



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow



Center for Executive Education
Institute of Business Administration

Diploma in Hospitality Management

COMMENCEMENT DATE



20th August 2022



Sat: 2:30pm to 9pm
Sun: 10am to 5:00pm



City Campus, IBA Karachi

PROGRAM FEE

PKR 150,000 + 5% SST / participant*

Fee Includes: Test and Exam Fees, Diploma and Transcript. Fees do not include course material, books, stationery, lunch and refreshments.

Timeline:

Registration 15th April 2022 | Online Forms availability 15th April 2022 | Submission of forms deadline

11th August 2022 | Interviews & Enrollment offers 13th August 2022 | Fee and Document Submission

18th August 2022 | Orientation Ceremony 20th August 2022 | Class commencement 20th August 2022



PROGRAM OBJECTIVE:

To develop highly skilled practitioners with an in-depth understanding of the hospitality industry in Pakistan
To familiarize the participants with the best practices in the industry (both local and international).

To explore hospitality sector as an attractive and rewarding career option for participants
To help Pakistan become a global attraction for tourism and hospitality as per the vision of Government of Pakistan



KEY FEATURES

1. Strategic Alliance with Key players from the industry
2. Guaranteed placement for 3 months apprenticeship with strategic alliance partners
3. International Exposure via exclusive Guest Speaker Sessions/Webinars
4. International Trainers

PROGRAM STRUCTURE

3 Core + 1 Elective
Total Hours: 144
3 Month Apprenticeship

CURRICULUM

Financial Management
Hospitality Management & Operations
Communications & Personal Grooming
Electives (Sales & Marketing, Food & Beverages)

PROGRAM LEARNING OUTCOMES

Understand local and global contemporary issues in the hospitality management sector.

Manifest project management and team skills in diverse cultural setting.
Communicate effectively with written, oral, and visual means.
Appreciate the importance of ethical, social and environmental issues with business dilemmas.

TAKE THE NEXT STEP

For more information or to apply to this program, visit our website:

 ceeinfo@iba.edu.pk



APPLY HERE

<https://cee.iba.edu.pk/hospitality-management.php>

DISCOUNTS

20% early bird discount will be offered for registering before 20th July, 2022

CONTACT US



Center for Executive Education
Institute of Business Administration

Phone: (92-21) 38104701

Ext: (1812, 1809, 1808, 1804)

Email: marehman@iba.edu.pk &
ceeinfo@iba.edu.pk

Website: cee.iba.edu.pk

Fax: (92-21) 38103008

IBA Karachi (City Campus)

Off Garden Road,

Karachi - 74400

A colorful icon representing social media, with stylized human figures in blue, red, and green, and a central starburst pattern.
Connect with us on
Social Media



PROGRAM POLICIES & PAYMENTS

Registrations are only confirmed when full payment has been received from a participant. For a detailed cancellation policy, please visit:
<https://cee.iba.edu.pk/cancellation-policy.php>

The Institute may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, the institute will refund registration fee, but will not be responsible for any other related expenses including cancellation/change charges by airline and travel agencies. The Institute reserves the right to make changes in its program dates, faculty, policies, and fees at any time.

Payment can be made via cheque / bank draft payable to the "Institute of Business Administration, Karachi" at the following address: Center for Executive Education (CEE), IBA, City Campus, Garden/Kayani Shaheed Road, Karachi. For online payments via credit cards:
<https://onlinepayment.iba.edu.pk/> (from payment type, please select CEE)