Workshop on
COMPUTER GRAPHIC DESIGNING
100% Unique
Training Methods to Learn GRAPHICS

June 16, 2015 to August 15, 2015
Every Tuesday, Thursday and Saturday
Time: 6:00 pm to 8:00 pm (Normal Timing)
3:30 pm to 5:30 pm (Ramazan Time)
Fee: PKR 20,000/-

What is Computer Graphics (Print Media)?

Graphic design is the process of visual communication, and problem-solving through the use of type, space, and image. The field is considered a subset of visual communication and communication design, but sometimes the term “graphic design” is used interchangeably with these due to overlapping skills involved. Graphic designers use various methods to create and combine words, symbols, and images to create a visual representation of ideas and messages. A graphic designer may use a combination of typography, visual arts and page layout techniques to produce a final result. Graphic design often refers to both the process (designing) by which the communication is created and the products (designs) which are generated. Common uses of graphic design include identity (logos and branding), informative (posters, magazines, websites), advertising (newspapers and books), print advertisements, posters, billboards, websites graphics and elements, signs and product packaging.

Importance of Computer Graphics (Print Media)?

The program’s experienced faculty members teach you how to visually communicate and prepare work for printed reproduction of catalogs, brochures, book jackets, advertisements, packaging and more. Coursework covers visual problem solving, art/design principles and print production standards using design software. You will learn how type, graphics, illustration and photography work together, and work under tight deadlines to create printed pieces and build a well-rounded portfolio. After the completion of this professional course, you will able you solve your all Print related problem by your self.

What will you Learn in Computer Graphics (Print Media)?

- The Course Cover following Catagories:
  - Logo Design
  - Business Card Design/Layout
  - Letterhead Design
  - Promotional Brochure
  - Website Design
  - Poster Making
  - Face Retouching/ Editing
  - Photo Effects
  - T-Shirt Design
  - Much more

Trainer’s Profile (Nadeem Akhter)

Nadeem Akhter is working as a Instructor /Lecturer in the field of Textile / Fashion / Computer Graphics for last 14 years. He has conducted many training session at various Institutions & Universities. He has a professional experience of Textile and Graphics Designing.

He is Still Working following Institutions & Universities .

Working as a Principal / Print Design Instructor at Pakistan Bedewear Institute. Working as CAD/CAM instructor at Indus Valley School of Art & Architecture. Working as CAD/CAM instructor at Karachi School of Art. Working as Computer Graphics instructor at Arena Multimedia.