


# High Impact Train the Trainer

 June 10 & 11, 2024

 City Campus, IBA Karachi



## PROGRAM OVERVIEW

This two-day workshop on improving and polishing training skills will follow a multi-layered design and a blended delivery approach. Its key objective will be to enhance the existing coaching and teaching expertise of the participants through an assortment of intellectual, practical and experiential learnings. By utilizing active and hands-on interactions, participants will have the opportunity to reinforce their current training abilities and develop new techniques. Participants will work in teams to create a conducive knowledge sharing environment that will involve role-plays, educational games, \*LEGO Serious Play, individual assessments, team activities and group presentations. Throughout the workshop, the facilitator and the participants will provide continuous feedback.



## LEARNING OUTCOMES

Upon completion of the workshop, participants should be able to incorporate learned tools to energize their training sessions by:

- Utilizing collaborative/interactive communications tools and techniques.
- Using experiential content delivery methods to engage participants.
- Communicate in a fun and an interactive manner.
- Identifying their communication style and fine tuning it for effective training.
- Applying active and blended learning tactics during training.
- Enhancing visual presentations through 10-20-30 approach.
- Adopting effective verbal and non-verbal communication skills during trainings.
- Adding visual critical thinking to their trainings through LEGO Serious Play.



## TRAINERS PROFILE

### Dr. Khurram Sharif

Dr. Khurram Sharif is a senior member of the marketing faculty in the College of Business & Economics, Qatar University. He is also a business advisor to Mega Business Solutions, a Saudi Human Resource Development and Marketing Consulting firm.



He did his MBA from Lancaster University and his PhD (in Business-to-Business Marketing) from Kingston University, United Kingdom. He has taught, trained and consulted in the Far East, GCC and the Sub-Continent regions. He has been involved with both offline and online teaching and training in Qatar (Qatar University and Qatar Science and Technology Park), United Kingdom (University of West London), France (KEDGE Business School, Marseille) and Malaysia (University Technology Malaysia, Kuala Lumpur and University of Cyberjaya, Kuala Lumpur).



## WHO SHOULD ATTEND

In general, this workshop will help anyone who to become a trainer or improve as a trainer. In particular, workshop is highly suitable for university faculty (all levels) who want to polish and enhance their existing training skills for effective delivery of executive and managerial workshops/courses.

## CONTACT US:

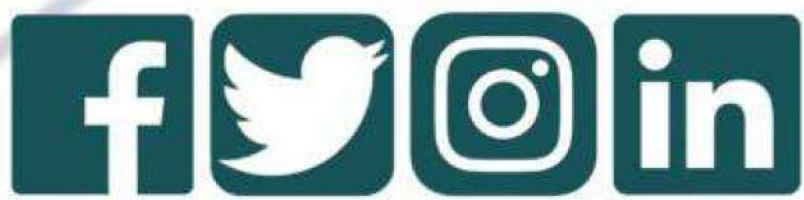
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## PROGRAM & POLICIES

Registrations are only confirmed when full payment has been received from a participant. For a detailed cancellation policy, please visit: <https://cee.iba.edu.pk/cancellation-policy.php> The Institute may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, the institute will refund registration fee, but will not be responsible for any other related expenses including cancellation/change charges by airline and travel agencies. The Institute reserves the right to make changes in its program dates, faculty, policies, and fees at any time. Payment can be made via cheque/bank draft payable to the "Institute of Business Administration, Karachi"



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