karachi

Farhan Raja. "Bilingual Education System at primary schools in Pakistan." Journal of Research (Humanities), University of Punjab

He also presented a paper at Society of Pakistan English Language Teachers.

"Exploiting prescribed English Language textbooks (ELT) in Pakistani Classrooms to enhance students' reading comprehension skills", International Conference of ELT World organized by SPELT, 2010. Venue: Bahria College, Karachi.

Students feel very comfortable with him because of his very cooperative personality and student centric approach of teaching. Farhan is currently teaching Advance Interactive English and Public Speaking in IBA's Skill Development Program.

For queries & information:

SKILLS DEVELOPMENT PROGRAM

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Registration forms & fee challans are available at our website. Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006. No fee will be accepted in cash/cheque at our office .

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