Directors' Training Program (DTP) Approved by SECP

The Center for Executive Education at IBA launched and hosted IBAs' first open enrolment and customized Directors' Training Programs (DTP) approved by SECP.

The dawn of 21st century coincided with the Enron scandal, and produced far reaching ripples in the commercial arena. Subsequent sufacing of Worldcom and Omnimedia scandals further shook the belief in compliance robustness of capitalistic institutions of the developed economies. New efforts evolved globally to strengthen the "Governance Processes" in the post Enron commercial world.

Pakistan was among the nations to introduce formal corporate governance compliances at an early stage. The listed companies and public sector companies are subject to Corporate Governance oversight; and not-for-profit institutions will soon follow. Directors of listed companies and public sector companies are required to secure formal certification in the form of Directors' Training Program (DTP). The Director Training Program offered by Center for Executive Education (CEE), IBA, Karachi, is an approved program by the Securities & Exchange Commission of Pakistan (SECP).



Certain industries have specific regulatory and knowledge requirements. This program provides guidance on targeted areas to ensure that Directors of listed companies with specific requirements remain up to date.



Boardroom best practice is constantly evolving. This program is extensively prepared by subject matter experts and is designed to keep Directors of listed companies abreast of leading trends and practices that promote good governance, protect competitive advantages and prepare for regulatory change.

The program consists of two modules covering the essential regulatory knowledge requirements and broad subject matter awareness expected of Directors of listed companies with local and global best practices.

First **Open Enrolment** DTP held as follows at IBA, Karachi: Module 1: November 27 & 28, 2015 Module 2: December 7 & 8, 2015

Customized Offerings

The Center for Executive Education hosted two customized programs as follows:

Client: Nestlé Pakistan Topic: Role of Managers in Management of Funds (DTP-Module 1) Dates: 3 & 4 December, 2015 Location: Nestlé Head office Lahore

Client: TPL Holdings (Pvt.) Ltd. Topic: Directors' Training Program 11 to 13 January, 2016 Location: Center point, TPL Holdings Head Office, Karachi



A customized program for TPL Holdings (Pvt.) Ltd. January 11 to 13, 2016



1 Nestle Pakistan - December 2015

Faculty

- 1. Mr. Amar Naseer, Director & Company Secretary, Unilever Pakistan
- 2. Mr. Abdul Rahim Suriya, Visiting Faculty, IBA, Karachi

- 3. Ms. Nausheen Ahmad, Head of Legal, HBL
- 4. Ms. Mehreen Nazar, Assistant Professor, IBA, Karachi
- 5. Mr. Rahat Aziz, Visiting Faculty, IBA, Karachi
- 6. Mr. Shakeel Mapara, Director Human Resources, Training & OD at Sanofi-Aventis Pakistan & Visiting Faculty, IBA, Karachi
- 7. Mr. Syed Fahim ul Hasan, Assurance Partner & Country Leader for Sustainability Practice, A F Ferguson & Co.

Program Feedback

- "A well-developed course which covered a wide range of areas necessary for effective management of funds."
- "My experience is good as I don't have corporate background but even though I learnt a lot." Mr. Sohail Salam Executive Director Pak Beverages (Pvt.) Ltd.

Program Contents

The program covered the following topics (based on guidelines given in the SECP - Code of Corporate Governance – 2012):

| Module 1 | | | | | | |
|--|--|--|--|--|--|--|
| Торіс | Sub-Topic | | | | | |
| Introduction of DTP | National & International | | | | | |
| | Historical Perspective & Evolution | | | | | |
| Pre-Cursor to Corporate Governance | Issues in the Management of Companies in the emerging global governance themes | | | | | |
| | Directors – Appointment duties and responsibilities. | | | | | |
| Salient Features of Company Law and Code of Corporate Governance | Application of Code of Governance to Public Sector Companies. | | | | | |
| | Statement of Compliance with Code of Governance. | | | | | |
| Board Strategy | Strategic Planning – Road Map for Success | | | | | |
| | Risk Mapping & Matrix | | | | | |
| Risk Management | Business Continuity Planning Process | | | | | |
| Communication at Board Level | Tips and Tricks | | | | | |
| Barriers & Disrupters to Communication at the Board | | | | | | |
| Corporate Reporting | Transparency | | | | | |
| | Communicating governance practices | | | | | |
| | Financial Information | | | | | |
| Succession planning and HR Policies | | | | | | |
| Sustainability | The Neo-CSR approach | | | | | |

| | Creating Linkage to Brands and Consumer | | | | | |
|---|---|--|--|--|--|--|
| Sustainability Reporting | | | | | | |
| | Assessments | | | | | |
| Module 2 | | | | | | |
| Торіс | Sub-Topic | | | | | |
| Board Responsibilities | The Control Person Liability | | | | | |
| | Board Committees | | | | | |
| | Legal & Regulatory Compliance | | | | | |
| Board Responsibilities | Ethical Obligations | | | | | |
| | Whistle Blowing Mechanism | | | | | |
| Board Composition | | | | | | |
| Board and CEO Performance Evaluation | | | | | | |
| Corporate Failures and Successes | Related to Laws in Pakistan | | | | | |
| Analysis of Financial Information at Board Level | | | | | | |
| Deceptive Accounting | Importance for Non-executive and Independent Directors | | | | | |
| Dealing with Related Parties and Communicating with Auditors | Board Room Exercise | | | | | |
| The Sociology & Physiology of Family | | | | | | |
| Ventures | | | | | | |
| The Culture at Public Sector Corporations | | | | | | |
| | Assessments | | | | | |

Approved Directors from first Batch

The following are the Approved Directors of the first batch of IBA DTP:

Saqib Salam Executive Director Pak Beverages (Pvt.)





Imran Zarkoon Secretary Quetta Development Authority

Shahab Afroz Khan Director QEC Dawood University of Engineering & Technology





Aziz Husain Independent Director Pakistan Pension

Dr. Rameez Khalid Assistant Professor IBA, Karachi





Omair Idrees Allawala Director Idrees Textile Mills Ltd.

Upcoming Programs

During 2016, CEE plans to offer Director's training Program with options for Customized DTP and the Open Enrolment as follows:

| Institute of Business Administration (IBA), Karachi Center for Executive Education (CEE) | | | | | | | | | | | |
|---|----------------------|-----------------|-----------------|---------|-----------|--------|-----|---------|--|--|--|
| | | | | | | | | | | | |
| Workshop - | Subject 💽 | Collaboration 🔫 | Level | Dates 📼 | Duratic 👻 | Fees 📼 | Rat | ing * 🔄 | | | |
| February-16 | | | | | | | | | | | |
| Directors' Training Program - Module 1 | Corporate Governance | SECP | Board & C-Level | 8&9 | 2 | 90,000 | 4.3 | 4.4 | | | |
| Directors' Training Program - Module 2 | Corporate Governance | SECP | Board & C-Level | 12 & 13 | 2 | 90,000 | 4.4 | 4.4 | | | |
| May-16 | | | | | | | | | | | |
| Directors' Training Program - Module 1 | Corporate Governance | SECP | Board & C-Level | 16 & 17 | 2 | 90,000 | 4.3 | 4.4 | | | |
| Directors' Training Program - Module 2 | Corporate Governance | SECP | Board & C-Level | 20 & 21 | 2 | 90,000 | 4.4 | 4.4 | | | |
| August-16 | | | | | | | | | | | |
| Directors' Training Program - Module 1 | Corporate Governance | SECP | Board & C-Level | 12 & 13 | 2 | 90,000 | 4.3 | 4.4 | | | |
| Directors' Training Program - Module 2 | Corporate Governance | SECP | Board & C-Level | 15 & 16 | 2 | 90,000 | 4.4 | 4.4 | | | |
| October-16 | | | | | | | | | | | |
| Directors' Training Program - Module 1 | Corporate Governance | SECP | Board & C-Level | 21 & 22 | 2 | 90,000 | 4.3 | 4.4 | | | |
| Directors' Training Program - Module 2 | Corporate Governance | SECP | Board & C-Level | 24 & 25 | 2 | 90,000 | 4.4 | 4.4 | | | |
| December-16 | | | | | | | | | | | |
| Directors' Training Program - Module 1 | Corporate Governance | SECP | Board & C-Level | 2&3 | 2 | 90,000 | 4.3 | 4.4 | | | |
| Directors' Training Program - Module 2 | Corporate Governance | SECP | Board & C-Level | 5&6 | 2 | 90,000 | 4.4 | 4.4 | | | |

For details visit: <u>http://cee.iba.edu.pk/directors_training_program.php</u>