



Explore. Dream. Learn. Discover.

Postgraduate Diploma Program (PGD) in

# Supply Chain Management (SCM)



# Program Overview

PGD in Supply Chain Management is designed to develop highly skilled supply chain practitioners with an in-depth understanding of strategic,

tactical and operational issues relating to the end-to-end of Supply Chain Management. It will familiarize the students with the best practices in the industry (both local and international).







Professionals with proficiency in analytical, communication, strategic thinking, increasing managerial insight and developing specialist

The PGD in SCM is designed towards developing SCM

supply chain management competencies.



#### Supply Chain Management (SCM)

# **MISSION STATEMENT**

PGD-SCM is a program that has been developed to fill the competency gap. This program will transform the participants, no matter which area of the supply chain they belong to, into Supply Chain Specialists. We will develop them into life-long learners by providing an environment which is full of rigor and relevance. This will prepare them how to deal with existing and future challenges by developing their supply chain acumen, leadership skill, professional ethics and social sense.

#### THEMATIC THREAD IT + TQM + Communication Skills + Integration Contemporary Issues + Professional Ethics **UPSTREAM** OPERATION DOWNSTREAM **ELEMENTS ELEMENTS** ELEMENTS Strategic Sourcing & Negotiation Skills Operation & Logistics: Transportation Production Management & Warehousing Managing Contracts & Supplier-Relationship Distribution & SC Quantitative Methods for Decision Making Network Design Globalizationn & Import Export Policy Customer Relationship Supply Chain Modeling & Simulation Management (CRM) Forecasting & Marketing Strategy Manufacturing Management **INTEGRATION ELEMENTS** > Supply Chain Management > Project Management > Accounting & Finance for Managers **>** SC Sustainability & Business Continuity > Legal & Regulatory Env. of Business > Enterprise Resource Planning (ERP) Organizational Behavviour & Leadership > Supply Chain Performance Evaluation > Quality Management

PGD SCM COURSES BIRD'S EYE VIEW

# Testimonia

"IBA PGD-SCM, a one-year program that has proved to be effective in strengthening my theoretical knowledge base along with enabling me to develop the practical skills required to take on the dynamic challenges in the world of supply chain. Being a student of this program and having received top class education all my life I sincerely appreciated the quality of faculty which was assigned to us. The vast knowledge of our professors in this course coupled with their relevant practical industry experience brings a whole new world of ideas and thought-provoking debates within the classroom."

Mujtaba Shahbazker **ASM Food Services** Shan Foods (Pvt) Ltd.

"The PGD program has given me the gateway of new opportunities and exposure of supply chain as I was looking for to take my career into supply chain industry. This program has been designed for all the participants either has supply chain back ground (educational/professional) or wants to take career into the emerging field of SCM. The program has converted my hopes into firm believe and will change the real meaning of everyone's life who wants to excel their career to the next level.

Besides, it is well designed for beginners plus professional to get the immense knowledge and inimitable learning techniques and tools.'

Faizan Ahmed Siddigui Batch 2017 Senior Cargo Assistant-Gerry's dnata (Pvt.) Ltd. (Past Employee)

institution which pursues traditional practices in "purchase" & "store", among a batch of learners from diversified leading private organizations, enrolled to attain excellence in contemporary formats and practices in SCM under this PGD program took me surprisingly to the challenges of business of today. It has opened vistas which were always around, but I was not able to appreciate them earlier in my professional career. A well-defined domain of upstream, downstream, operations and their integration with ever evolving concepts of Green and Value Supply Chain are the topics which every participant of this program has excelled on."

"Representing a public sector

#### Fakiha Rasheed

Procurement Specialist - World Bank via grant from DFID, managed by Local Government Department, Government of Sindh.

"Joining IBA for professional studies has turned out to be my best decision so far. This has been an incredible one year of enlightenment, creativity and professional grooming. The course has been a lot of hard work but has also been tremendous fun. I expected to achieve in-depth knowledge of Supply Chain Management, but what I've also gained is true understanding of the field through best practices. The carefully selected texts, quest speaker sessions and simulations bridges the gap between theoretical knowledge and the practical execution of various logistics concepts thereby establishing a strong industrial and academia linkage in the process. Without exception, the faculty has been unfailingly warm and generous in its support, developing my knowledge base but above all giving confidence to pursue the goals. My expectations for IBA were sky high and I am glad that IBA lived up to its prestige and stature".

#### Faiza Jaweed

Deputy Manager Customer Service & Marketing DP World Karachi







## **PROGRAM OUTCOMES**

After successfully completing the PGD-SCM program, the participants will attain an ability to



Define and express fundamental issues at the strategic, design /tactical and operational levels in managing supply chains.



Identify and illustrate the basic upstream, operations, downstream and integrations elements for effective supply chain management.

Know and comprehend local and global contemporary issues having implications on supply chain management.

- Apply modern modeling and simulation techniques, along with supply chain relevant standards, best practices, technology and computing tools.
- Identify, formulate and solve supply chain problems, and balance between the business and human factors while choosing among alternatives.
- Critique on elements of a supply chain strategy and their impact on business objectives along with recommendations for improvements.
- Continuously engage in education, professional development and personal effectiveness.
- Manifest project management and team skills in the diverse cultural setting.

## **CURRICULUM**

12 Courses + 1 Live Project = 39 credits

Supply Chain Up-Stream Elements

Supply Chain Operations Elements

Supply Chain Down-Stream Elements

Supply Chain Integration Elements

# **CLASSMATES**

- 10 years' average work experience
- Students mix of Managers from Middle & Senior Management
- Student representation from all sectors of organizations
- 83% students possess a Master's degree
- 100% of Alumni employed in Supply Chain Functions

### CERTIFICATION EXAMS

On the basis of the program learning, the participants of this diploma will be able to appear confidently for Certification Exams offered by the following international bodies:

S.#	Certifications	Offered by	
1	SCOR Professional (SCOR-P) Certification	APICS - SCC	
2	SCPro. Level 1, 2,3	CSCMP	
3	Certified in Production and Inventory Management (CPIM)	APICS	
4	Certified Supply Chain Professional (CSCP)	APICS	
5	Certified Professional in Supply Chain Management (CPSM)	ISM	
6	Certified in Logistics, Transportation & Distribution (CLTD)	APICS	



## Salient Features

- 1-year weekend program (ideal for working professionals)
- Case Study based teaching
- Real life learning
- Simulations
- Guest speaker sessions
- Industry Trips
- Live Projects
- Video Conferences

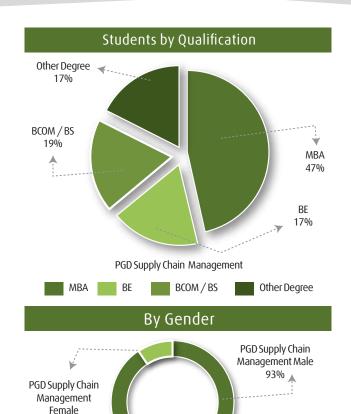
## Eligibility Criteria

Applicant must have a bachelor's degree from HEC recognized educational institution in any area of study (or particularly in SCM/ HRM & PM) and:

- 14 Years Education with 6 years' post-qualification work experience.
- 16 Years Education with 3 years' post-qualification work experience.
- Preliminary Interviews & Test will be conducted to shortlist the candidates

## Who Should Apply?

Management level Executives wanting to enhance their skills in the supply chain management area. Those who are managing supply chain of any magnitude or Anyone who opt for SCM (Mid-career shift)



PGD Supply Chain Management Male 93% PGD Supply Chain Management Female 7%

### STUDENTS ARE FROM THESE ORGANIZATIONS

- · Abbott Laboratories Pakistan
- · Al-Ghazi Tractors Ltd.
- Anwar Textile Mills Ltd. Pvt.
- ATCO Laboratories Ltd.
- Agha Steel Industries
- Avicon
- Adamjee Enterprises
- Albario Engineering Pvt. Ltd.
- A.A Exchange Co.
- Atlas Honda Limited
- Bahria Town Karachi
- Bank Islami Pakistan Limited
   Calcate Palmalive Put Ltd
- Colgate Palmolive Pvt. Ltd.
- DarulSehat Hospital
- Damco Pakistan Pvt. Ltd.
- Gasco Engineering Pvt. Ltd.

- Getz Pharma Pvt. Ltd.
- Government of Sindh
- Gear for Sports Inc.
- Ghazi Logistics Pvt. Ltd.
- Hoora Pharma
- Habib Metropolitan Bank Ltd.
- IBM Pakistan
- Ismail Industries Ltd.
- Indus Motor Company Ltd.
- International Industries Ltd.
- Lahore Electric Supply
- Lucky Cement Limited
- MKS Group
- Mondelez International
- Macos International
   Aconsists (Upgia Croup)
  - Agencies/Uncia Group

- Murtaza Corporation
- Pakistan Army

7%

- Pakistan Petroleum Ltd.
- Pak Suzuki MotorsPakistan Security Printing
- Corporation
- Pakistan State Oil
- Pharmevo Pvt. Ltd.
  Pharma Tec Pakistar
- Pharma Tec Pakistan Pvt. Ltd.
   Reign Pharmaceuticals PCSIR KLC Pvt. Ltd.
- Reckitt Benkiser Pakistan
- SBB Accident Emergency & Trauma Center
- Shell Pakistan
- Syngenta Pakistan Ltd.

- Shangrila Pvt. Limited
- Shabbir Tiles & Ceramics Ltd.
  - Shan Foods
  - Sidat Hyder Morshed Associates Pvt. Ltd.
- TATA Pakistan
- Tabba Heart Institute
- Thatta Cement Company Limited
- Tapal Tea Pvt. Ltd.
- Vertex Pvt. Limited
- World Wildlife Fund
- Yunus Textile Mills Ltd.
- Zameen.com



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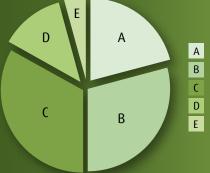
### Core Courses:

- 1. Supply Chain Management
- 2. Accounting & Finance for Managers
- 3. Operation & Production Management
- 4. Strategic Sourcing & Negotiation Skills
- 5. Quantitative Methods for Decision Making
- 6. Logistics: Transportation & Warehousing
- 7. Enterprise Resource Planning (ERP)
- 8. Managing Contracts & Supplier Relationship
- 9. Supply Chain Modeling & Simulation

## Elective Courses:

- 1. Distribution & Supply Chain Network Design
- 2. Supply Chain Performance Evaluation
- 3. Quality Management
- 4. Project Management
- 5. Supply Chain Sustainability & Business Continuity
- 6. Legal & Regulatory Environment of Business
- 7. Globalization and Import-Export Policy
- 8. Manufacturing Strategy
- 9. Customer Relationship Management (CRM)
- 10. Forecasting and Marketing Management
- 11. Organizational Behavior & Leadership
- 12. SCM Project (Capstone)

#### EXPERIENCE



3 Years 21% 4-8 Years 29% 9-13 Years 33% 14-18 Years 13% 19+ Years 4%









Supply Chain Management (SCM)

# Faculty

The top leading faculty for the program is drawn from a mix of Academicians, Industry Practitioners, and globally renowned professionals.

- Industry Practitioners
- Practicing Academics
- Scholarly Academics
- Foreign Faculty from Globally Top-Ranked Schools





## Timeline:

Online Forms availability	:	Start of October
Submission of forms deadline	:	Late November
Test	:	Last Week of November
Interviews	:	First Week of December
Fee and Document Submission	:	Mid December
Orientation Ceremony	:	January

For exact dates and interview schedule please contact.

## THE TESTING PROCEDURES:

The testing procedures are congruent with these pedagogical objectives and are designed to ensure that the above is achieved. Students will be assessed as per indicative distribution in the table.

#### **Coures Evaluation**

* could be changed as per nature of courses	
TOTAL	100%
Final Exam	30%
Term Project Presentation & Report	15%
Midterm exam	20%
Assignment/Quiz	20%
Class Participation/Case study	15%

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# RECEIPT Fees Structure For a detailed fee structure please visit: https://cee.iba.edu.pk/PgdFeeStructure



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#### **NEWS AND EVENTS**

Each academic year, several PGD Supply Chain Guest Speaker Sessions, workshops & webinars are arranged to facilitate students.

- Guest Speaker Session on "Supply Chain Finance (SCF) Recent Advancements"
- Guest speaker session conducted on "Financial Supply Chain"
- Guest Speaker Session on "Strategic Importance of CPEC"
- Guest Speaker Session on "Supply Chain Modeling & Simulation using Witness Software: Basics and Recent Examples",
- Guest Speaker Session on PPRA Rules
- Seminar on GS1 Global Barcode Standards - In collaboration with GS1 Global, Brussels & GS1 Pakistan Chapter
- Webinar on Improving Traceability Across Supply Chains

































Apply Online at: https://onlineadmission.iba.edu.pk/

For further details: Center for Executive Education (CEE) Institute of Business Administration (IBA), City Campus. Off Garden Road, Karachi-74400.

Tel: (92-21) 38104701 Ext. 1808, 1809, 1812, 1804 Fax: (92-21) 38103008 Email: ceeinfo@iba.edu.pk

www.cee.iba.edu.pk





