

Women Leadership Program

Explore. Engage. Empower (EEE)



October 28 to 30, 2024



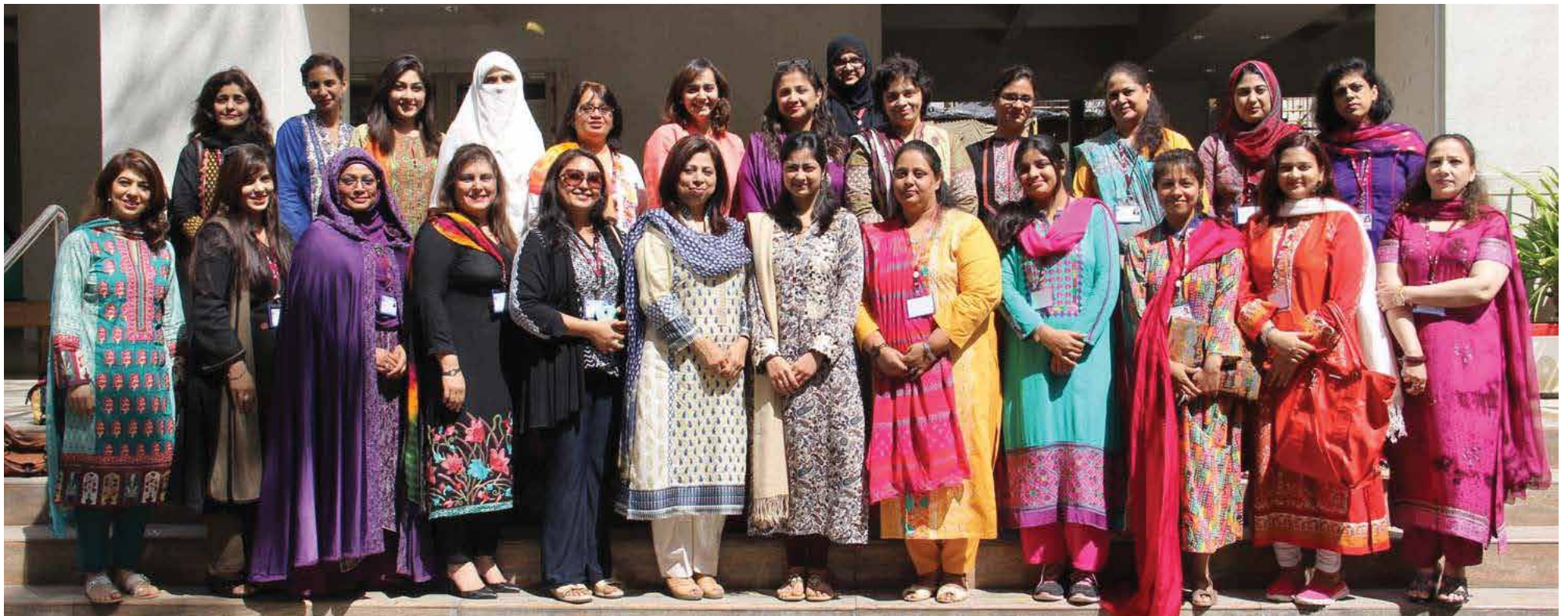
NIBAF, Islamabad

Program Overview

This 3-day workshop is designed for women professionals to “explore” their hidden strengths and create their identity, leadership style and a career model, specific to their personal and professional needs. The program will “empower” women to develop critical skills they need to advance in their careers as talented and self-motivated leaders. This program will provide a platform to “engage” and learn from each other in addition to meeting senior professionals as role models who will share their journeys, experiences, and expertise. The woman-to-woman setting is essential to encourage, support and sponsor aspiring women leaders and equip them with knowledge, skills, and abilities, unique to women, which may not be achieved effectively in a mixed program.

Learning Outcomes

- ▶ Learn and utilize strategies to create a personal brand and develop a distinctive leadership identity in line with one’s own ambitions, values, and goals.
- ▶ Create a personalized career progression plan by developing short and long-term goals along with concrete measures and actions to achieve them.



No **Country** can ever truly **flourish** if it stifles the **potential** of its **women** ————— Michelle Obama

WOMEN LEADERSHIP

Main Challenges for Female Leaders



Source: sketchbubble

Topics Covered

- Discovering the self to create identity and leadership style.
- Identifying barriers to career advancement.
- Learning to communicate effectively.
- Building and leveraging networks.
- Developing your career model.
- Negotiating and care-fronting for advancement.



30,000+
Participants Trained



16,00+
Training since 2009



225+
Companies



80+
Trainers

Who should attend?

Mid-level women managers with 3+ years of managerial and team management experience.

Investment

PKR 150,000 + 5% SST
Residential Fee 15,000 / night



Dr. Nyla Ansari
Assistant Professor, Karachi



Dr. Lalarukh Ejaz
Director, CED



Maheen Ghauri
Dean, Student affairs,
IBA, Karachi

For detailed profile please visit website cee.iba.edu.pk/faculty

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