

# Directors' Training Program (DTP)

Approved by SECP  
Supplemented by Institute  
of Directors, UK

**Module 1:**  
June 25 & 26, 2018

**Module 2:**  
June 27 & 28, 2018



Timing:  
09:00 am to 05:00 pm

Venue:  
IBA, City Campus

# Overview

The dawn of 21st century coincided with the Enron scandal, and produced far reaching ripples in the commercial arena. Subsequent surfacing of Worldcom and Omnimedia scandals further shook the belief in compliance robustness of capitalistic institutions of the developed economies. New efforts evolved globally to strengthen the "Governance Processes" in the post Enron commercial world.

Pakistan was among the nations to introduce formal corporate governance compliances at an early stage. The listed companies and public sector companies are subject to Corporate Governance oversight; and not-for-profit institutions will soon follow. Directors of listed companies and public sector companies are required to secure formal certification in the form of Directors' Training Program (DTP).

**The Director Training Program offered by Center for Executive Education (CEE), IBA, Karachi, is an approved by the Securities & Exchange Commission of Pakistan (SECP) and Supplemented by Institute of Directors, UK.**

Certain industries have specific regulatory and knowledge requirements. This program provides guidance on targeted areas to ensure that Directors of listed companies with specific requirements remain up to date.

Boardroom best practice is constantly evolving. This program is extensively prepared by subjectmatter experts and is designed to keepDirectors of listed companiesabreast of leading trends and practices thatpromote good govern-ance, protect competitiveadvantages and prepare for regulatory change.

The program consists of two modules covering the essential regulatory knowledge requirements and broad subject matter awareness expected of Directors of listed companies with local and global best practices.

## Partnership between the Institute of Directors (IoD) and the Center for Executive Education IBA, Karachi

The Institute of Directors (IoD) has accepted a partnership with the Center for Executive Education at the Institute of Business Administration, Karachi (CEE IBA) to deliver a series of development programmes that supplement the mandatory Directors' Training Program (DTP) offered by CEE IBA which is also approved by Securities & Exchange Commission of Pakistan (SECP).

Under this partnership IoD, UK and CEE IBA are committed to establishing good quality training to ensure that all Directors who enrol in the programmes are equipped with the knowledge, skill and experience to discharge their duties effectively within leadership positions.

The IoD is the only institute in the world to offer internationally recognised qualifications designed by directors for directors under Royal Charter. IoD qualifications provide development specific to the core competencies required of senior leaders, directors and aspiring directors. The IoD Certificate in Company Direction is the first stage towards achieving Chartered Director status.

This strong, collaborative relationship between IoD, UK with CEE IBA will effectively support current and future participants in Pakistan. All delegates on these programmes gain exposure to leading thinkers and practitioners, allowing them a unique opportunity to develop their capability and deliver real value to their business.

## IoD, UK Examination for Certificate in Company Direction

All Certified Directors by IBA CEE will be eligible to take the online exam to obtain the Award in Role of the Director and the Board with IoD, UK. Successful completion of this exam will contribute to the overall Certificate in Company Direction (subject to completion of all Certificate modules set out in the requirements by IoD, UK) which is internationally recognized as the benchmark for directors, providing a robust and challenging qualification which meets the needs of today's board members. The participants enrolled for the exams will have access to IoD's Online Learning Zone & Practice Exam Questions to supplement the CEE IBA mandatory DTP.

## About the Institute of Directors, United Kingdom

The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a not-for-profit, non-party-political membership organisation which represents individual business leaders from all sectors and industries. The IoD currently has some 30,000 members in the UK, with significant numbers of overseas members and strong relationships with other institutes around the world.

The primary aim of the IoD is to actively promote best practice and professionalism within and beyond the boardroom. With over a century's worth of experience working with current and aspirational directors, the IoD has a unique understanding of how to transform high performing managers into effective business leaders.

Details: <https://www.iod.com/>

# Topics Covered

Module 1		
Day 1		
Time	Topic	Sub-Topic
09:00 am	Welcome	Participant Introduction and Program Format
09:20 am	Pre-Cursor to Corporate Governance	Historical Perspective & Evolution Issues in the Management of Companies in the emerging global governance themes
10:20 am	Break	
10:40 am	Salient Features of Company Law and Code of Corporate Governance	Directors – Appointment duties and responsibilities. Application of Code of Governance to Public Sector Companies. Statement of Compliance with Code of Governance.
12:45 pm	Lunch & Prayer Break	
02:00 pm	Board Strategy	Strategic Planning – Road Map for Success
03:15 pm	Break	
03:30 pm	Risk Management	Risk Mapping & Matrix Business Continuity Planning Process
05:00 pm	Session Concludes	
Day 2		
Time	Topic	Sub-Topic
09:00 am	Communication at Board Level	Tips and Tricks
10:00 am	Barriers & Disrupters to Communication at the Board	
11:00 am	Break	
11:15 am	Corporate Reporting	Transparency Communicating governance practices Financial Information
01:00 pm	Lunch & prayer break	
02:00 pm	Succession planning and HR Policies	
03:15 pm	Break	
03:30 pm	Sustainability	The Neo-CSR approach Creating Linkage to Brands and Consumer
04:30 pm	Sustainability Reporting	
05:30 pm	Session Concludes	Feedback & Certificate Distribution
Module 2		
Day 1		
Time	Topic	Sub-Topic
09:00 am	Board Responsibilities	The Control Person Liability Board Committees Legal & Regulatory Compliance
10:20 am	Break	
10:40 am	Board Responsibilities	Ethical Obligations Whistle Blowing Mechanism
01:00 pm	Lunch & prayer break	
02:00 pm	Board Composition Board and CEO Performance Evaluation	
03:45 pm	Break	
04:00 pm	Guest Speaker	
05:00 pm	Session Concludes	
Day 2		
Time	Topic	Sub-Topic
09:00 am	Analysis of Financial Information at Board Level	
10:30 am	Break	
10:45 am	Deceptive Accounting	Importance for Non-executive and Independent Directors
12:15 pm	Dealing with Related Parties and Communicating with Auditors	Board Room Exercise
01:00 pm	Lunch & prayer break	
02:00 pm	The Sociology & Physiology of Family Ventures The Culture at Public Sector Corporations	
03:30 pm	Break	
03:45 pm	Guest Speaker	
05:00 pm	Conclusion	Feedback & Certificate Distribution

## Client Specific Customized Programs

In the past CEE hosted client-specific programs for the following boards:

- HBL
- Meezan Bank Limited
- TPL Holdings (Pvt.) Ltd.
- Faisalabad Industrial Estate Development & Management Co. (FIEDMC)

Client specific programs are available for your organizations. Contact us for details.

## Fees

Module 1: **PKR 90,000/-** per head

Module 2: **PKR 90,000/-** per head

Fee includes SECP Registration, Course Material, Certificate, Lunch, Refreshments & Business Networking.

IoD Examination Fees: **PKR 40,000/-**

## Discounts:

15% discount for participants registering in both modules.

25% discount for IBA Alumni



Experience

## EXECUTIVE EDUCATION

Centre for Executive Education, IBA, Karachi

Center for Executive Education (CEE)  
Institute of Business Administration City Campus.  
Off Garden Road, Karachi-74400.

### For Further Information

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