

AT CROSSROADS IN YOUR CAREER?

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South Asia's Premier Business School

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IBA-Health Management Program Now Offering HEALTHCARE FINANCIAL MANAGEMENT (FINANCE)

COURSE DESCRIPTION:

The course will also assist you to understand financial principles and techniques that influence decision making and government policy in the healthcare industry. The primary objective in the financial management is to help you develop a sound working knowledge of basic financial statements as well as an understanding of budgeting for decision-making and managerial control in health management.

LEARNING OUTCOMES:

- To understand Identify the three main financial statements – i.e. the balance sheet, profit and loss statement and cash flow statement.
- Construct a budget and analyses the difference between budgeted and actual outcomes.
- Outline the unique features of the healthcare market and how these influence decisions relating to equity and efficiency
- Explain the reasons why governments intervene in the healthcare industry and the impact this has on the demand for health services.
- Identify specific factors that influence the current and future demand and supply of health care.

COURSE CONTENT:

Health Finance:

- The nature and purpose of Healthcare Financing
- Basic healthcare financial statements
- Recording financial transactions

ELIGIBILITY:

This Course is designed for the students with following profiles:

- Doctors with MBBS with 2 year experience in hospital.
- Nurses with minimum 5 year experience.
- Other Healthcare professionals with <16 year education and at least 2 year work experience
- Anyone who will be recommended by the hospital management will be inducted in a course and will be awarded certificate of participation.

SCHEDULE:

Total 12 classes (3 hour each week)
on weekends from 29th August 2015
to 20th December 2015

FEES :

PKR 40,000/participant

Includes Mid-Terms & Final Exams, 3 Credits & IBA Certificate
(Does not include Course Material)

FOR REGISTRATIONS:

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