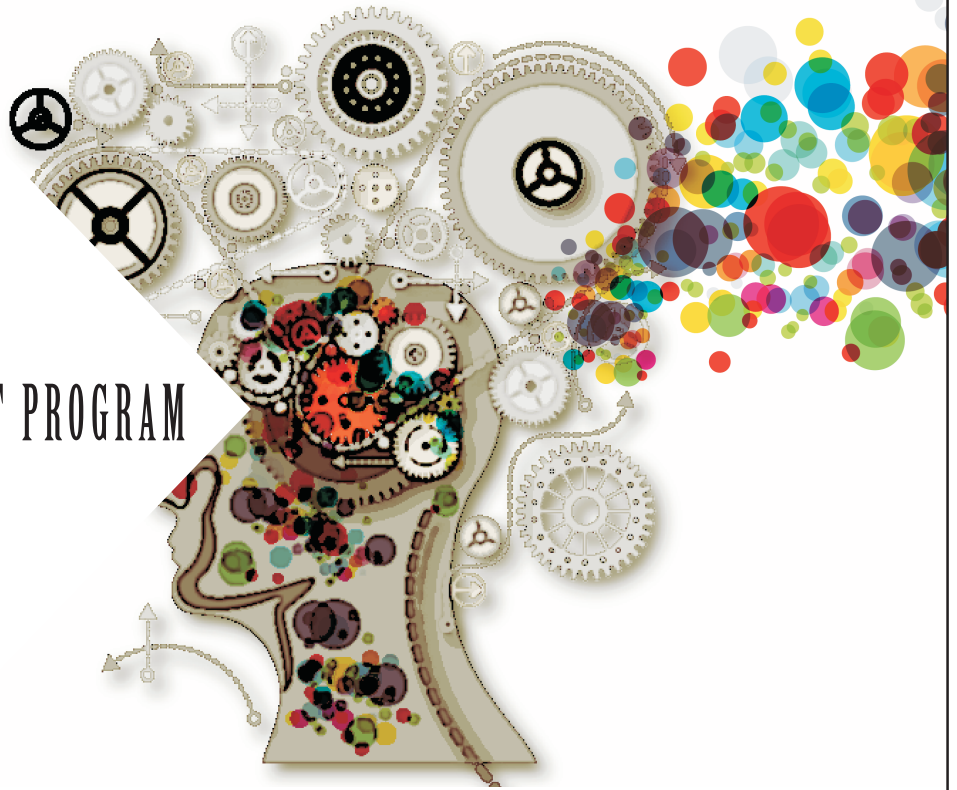


GENERAL MANAGEMENT PROGRAM



29 August to 2 September, 2016

Venue: Center for Executive Education (CEE), IBA, Karachi



Program Overview

This five days' program will address the key areas that are a part of the general management domain. In particular, the program will focus on leadership, time management, conflict management, team management, life management and managerial decision-making. The program will emphasize strategic, functional, tactical and personal aspects associated with management at middle and senior organizational levels. The program will provide hands-on and pragmatic insights for managers who want to enhance and polish their existing competencies, knowledge and skills and rethink management within the contemporary framework.

Program Benefits

At the end of the program, the participants should be able to:

- Manage conflict within their work environment.
- Identify the principal challenges that managers face in modern organizations.
- Understand the need to develop themselves and their colleagues.
- Understand what drives individual behavior and how to encourage and reward good performance.
- Utilize emotionality as an effective management tool.
- Use effective communications to engage people.
- Identify and eliminate time wasting practices and activities.
- Conduct effective negotiations within and outside the organization.
- Conduct self-analysis to conceive appropriate time management and life management strategies.
- Identify traits and behaviors of an effective leader.
- Manage relationships between teams and team members.
- Utilize different tools and techniques for organizational decision making.



A photograph of chess pieces on a wooden board, with a large diagonal grey line cutting across the image from the top-left to the bottom-right. The pieces include a black king, a yellow rook, and a black pawn. The background is white with a red bar at the top and a blue bar at the bottom.

Topics Covered

- Leadership
 - Time and self-management
 - Conflict management
 - Team management
 - Decision making
 - Life management
 - Emotional Management
 - Managerial Communication

Program Approach

- Group Activities
- Case Studies
- Role Plays
- Stimulating Discussions
- Guest Speakers
- Development of an action Plan





Who should **Attend?**

Middle and Senior level managers who want to polish their existing skills by exposing themselves to current and innovative practices within the areas of organizational, self and people management.

Program **Details**

- Program will commence from 29 August to 2 September, 2016.
- Program duration is 5 days.
- Program Schedule will be shared 5 days prior to the workshop commencement date.
- It will be conducted at Center for Executive Education, IBA Karachi

Program Director **Khurram Sharif**

Dr. Khurram Sharif is a member of Marketing Faculty at Qatar University and a business consultant with Mega Business Solutions; a Saudi Human Resource Development and Marketing Consulting firm. He did his MBA from Lancaster University and his PhD (in Marketing) from Kingston University, United Kingdom. He has taught, trained and consulted in the GCC and the Sub-Continent region. His experience ranges from Pharmaceutical Sales, Vocational Training and Higher Education. He is a master trainer who has worked with a number of international blue chip clients. Dr. Sharif uses 'experiential' approach to training where he involves himself and the participants in the knowledge creation and learning process.





Program Fee

Program fee per participant is
Rs. 250,000/- (plus 5% WHT)

The fee includes tuition, teaching material, conference facilities (auditoriums, discussion rooms, etc.), lunch & two teas with snacks, certificates and administration of the program.

Payments



Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the CEE Office before commencement of the program because seat in the class will only be reserved once the fee is received.

Payment can be made via cheque / bank draft payable to the **Institute of Business Administration Karachi** at the following address:

Center for Executive Education (CEE)
IBA, City Campus, Garden/Kayani
Shaheed Road, Karachi

Each application will be thoroughly screened, and will only be accepted if deemed suitable for the program. Nominations with incomplete application forms will not be entertained.

Registration form can be downloaded from: cee.iba.edu.pk



About CEE

Centre for Executive Education, IBA Karachi

The Center for Executive Education (CEE) actively responds to the needs of our corporate, public and non-profit organizations and undertakes the required activities on an expanded scale.

The Center aims at helping organizations gain competitive advantage by developing their most important resource - their people.

It is a nucleus for activities designed to enhance organizational effectiveness through training and developing working professionals in various disciplines and equipping them with the tools and knowledge to improve their managerial skills.

IBA CEE

Center for Executive Education
Institute of Business Administration

The programs offered are designed to strengthen the participants' leadership skills with a focus on personal development, productivity improvement and strategic thinking.

The Center for Executive Education is a state-of-the-art learning and training resource center.

It focuses on developing managers and providing opportunities for refining the skills needed to succeed in today's business environment.

The Center specializes in executive education and management development activities through open-enrolment courses, client-specific programs, consultancy and applied research.



For further details: cee.iba.edu.pk

Experience

EXECUTIVE EDUCATION

Centre for Executive Education, IBA, Karachi

Center for Executive Education (CEE)
Institute of Business Administration City Campus,
Off Garden Road, Karachi-74400.

For Further Information

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Contact us for Client Specific Customized Executive Programs & Consultancy

