



## Directors` Training Program (DTP) Approved by SECP



**Module 1:** December 5 & 6, 2016  
**Module 2:** December 7 & 8, 2016  
0900am to 0500pm

## Overview

The dawn of 21st century coincided with the Enron scandal, and produced far reaching ripples in the commercial arena. Subsequent surfacing of Worldcom and Omnicom scandals further shook the belief in compliance robustness of capitalistic institutions of the developed economies. New efforts evolved globally to strengthen the “Governance Processes” in the post Enron commercial world.

Pakistan was among the nations to introduce formal corporate governance compliances at an early stage. The listed companies and public sector companies are subject to Corporate Governance oversight; and not-for-profit institutions will soon follow. Directors of listed companies and public sector companies are required to secure formal certification in the form of Directors Training Program (DTP). The Director Training Program offered by Center for Executive Education (CEE), IBA, Karachi, is an approved by the Securities & Exchange Commission of Pakistan (SECP).

Certain industries have specific regulatory and knowledge requirements. This program provides guidance on targeted areas to ensure that Directors of listed companies with specific requirements remain up to date.

Boardroom best practice is constantly evolving. This program is extensively prepared by subject matter experts and is designed to keep Directors of listed companies abreast of leading trends and practices that promote good governance, protect competitive advantages and prepare for regulatory change.

The program consists of two modules covering the essential regulatory knowledge requirements and broad subject matter awareness expected of Directors of listed companies with local and global best practices.



## Faculty

1. Mr. Amar Naseer, Director & Company Secretary, Unilever Pakistan
2. Mr. Abdul Rahim Suriya, Visiting Faculty, IBA, Karachi
3. Dr. Huma Baqai, Director Public Affairs and Communication Department, IBA, Karachi
4. Ms. Mehreen Nazar, Assistant Professor, IBA, Karachi
5. Mr. Rahat Aziz, Visiting Faculty, IBA, Karachi
6. Mr. Shakeel Mapara, Director Human Resources, Training & OD at Sanofi-Aventis Pakistan & Visiting Faculty, IBA, Karachi
7. Mr. Syed Fahim ul Hasan, Assurance Partner & Country Leader for Sustainability Practice, A F Ferguson & Co.

## Directors` Training Program (DTP) Topic Covered

### Module 1 November 27 & 28, 2015

#### DAY 1

##### Pre-Cursor to Corporate Governance

- Historical Perspective & Evolution
- Issues in the Management of Companies in the
- emerging global governance themes

##### Salient Features of Company Law and Code of Corporate Governance

- Directors – appointment duties and responsibilities.
- Application of Code of Governance to Public
- Sector Companies.
- Statement of Compliance with Code of Governance.

##### Board Strategy

- Strategic Planning – Road Map for Success

##### Risk Management

- Risk Mapping & Matrix
- Business Continuity Planning Process

#### DAY 2

##### Communication at Board Level

- Tips and Tricks

##### Barriers & Disrupters to Communication at the Board

##### Corporate Reporting

- Transparency
- Communicating governance practices
- Financial Information

##### Succession planning and HR Policies

##### Sustainability

- The Neo-CSR approach
- Creating Linkage to Brands and Consumer

##### Sustainability Reporting

### Module 2 December 7 & 8, 2015

#### DAY 1

##### Board Responsibilities

- The Control Person Liability
- Board Committees
- Legal & Regulatory Compliance
- Ethical Obligations
- Whistle Blowing Mechanism

##### Board Composition

##### Board and CEO Performance

##### Evaluation

##### Guest Speaker

#### DAY 2

##### Analysis of Financial Information at Board Level

##### Deceptive Accounting

- Importance for Non executive and Independent Directors

##### Dealing with Related Parties and Communicating with Auditors

- Board Room Exercise

##### The Sociology & Physiology of Family Ventures

##### The Culture at Public Sector Corporations

##### Guest Speaker



### **Fees**

Module 1: PKR 90,000/- per head

Module 2: PKR 90,000/- per head

Fee includes SECP Registration, Course Material, Certificate, Lunch, Refreshments & Business Networking.

### **Discounts**

15% discount for participants registering in both modules.

25% discount for IBA Alumni

### **About CEE**

The Center for Executive Education (CEE) aims at helping organizations gain a competitive advantage by developing their most important resource - their people. It is a nucleus for activities designed to enhance organizational effectiveness through training and developing professionals in various disciplines and equipping them with the tools and knowledge to improve their managerial skills. The programs offered are designed to strengthen the participants' leadership skills with a focus on personal development, productivity improvement and strategic thinking. The Center specializes in executive education and management development activities through open-enrollment courses, client-specific customized programs and consultancy.

Programs at CEE are designed for senior executives and high-potential managers. Intensive one-day to several day courses focused on a particular area of interest, are offered. Our portfolio of Non-Degree, Executive Education and Management Programs provide business professionals with a targeted and flexible means to advance their career development goals and position their organizations for future growth.





**IBA CEE** Center for Executive Education  
Institute of Business Administration

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