MANAGING FAMILY BUSINESS

A SERIES OF TEN WORKSHOPS
GET ON THE FAST TRACK GROWTH

Get surprised by looking at your Family Businesses through new perspectives.

Workshop: What is the job of top management? Balancing between ‘today’ and ‘tomorrow’.

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<th>Lahore</th>
<th>Karachi</th>
<th>Time</th>
<th>Venue</th>
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<tbody>
<tr>
<td>22 April 2014</td>
<td>25 April 2014</td>
<td>02:30 pm to 05:00 pm</td>
<td>CEE, IBA-Karachi</td>
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<td>24 April 2014</td>
<td>26 April 2014</td>
<td>09:00 am to 05:00 pm</td>
<td>PC Hotel, Lahore</td>
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Center for Executive Education (CEE) at IBA, Karachi join hands with S.P. Jain Institute of Management & Research (SPJIMR) Mumbai, catering the needs of the Family Businesses in Pakistan.

Family businesses that don’t innovate and adapt to constant change in today’s business environment simply won’t survive. How to embrace this challenge and thrive into the future?

The series is designed to address the concerns about adapting to the emerging opportunities and managing the growth. It aims at providing a guided opportunity to the participants:

a. To reflect on their current style of running business
b. Identify the new elements required for gearing up for the change &
c. Start working on the same.

It involves structured work in all the three areas of Knowledge, Skill and Attitude. It is not a subject-linked curriculum based program.

The family business owners and the participants will better understand the family business dynamic and turn the unique characteristics of a family business into a huge ADVANTAGE.

Faculty: Professor Parimal Merchant Director Center for Family Managed Businesses at S. P. Jain Institute of Management & Research, Mumbai, India.

Who should attend: All generations of families in business. Ideal for family groups with representation from incumbents, first & next generation, shareholders, non-family executives and family business advisers.

Fees: Rs.30,000/- per participant
(20% discount when you register for all the 10 workshops. Other discounts available)

For further details: Website: cee.iba.edu.pk Tel: (021) 38104700 Ext: 1801, 1804, 1805 Fax: (021) 38103008 Email: ceeinfo@iba.edu.pk