



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

SKILL DEVELOPMENT PROGRAMS

March - 2014

Public Speaking

---'How' you say things in addition to 'what' you say = success

The course aims to turn those with the usual public speaking fears and phobia into polished professionals who get their ideas across with poise and enthusiasm.

Date & Duration: March 31-May 3, 2014 | Monday, Friday & Saturday

Timings: 6:00 pm to 8:30 pm | Monday & Friday

6:00 pm to 9:00 pm | Saturday | **Fee:** PKR 16,000/-

Consumer Insights

---True insight into how customers feel, think, choose, consume & evaluate

By Hartmut Wellerdt (Trainer, Scholar, Ex Managing Director & CEO-Unilever Professional Foods)

Date: March 31-April 3, 2014 | Monday to Thursday | **Timings:** 05:30 pm to 08:30 pm

Venue: IBA City Campus | **Fee:** PKR 15,000/-

For registration: **Ph:** 021-111 422 422; 021-38104700-01 **Ext.** 1541, 1801

Email: be&sdp@iba.edu.pk **Website:** <http://cee.iba.edu.pk/BEnSDP.shtml>

Classes will be held at Institute of Business Administration, City Campus: Garden / Kayani Shaheed Road, Karachi-74400