

Women in Leadership Rise & Lead

EXPLORE | ENGAGE | EMPOWER



August 05 - 07, 2025



City Campus, IBA Karachi

Program Overview

Learning Outcomes

This 3-day workshop is designed for women professionals to “explore” their hidden strengths and create their identity, leadership style and a career model, specific to their personal and professional needs. The program will “empower” women to develop critical skills they need to advance in their careers as talented and self-motivated leaders. This program will provide a platform to “engage” and learn from each other in addition to meeting senior professionals as role models who will share their journeys, experiences, and expertise. The woman-to-woman setting is essential to encourage, support and sponsor aspiring women leaders and equip them with knowledge, skills, and abilities, unique to women, which may not be achieved effectively in a mixed program.

Module 1: EXPLORE

- ▶ Critically analyze how their thoughts, feelings and behavior influence their work and life.
- ▶ Enhance self-awareness by identifying gaps in their capabilities and recognizing their natural strengths at a deeper level to leverage them effectively.

Module 2: ENGAGE.

- ▶ Articulate ideas confidently and clearly to build rapport, convey authority, and influence others positively to build trust; should also be able to adapt various communication and influencing styles to different contexts.
- ▶ Recognize gender dynamics in managing situations or conflict by negotiating confidently using various negotiating strategies; should also be able to expand and leverage their personal and professional networks for career advancement.

Module 3: EMPOWER.

- ▶ Learn and utilize strategies to create a personal brand and develop a distinctive leadership identity in line with one’s own ambitions, values, and goals.
- ▶ Create a personalized career progression plan by developing short and long-term goals along with concrete measures and actions to achieve them.



No **Country** can ever truly **flourish** if it stifles the **potential** of its **women** ————— Michelle Obama



Source: sketchbubble

Topics Covered

•	Discovering the self to create identity and leadership style
•	Identifying barriers to career advancement
•	Learning to communicate effectively
•	Building and leveraging networks
•	Developing your career model
•	Negotiating and care-fronting for advancement



30,000+
Participants Trained



1600+
Training since 2009



225+
Companies



80+
Trainers

Who should attend?

Mid-level women managers with 3+ years of managerial and team management experience.

Investment

PKR 270,000 + 5% SST



Dr. Nyla Ansari
Assistant Professor,
School of Business
Studies, IBA Karachi



Dr. Lalarukh Ejaz
Director, Centre for
Entrepreneurial Development
(IBA CED) and Assistant
Professor, School of Business
Studies, IBA Karachi



Ms Maheen Ghauri
Dean Student Affairs,
IBA Karachi

For detailed profile please visit website cee.iba.edu.pk/gender-and-leadership.php

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 021-38104701, Ext: 1809, 1812, 1828 (Karachi),
1827 (Islamabad)

 ceeinfo@iba.edu.pk

Center for Executive Education, IBA Karachi
Mailing Address: City Campus, IBA Karachi, Plot # 68 & 88
Garden / Kayani Shaheed Road, Karachi – 74400

