

CORPORATE SOCIAL RESPONSIBILITY



CSR CHAMPIONS TRAINING

PROGRAM OVERVIEW:

An advanced course examining cutting-edge tools and communications strategies for CSR to help your company become a leader in CSR. Advanced topics including sustainability reporting, international standards, the Millennium Development Goals and the human rights dimension will be covered. The course involves company presentations from delegates and case studies and role plays will be used throughout to examine key success factors in delivering CSR initiatives.

TRAINER'S PROFILE:

Dr. Haroon ur Rashid Khan is Associate Professor at King Abdul Aziz University, Jeddah, Saudi Arabia and IBA, Karachi. He has over 12 years of experience in academia and the corporate sector, both in Asia and Europe. In France he has been adjunct faculty to top ranking business schools teaching courses in the field of strategic and corporate finance. He also has two startup ventures in France to his credit along with a diverse experience in financial consultancy, and the IT and sports industries in Europe. Besides being executive trainings, he is often engaged by C level executives for advisory and consulting assignments. His research interests include Business Ethics, CSR, Strategic Finance, Venture Capital, Private Equity, LBOs, MBOs, CSR and Innovation, and Capital Markets behavior. He participated in a number of international research conferences, symposiums and workshops and published articles in peer reviewed international journals. He is currently writing book on CSR also.

TOPICS COVERED:

- Introducing a systems-based approach to developing CSR
- Stakeholder engagement and assessing key risks
- Linking CSR to brands and reputation
- Developing strategies for climate change, supply chain issues and community investment
- Implementing CSR programs and case studies
- Monitoring and measuring the impact of CSR programs
- Reporting on CSR activities and developing an effective external communications plan
- Global trends and standards for CSR (including ISO 26000 and Global Compact)
- Business, biodiversity, climate change and the environment
- CSR, HRM and diversity
- Non-financial risk management
- Human rights and CSR Product responsibility

WHO SHOULD ATTEND?

CSR practitioners and executives responsible for managing CSR programs as well as other CSR professionals who wish to advance their current level of CSR knowledge for their projects in hand. Participants are likely to have had considerable experience of CSR initiatives.

AGENDA :

Typical coverage for a 1 day course would include: The company's approach to CSR Opportunities and risks associated with CSR Drivers for CSR and challenges in the industry Workplace practices and getting staff involved Community investment and employee volunteering Communications and stakeholder engagement.

SCHEDULE:

Timings: 9 am - 5 pm

Dates: 21 & 22 August, 2015

FEES:

PKR 25,000/participant

FOR REGISTRATIONS:

Center for Executive Education
Institute of Business Administration
City Campus, Garden/Kayani Shaheed
Road, Karachi

Tel: (021) 38104701 (Ext: 1807,
1809,1804)

Fax: 021-38103008

Email: ceeinfo@iba.edu.pk

Web: <http://hm.iba.edu.pk/>