

Globalization & Import-Export Policy

Course Code: **SCM 543**

Course Description:

Globalization and supply chain management influence each other, as the saying goes 'The World Is Flat'. In this course participants will be exposed to: import-export participants, customs, import and export documentation, international trade finance and specialized topics selected from a range of international perspectives. This is a very special course which is specially prepared and designed for those who are currently engaged in the activities of import & export but are not too conversant with their documentation and procedures.

Learning Outcomes:

- To understand the dynamics of globally dispersed supply and demand;
- To be able to identify import-export participants (intermediaries);
- To know the latest import-export procedures and guidelines;
- To understand how to get freight forwarders and bankers to work together to solve various logistics problems;
- To make the most of the services of general and bonded warehouses;
- To describe the use of Harmonized Tariff Schedule;
- To be able to prevent excessive duties by using foreign trade zones and blocs;
- To define how to avoid the negative legal and regulatory implications of globalization and specifically 'improper documentation';
- To describe 'Globalization'.

Course Content

- **Import-Export Participants:** Freight Forwarders; Non-Vessel Operating Common Carrier (NVOCCs); Consolidators; Custom house Brokers; Export Management Companies (EMCs); Export Trading Companies (ETCs); Shipping Associations;
- **Currency Considerations:** Hedging; Letter of Credit;
- **Executing smooth import transactions;**
- **Complying with rules and other origin requirements, trademark and copyright regulations;**
- **Observing industry standards:** Harmonized Tariff Schedule;
- **Landed cost of acquisition; Avoiding customs penalties;**
- **Getting help from freight forwarders and customs brokers; Establishing mutually beneficial relationships;**
- **Getting paid and make payments using letters of credit and documentary collections;**
- **Free Trade Zones (FTZs) and Trading Blocs: Benefits and Drawbacks;**
- **Documentation:** Export License; Commercial Invoice; Certificate of Origin; Bills of Lading (B/Ls); Air Waybills; Dock Receipt; Certificate of Insurance;
- **Export Packaging Considerations; Incoterms: Definitions; Buyer/Seller Responsibilities for each term;**
- **Various Issues in Globalization: Bribery; Abduction; Collaboration; Culture etc. Globalization**
- **Location; Outsourcing & Strategic Alliance; Metrics & Incentives; Global Issues;**
- **International Procurement; Global Sourcing; Purchasing Organization;**
- **Interaction of Government, Carrier and User;**
- **Inter-firm Relationship in International settings;**
- **e-Business Applications and e-Commerce Technology;**
- **Imports and Project Procurements;**

Eligibility:

-16 Years education with three year's post qualification work experience

Or

-14 years education with six year's post qualification work experience

In any subject from HEC recognized university

Schedule :

Total 12 classes (3 hour each week) on weekends from 25th April 2015 to 16th August 2015

Fees :

PKR 40,000/participant

Includes Mid-Terms & Final Exams, 3 Credits & IBA Certificate (Does not include Course Material)

For Registrations:

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