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| Karachi |  |

Leadership and Ideas for Tomorrow

## IBA CEE

Center for Executive Education
Institute of Business Administration


## Activity Report MAY 2023

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## CEE IN NUMBERS

## Workshops Conducted 05

Directors' Training Program 01

Other Activities, Events 07

Meetings 14

Total number of Participants 173

Location Karachi \& Islamabad

Total number of IBA Faculty Engaged 15

Total number of Non-IBA Trainers Engaged

Guest speakers Invited 08

## Highlights

## IBA Karachi Launches its Office in NIBAF, Islamabad Date: May 16, 2023

The Institute of Business Administration (IBA) Karachi, in collaboration with the National Institute of Banking and Finance (NIBAF) Islamabad, has inaugurated a dedicated facility in the Federal Capital.


The inauguration was attended by more than 200 participants from diverse fields. Focusing on IBA's executive and organizational development philosophy, the new office will offer Leadership and Management Development Programs for Family Businesses, Public Sectors, State-Owned Enterprises, and Corporates in the Northern Regions.Attendees from IBA included Dr. S Akbar Zaidi, Executive Director, Dr. Asad Ilyas, Registrar; Dr. Abdullah Zafar Sheikh, Dean, School of Business Studies (SBS), Dr. Shakeel Khoja, Dean, School of Mathematics and Computer Science (SMCS),. Kamran Bilgrami, Director CEE, Dr. Sharjeel Hasnie, Head of Testing Services; and members of the Board of Governors (BoG), namely, Nadeem Hussain, Saba Kamal, Muhammad Mureed Rahimoon, and Mohammed Sohail, Alumni Representative on the BoG.

The IBA Senior Faculty \& Team Members also included Dr. Hilla Anwar Butt, Dr. Qazi Masood Ahmed, Dr. Izhar Hussain, Dr. Rameez Khalid, Dr. Irum Saba, Mr. Irfan Qamar, Mr. Moeid Sultan, Mr. Wajeeh Zaidi, and Mr. Syed Fahad Jawed.
"IBA Enjoys a great deal of respect in Northern Pakistan. We gained a lot of traction from here both in terms of Executive Education as well as students coming to Karachi from this part of the country. CEE already has an established clientele in Islamabad and North of Pakistan for quite some time,"
said Dr. Abdullah Zafar Sheikh, Dean School of Business Studies at IBA Karachi.


Registrar IBA Karachi, Dr. Asad Ilyas congratulated both IBA \& NIBAF for bringing this initiative together. He welcomed the audience present to come forward and develop focus groups \& forums on various sectors addressing emerging opportunities to benefit all. Dr. Sharjeel Hasnie emphasized the significance of IBA's department of testing services, highlighting their ongoing efforts to expand their external testing services in collaboration with federal ministries for employment and promotion purposes. He further said that the establishment of the IBA Islamabad platform will not only enhance their current partnerships but also create fresh opportunities for mutual benefit.

Dr. Shakeel Khoja praised how the IBA has expanded its market reach beyond Karachi to its customers in North Pakistan. "IBA will bring new programs that will incorporate technology components in the near future," he expressed.


The IBA Islamabad Office at NIBAF was inaugurated by Mr. Akif Saeed, Chief Guest and Chairman, Securities and Exchange Commission of Pakistan, Riaz Chunara, Managing Director, NIBAF, and Dr. Zaidi.

Expressing his enthusiasm for the collaboration, Mr. Bilgrami stated, "This transformative partnership will open new avenues for our students and faculty to engage with industry professionals. By combining our strengths, we can bridge the gap between academia and industry and create a positive impact on education, fostering innovation in Pakistan."


Mr. Chunara emphasized the importance of academia-industry collaboration, stating, "We believe that through this partnership, we can address critical issues such as corporate governance and digital transformation. By working together, we can foster a culture of innovation and equip professionals with the skills needed to excel in their respective fields."

Commenting on IBA's new facility, Dr. Zaidi said: "I am truly impressed by the transformative potential of this collaboration between IBA and NIBAF. This strategic alliance opens new horizons for executive education and knowledge exchange, particularly in the areas of corporate governance, public policy, and digital transformation. I am confident that this partnership will pave the way for impactful initiatives and create a lasting impact on our education and learning landscape."

A panel discussion on the future of executive education in Pakistan also took place. Panelists included Sadia Khan, Javaid Iqbal, and Dr. Khoja. Bulent Sohail, moderated the discussion.

Earlier, IBA and NIBAF inked an MoU to establish a remote IBA office at NIBAF, Islamabad. Under this agreement, the two institutes will offer joint leadership and management development programs.

## IBA in Islamabad

THE Institute of Business Administration (IBA) Karachi, in collaboration with the National Institute of Banking and Finance (NIBAF) Islamabad, has inaugurated a dedicated facility in the federal capital, as per a press release. IBA aims to bring opportunities for organisations and individuals through action learning-based capacity-building initiatives, research, forums, think tanks, and consultancies. This venture will help meet the increasing demands of today`s business world. $\square$

## IBA launches Islamabad facility

NEWS DESK. The Institute of Business Administration (IBA) Karachi, in collaboration with the National Institute of Banking and Finance (NIBAF) Islamabad, has inaugurated a dedicated facility in the federal capital. The inauguration was attended by more than 200 participants from diverse fields. Focusing on IBA Karachi's executive and organizational development philosophy, the new office will offer leadership and management development programmes for family businesses, public sectors, state-owned enterprises, and corporates in the northern regions. Attendees from BA included Dr S Akbar Zaidi, Executive Director; Dr Asad Ilyas, Registrar; Dr Abdullah Zafar Sheikh, Dean, School of Business Studies (SBS); Dr Shakeel Khoja, Dean, School of Mathematics and Computer Science (SMCS); Dr Irum Saba Associate Professor, SBS; Kamran Bilgrami, Director CEE; Dr Sharjeel Hasnie, Head of Testing Services; and members of the Board of Governors (BoG), namely, Nadeem Hussain, Saba Kamal and Mohammed Sohail, Alumni Representative on the BoC.

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IBA Karachi launches a new office in Islamabad expanding its nationwide imprint




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## Customized

## Public Financial Management Date: May 15 to 19, 2023

CEE at the IBA Karachi Workshop on 'Public Financial Management' a customized training for senior officers of the Government of KPK.


The training revolved around Public financial management (PFM), which is the central element of a functioning administration, underlying all government activities. It encompasses the mechanisms through which public resources are collected, allocated, spent, and accounted for.

Trainers: Muhammad Faheem, Mohsin Chandna, Qaiser Bengali, Dr. Naveed Iftikhar, Javaid Iqbal, Asghar Ali khan, Dr. Shaheen Afridi, Dr. Ishrat Hussain

Participants: 30

# Public Financial Management' for Senior Govt. Officers of KPK Date: May 29 to June 2, 2023 

The Center for Executive Education CEE at Institute of Business Administration, Karachi hosted a customized workshop on 'Public Financial Management' for GPP FATA - Merged Areas.


It was a five-day training program held for the senior officers of Govt. of Khyber Pakhtunkhwa, KPK, in collaboration with Governance \& Public Policy (GPP), Merged Areas.

The objective of these GPP trainings is to increase transparency and effectiveness in public resource management and strengthen accountability of public service delivery in priority sectors in FATA.

Trainers: Muhammad Faheem, Mohsin Chandna, Qaiser Bengali, Dr. Naveed Iftikhar, Javaid Iqbal, Asghar Ali khan, Dr. Shaheen Afridi, Dr. Ishrat Hussain

Participants: 30

## Workshops

## KPI (Key Performance Indicators)

 Essentials
## Date: May 24, 2023

The training was offered in collaboration with 'The KPI Institute Australia' Participants also received registrations, global course contents, and certificate of attendance along with 30 days of access to over 8000 KPIs.


Following were the key learning points of this workshop:
Applying best practice techniques to KPI selection
Document KPls
Select relevant KPIs
Structure the data-gathering process
Practice making decisions based on data

## Trainers: Syed Farhan Mahmood

Participants: 29

## Building Team Excellence Date: May 24 \& 25, 2023

The Center for Executive Education (CEE) at IBA Karachi hosted a two-day workshop on " Building Team Excellence" at City Campus, Karachi.


The program consists of completing five modules over a course of 2 days. Following were the Key Learning points of this workshop:

Leadership: Becoming an Effective Manager Communication: Influential Communication People Management: Employee Engagement and Motivation Building Team Building and Team Management

Trainers: Dr. Irum Saba
Participants: 16

## Supply Chain Management:

 Unleash the Power of Effective Supply Chain Decisions Date: May 29 to June 1, 2023The Center for Executive Education \#CEE at IBA Karachi hosted a four-day workshop on 'Supply Chain Management: Unleash the Power of Effective Supply Chain Decisions'


The workshop was conducted by Dr. Rameez Khalid \& Mr. Faisal Jalal, IBA's leading faculty on supply chain management (SCM), strategy, and decision sciences. The program presented powerful tools to influence actions and impact outcomes. It also offered an interdisciplinary approach to managing supply chains and leading effective operations. The prime feature of the workshop was its immersive learning experience as two simulations were played. Participants were pushed to play their roles and achieve their team's objectives. Supply chain finance, financial SCM, and the latest trends in SCM came under thorough discussions. We wish the participants all the best in employing the learned concepts and tools and helping their supply chains to new heights.

Trainers: Dr. Rameez Khalid \& Mr. Faisal Jalal

## Directors' Training Program CEE successfully conducts Directors' Training Program in Islamabad Date: May 29 to June 02, 2023

CEE successfully launches its Directors' Training Program in Islamabad.


IBA's Directors Training (DTP) is recognized by CMI (Chartered Management Institute), UK, and is approved by the SECP. DTP provides guidance on corporate governance to ensure that Di rectors of listed and other companies with specific requirements remain up to date. This program is extensively prepared by subject matter experts and is designed to keep directors abreast of leading trends and practices that promote good governance, protect competitive advantages, and prepare for regulatory change.


Program Faculty:
. Ms. Mehreen Nazar
. Mr. Abdul Rahim Suriya
. Mr. Rahat Aziz
Guest Speakers:
. Iqra Musadik
. Asad Chandna
. Mohsin Chandna
. Bilal Ahmed Khan
. Muzzaffar Mirza
. Masood Khalid
. Javaid Iqbal
. Rashid Ebrahim
Special Appearance:
IBA Islamabad Alumni Chapter President, Raza Chinoy, COO EcoPack


# Diploma Programs Diploma in Taxation 

Learning from the best practices \& functions of projects around the world:
. Lecture (Classroom \& Video Conference)
. Project (Live business cases from the organizations)
. Group Activities / Simulations/ Syndicate Visits:
. Strategic Locations
. Learning Management System
.Learning from the practitioners
. Guest Speakers
. In-depth study of various projects in Pakistan
. Manual
. Case Studies
. International Journals
. Textbooks

## Diploma in Employment Laws \& Industrial Relations

This Diploma in Employment Laws and Industrial Relations (Level 1) will equip HR/ IR managers, operational managers and HR/ IR professionals and practitioners with all the necessary tools and techniques for developing a better understanding of industrial relations, learn employment laws of Pakistan, its applicability at the workplace, its need, and implications.


## Diploma in Strategic Marketing

Marketing leadership is about mobilizing the organization internally so that it keeps improving, innovating, adapting, and delivering while externally focusing relentlessly on customer needs. Diploma in Marketing will help those who want to attain corporate leadership through Marketing!

Marketing is Demand management. Selling at a profit! Understanding customer needs. And fulfilling them through Products \& Services. This is achieved through an ongoing communication exchange-regular and con-sistent-to build a trust. Which eventually creates loyalty and repeat customers for brands.

The programme encompasses four major areas: Digital Marketing, Advance Consumer Behaviour, Brand Management and Advertising.

## Diploma in Family Managed Business

## Program Themes

. Navigate challenges of family, management, and ownership unique to family business
. Build alignment of family members through a shared vision
. Structure family business governance for growth and multigenerational transitions
. Benchmark business functions to drive overall performance.
. Create a wealth management strategy for the family and the business
. Nurture harmonious relationships through mindful communication \& conflict resolution


# Skills Development Program Public Speaking Skills Date: May 12 - June 14, 2023 

30 hours on-campus training of Public Speaking Skillsstarted on May 12,2023. Participants from various organization are attending this program: Systems Limited, student at head start school, Amreli Steels Limited, Artistic Milliners, Atlas Asset Management Limited.


Trainers Name: Farhan Uddin Raja \& Syed Sajid Siraj
Total Participants: 18

## Early Childhood Care \& Education Date: May 27 - June 25, 2023

50 hours on-campus weekend training on "Certificate in Early Childhood Care and Education started on May 27, 2023. The program is highly intensive and interactive that aims to provide an alternative learning pathway for early childhood workers, preschool teachers program.


Participants Organizations: The Educators Gulshan Campus III, PECHS Girls School, The Orchid School, PECHS Girls School, HHS School System, Spring House School, Habib Girls Secondary School

Trainers Name: Rozina Jumani
Total Participants: 16

# Assurance of Learning in Higher Education Institutions Date: May 30 \& 31, 2023 

Skill Development Program at the Center for Executive Education CEE-IBA Karachi hosted a two-day Workshop on "Assurance of Learning in Higher Education Institutions" It was an interactive, activity-based workshop designed to help educators and administrators understand and implement
 the Assurance of Learning (AoL) process in their institutes.

Participants Organizations: Institute of Business Management (loBM), Sir Syed University of Engineering \& Technology, Dow University of Health Sciences, SZABIST \& IBA

Trainers Name: Sana Tauseef, Kanza Sohail, and Tahira Jaffery
Total Participants: 11

# Other Activities \& Events PGD Faculty Meet \& Greet - 2023 Date: May 13 

The Center for executive Education at IBA Karachi recently organized a PGD Faculty Meet \& Greet event at the city campus.


The event involved bidding farewell to Dr Rameez Khalid (former Director of Center for Executive Education - CEE) and Dr Nyla Aleem Ansari (former Programs Director PGDs). The event participants acknowledged and appreciated the contributions of Dr Rameez Khalid and Dr Nyla Aleem Ansari for their dedication to the PGD Programs and the Center for Executive Education.


Mr. Kamran Bilgrami (Director CEE) then welcomed Mr Mohsin Patel as new Program Director PGDs. Mr. Kamran Bilgrami also appreciated all the PGD Faculty and PGD Office Team members especially Ms. Kehkashan, Ms. Saba Hameed Mazhar, Mr. Usama Ali for their hard work and dedication for the CEE PGD Programs.


## The Global Think Tank Network (GTTN) Meet CEE, IBA Officials in IBA Islamabad Office <br> Date: May 17, 2023

The Global Think Tank Network (GTTN) and the Center for Executive Education (CEE) at IBA Karachi recently conducted an exploratory meeting to address reforms, capacity building, and research in the field of public policy. The meeting witnessed the participation of prominent individuals including Dr. Shoaib Suddle, Amer Hashmi, Senator Sughra Imam, Bulent Sohail from GTTN, and Dr. S. Akbar Zaidi and Kamran Bilgrami along with other team members from IBA.


A key highlight of the meeting was the introduction of the Postgraduate Diploma in Public Policy by CEE, IBA Karachi: https://cee.iba.edu.pk/publicpolicy.php. This program is designed to empower participants with the necessary skills and knowledge to effectively tackle real-world challenges and drive immediate positive change in their communities. It offers comprehensive training in analytical frameworks and methods for evaluating government policies, ensuring their efficiency and impact on society. The PGD in Public Policy aims to bridge the competency gap prevalent in public policy decision-making, enabling participants to become proficient policy designers and analysts. The curriculum emphasizes the development of a data-driven mindset, policy leadership abilities, professional ethics, and astrong sense of social responsibility, equipping individuals to address both present and future policy challenges.


The collaboration between GTTN and CEE, IBA Karachi, will mark a milestone in the pursuit of strengthening public policy expertise in Pakistan. By equipping professionals with advanced skills and knowledge, this partnership aims to drive positive change and contribute to the country's sustainable socio-economic development.

## The 7th CEE Townhall Meeting Date: May 23, 2023

Town Hall meeting was hosted by Director CEE, Kamran Bilgrami at the City Campus. During this meetup, team CEE discussed their achievements \& challenges during fun conversations.


## CEE at IBA Karachi conducts a seminar on domestic \& international trends in dispute resolution of commercial contracts in collaboration with CIArb Pakistan Date: May 25, 2023

Center for Executive Education (CEE), IBA Karachi conducted a seminar on domestic \& international trends in dispute resolution of commercial contracts.


The seminar was attended by more than 150 people belonging to the legal fraternity, and it aimed to highlight the importance of efficient dis-pute-resolution mechanisms in the context of contract implementation and performance.

The seminar brought together renowned international as well as local experts, it explored the efficacy of using mediation to settle commercial disputes both within the country and internationally. The concept and the legal framework around mediation was explored with a view to empowering businesses to choose more efficient methods of dispute resolution to enhance contract enforcement and performance.

Differences of opinion, disagreements or disputes often arise during contract implementation and performance. Businesses, however, need efficient mechanisms to deal with such disputes in a timely and effective manner. Recourse to litigation is cumbersome and creates an irreparable break in contract performance, and the future relationship of the parties. In most developed jurisdictions therefore, litigation is seen as a measure of last resort and other methods of dispute resolution are preferred.

Panellists:
. Professor Dr. Martin Lau, Barister, Member Essex CourtChambers
. Mr. Nasir Khan, MBE Vice Chair at ClArb Pakistan Branch
. Mr. Syed Mustafa Mahdi, Counsel \& Independent Arbitrator, Mediator
Moderated by:
. Ms. Nausheen Ahmad, Barrister, Mediator, Lead Counsel at the Legal and Governance Advisory. Founder Member of IBA DRF


## Meetings Conducted

. Meeting with Trans Karachi for Directors' Orientation Program
. Virtual meeting with University of Turku Finland
. Meeting with Registrar at Dawood University of Engineering \& Technology.
. Meeting with Director - LDC \& Manager - LDC at Bahria University Head Office.
. Meeting with HR Manager L\&D at Salim Habib University.
. Meeting with Manager CELDD at Mohammad Ali Jinnah University.
. Meeting with Campus Administrator at Hamdard University
. Virtual meeting with BRSP (Balochistan Rural Support Program)

- Virtual meeting with CIArb Pakistan
. Virtual Meeting with SOE Governance Workshop
. Meeting with Employees Federation Pakistan
. Virtual meeting with SOE Governance Workshop
. Meeting with Mr. Dave Arland from CISA Workshop
. Meeting with Mr. Saeed Nazar Ali general seceretary EFP


