IMPRESSIVE PRESENTATIONS
Speaking to Inspire

Course Focus:
- Fundamentals & Doctrines
- Architecture
- Elements
- Confidence Boosters
- Body Language
- Fear Management
- Stunning Intros & Impactful Endings
- Tackling Question Answers
- How to Develop Charisma

Mar 19-Apr 17, 2015

Every Thursday & Friday
6:30 pm-8:30 pm

Course Investment
PKR 16,000/-

Poor presentation skills mean that leaders fail to inspire their teams, products fail to sell, entrepreneurs fail to attract funding, & careers fail to soar. That seems like a big price to pay for neglecting such a basic skill that anyone can improve upon.

Forbes (25-9-2014)
**TRAINER: Arjumand Zain**

Arjumand Zain has more than four decades of professional teaching and training experience. She has developed and conducted specialized English Language teaching programs and trainings stretching from pre-beginners to advanced levels. Apart from English Language her expertise include communication skills, oral & written skills, presentation skills etc.

She has diverse work experience with not only multinational organizations but also her one on one work with multicultural people adds colour and vastness to her experience. To name a few she has developed, coordinated and conducted courses and manuals for Hotels (Sheraton, PC, Marriot, Regent crown Plaza etc), NED University, AKUH, High court of Sind & Balochistan, United Nations Development program (funded by World Bank Teachers Trainings Program), Roche Pharmaceuticals, Pfizer laboratories, SBP, HBL, IBP, Pakistan securities and Printing Press etc.

She has authored a book on Business Communication titled “Business Communication for the Financial sector.”

Her thirst for knowledge at a detail level and her ability to use her in depth knowledge and experience help her to devise strategies which are easy to execute and implement. Her highly energizing and power packed training style makes theory come to life.

Currently, she’s associated with Center for Executive Education at IBA Karachi. At present, Mrs. Zain teaches “Successful Business Communication” & “Powerful Presentations-Speaking to Inspire” in IBA’s Center for Executive Education.

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**Who should attend?**

- Executives who want to gain confidence & improve their presentation skills
- Executives whose tasks involves meeting clients & giving presentations
- Sales executives
- Teachers
- Students who intend to start their professional education soon.

**For Registrations:**

Skills Development Programs | Center for Executive Education
Institute of Business Administration
Ph.: 021-38104700-01 Ext: 1541 | Fax: 021-38103008
Email: BESDP@iba.edu.pk;
Website: [http://cee.iba.edu.pk/BEnSDP.shtml](http://cee.iba.edu.pk/BEnSDP.shtml)

Registration form & Fee Voucher are available at our website: [http://cee.iba.edu.pk/BEnSDP.shtml](http://cee.iba.edu.pk/BEnSDP.shtml). Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.

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Skills Development Program  
Adding Skills to Experience