

Having Trouble Communicating in

English

IBA offers a breakthrough course to address
your language & communication needs

Interactive English

INTERACTIVE ENGLISH COURSE is an advanced course for participants who want to attain proficiency in English. It is a blend of all language skills, with emphasis upon spoken English, eliminating hesitation, improving accent & pronunciation and developing confidence through 8 hours a week of comprehensive training and practice.

Communication Skill Sets:

- ✓ **READING**
- ✓ **WRITING**
- ✓ **LISTENING**
- ✓ **SPEAKING**

Areas specifically focused are:

- ◆ **GRAMMAR**
- ◆ **VOCABULARY**
- ◆ **PHRASAL WORDS/
IDIOMATIC EXPRESSIONS**
- ◆ **PRONUNCIATION**

**Hands on learning
accompanied by
Learning Management
System (LMS)!!**

Course Duration: October 1-December 5, 2015 |
Thursday & Saturday

Timings: 6:30 pm to 8:30 pm

Course Investment: Rs.17,000/-
(Inclusive of certificates and course manual)

Venue: IBA City Campus

According to McKinsey & Company, only **13%** of graduates from emerging countries are suitable for employment in global companies, and **the number one reason cited is lack of English skills.**

TRAINER'S PROFILE

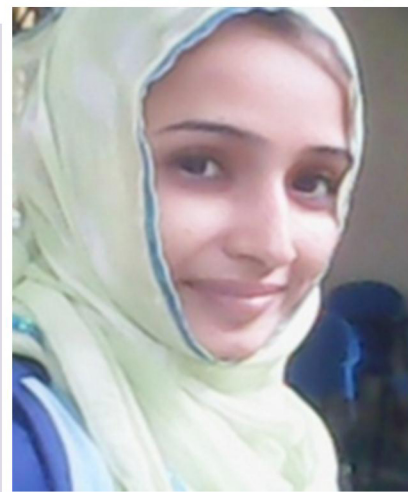
Barera Quadri

Barera Quadri has more than four years of teaching and training experience. In past, she worked with different renown institutes including, DOW University of Health Sciences, Fatimiyah Education Network and Tabani's.

She is a Graduate in English (Linguistics). She is currently pursuing her MS Degree in Linguistics from NED University of Engineering and Technology.

She was also appointed as E-Marker for Agha Khan University-Examination Board. She's member of Cambridge English Teacher forum and keeps adding to her portfolio by participating in internationally offered courses and webinars by University of Cambridge and Harvard University.

She's certified language-skills-set trainer. She is a committed & self-motivated individual & having critical thinking, organizing & planning capability with good oral & written communication skills. Currently, she's associated with Ziauddin University, Karachi.



"A study last year from the Society for Human Resources & Management shows that **45% of employers plan to increase training for grammar and other language skills** (meaning they're unhappy with the levels now)".

— Business Insider (Sept 2013)

Sumera Muhammad

Manager, Skills Development Program
Center for Executive Education
Ext. 1801
Email: smuhammad@iba.edu.pk

Mirza Irshad Ali Baig

Executive, Center for Executive Education
Institute of Business Administration.
Ext. 1811
Email: mibaig@iba.edu.pk

Skills Development Programs

Center for Executive Education
Institute of Business Administration
Ph.: 021-38104700-01 Ext: 1541
Fax: 021-38103008
Email: BESDP@iba.edu.pk
Website: <http://cee.iba.edu.pk/BEnSDP.shtml>

"The current shortage of talent with the aptitude to **speak, write, present, sell & service customers in English** has become a high performance dilemma for individual companies, and even countries,"

Mahesh Ram, GlobalEnglish CEO

Join us:

<https://www.facebook.com/IbaBusinessenglish>

Registration form and Fee Voucher are available at our website:

<http://cee.iba.edu.pk/BEnSDP.shtml>

Fee is to be deposited in cash / pay order in any branch of FAYSAL BANK Ltd., A/C No. 110-2162113-006.
No fee will be accepted in cash/cheque at our office.