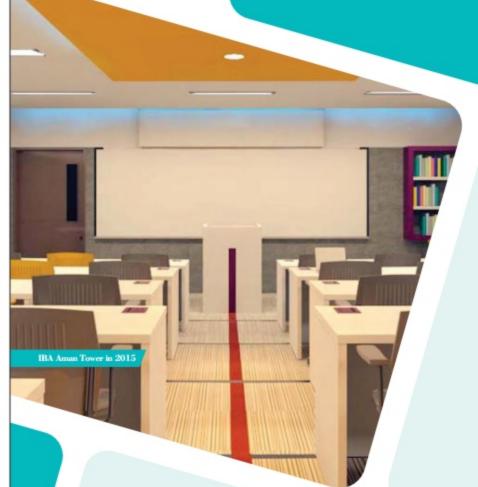
Balanced Scorecard



April 19 & 20, 2017

9:00am – 5:00pm **Venue:** CEE@IBA, Karachi

OVERVIEW

This 2 day workshop provides understanding of the basic concepts of the balanced scorecard as a system used to align business activities to the vision and strategy of the business.

The aim of this workshop is Strategy Deployment & Measurement using the Balanced Scorecard as to translate strategy into action across four perspectives namely; financial value, customer delivery, internal processes and, learning and growth. In Balanced Scorecard role of HR plays a significant part in crafting the overall organizational strategy as a strategic business partner for the overall organizational performance. The program will also topically cover Balanced Scorecard software.

LEARNING OBJECTIVES

- Gain Awareness of the Balanced Scorecard as a system for management
- · Practice in developing your own Balanced Scorecards
- Establish the organization's state of preparedness for developing a full scale Balanced Scorecard
- · Develop of an early pilot model for a Scorecard
- · Develop of a plan for commitment and action.

PARTICIPANTS' PROFILE

- Business Leaders
- Head of Strategic Planning Department
- · Departmental Heads
- Senior Managers



Past participants were from:

Adamjee Life Assurance Co. Ltd, Haier Pakistan, Hemaya Security Services Company - Qatar, Pak-Suzuki Motor Company, NIFT, Crescent Steel & Allied Products Ltd., Lucky Cement Limited

FACULTY

Dr. M Akmal Ataullah is a Ph.D. in Engineering Management, Research Fellow & GSI: Supply Chain Management, Eli Board School, MSU, USA & Pioneer member TABI, funded by NSF, USA. His major areas of interest include strategic, supply chain, performance, quality, productivity and project management. His practitioner certifications include PEC Professional Engineer, BSI certified Balanced Scorecard Master Professional, ASQ certified Six Sigma Black Belt, PMI certified Project Management Professional, and ISO certified lead auditor. He is actively involved in professional trainings and consultancies since 2004 and carries vast experience in handling high profile projects in numerous multinational, private, public and military organizations. He also has experience of leading numerous Six Sigma projects as well as implementation of Balanced Scorecards in various organizations.

TOPICS COVERED

Overview of Balanced Scorecard

Change Management - Turning around a large organization.

Need of Strategic Management

Advanced Scorecard Development Techniques

The Balanced Scorecard Development Process

Challenges with performance measurement today

Components of the Balanced Scorecard

Capturing and Aligning Initiatives

Developing Strategy Maps

Reporting using the Balanced Scorecard

Creating Measures/Key Performance Indicators

The Low HR Performance Trap

Setting Targets and managing Big Hairy Audacious

Balanced Scorecard Software

Goals (BHAGs)

Workshop Fees PKR 35,000/participant

Inclusive of Course material, IBA Workshop Certificate, Lunch, Refreshments & Business networking

Experience

EXECUTIVE

Center for Executive Education (CEE) Institute of Business Administration City Campus. Off Garden Road, Karachi-74400.

For Further Information

T: (92-21) 38104701 (Ext. 1804, 1807, 1809)

F: (92-21) 38103008

Email: ceeinfo@iba.edu.pk Visit: cee.iba.edu.pk

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