



Combating Cyber Crimes in Pakistan's Financial Sector

2 Day Interactive Workshop for Senior Leadership

November 26/27, 2018 - Karachi

Time: 9:00 AM - 5:00 PM

OVERVIEW

The critical challenges of protecting information systems and assets – financial information, customer data, intellectual property – and the reputational and regulatory implications of failing to do so continue to raise the stakes of cybersecurity and governance in the financial sector in Pakistan today. Recent cyber breaches at major corporations highlight the increasing sophistication, stealth and persistence of cyber-attacks that organisations are facing today – from nation-states, organised crime, and hacktivists, as well as threats from within the organisation (which often pose the greatest risk). State Bank of Pakistan released a comprehensive Digital Policy in 2017 and Security concerns in the Financial sector are of paramount concern with three major cyber-attacks resulting in losses of hundreds of millions of rupees in 2018 alone. Pakistan ranks 67th in the Global Cyber Security Index which can pose a major issue for the banking industry. It is, therefore, time for both technical and non-technical executives in the banking sector to increase their knowledge of digital for ultimate growth, profitability, sustainability and most importantly, security, in the future.

LEARNING OUTCOMES

This session will enable the participants to learn more about cybersecurity, the latest threats and trends and future challenges, for financial executives in financial enterprises in Pakistan. It will also enable them to adopt a structured approach for defining their information security requirements, governing an enterprise security framework to address these requirements and what kind of controls are available to protect their information assets. Current information security trends, threats and risks and highlight the impacts on businesses, specifically in the financial sector, will be in the spotlight. The briefing will also focus on the human side of the information security chain, addressing knowledge and behaviours.

WHO SHOULD ATTEND

Forward-thinking CEO's, Deputy CEO's, Group and Functional Heads responsible for the future growth and profitability of Banking enterprises across Pakistan.

FACULTY



Javaid Iqbal is a Digital Futurist/Advisor/Educator, who for the past two decades has been helping global businesses, governments, and academic institutions across the Americas, EMEA and APAC transform and achieve objectives through the use of disruptive and innovative technologies. He is the CEO of TransformX, a global consultancy focusing on advisory and education in the Digital Innovation space and a graduate level technology professor at DePaul University (USA). Previously, Javaid served as a Customer Engagement and Success Leader at **Salesforce** in the USA and held leadership positions at multiple consultancies including **Ernst & Young** and **PricewaterhouseCoopers**. Some of his global banking clients have included the **FleetBoston Financial**, **Bank of NewYork Mellon** and **GE Capital**. Mr Iqbal holds a BS in Technology from Purdue University (USA) and an MS in Systems Strategy and Management from Northwestern University (USA).



TESTIMONIALS

He gripped us all from the get-go and never lost our attention. One of the most engaging educators I have ever had the opportunity to be in the presence of. **Mark Somerville, Vice President, Customer Success - Salesforce.com**

His energy is contagious and his grasp of all things digital, customer, innovation and transformation is solid. A true treat to watch him in his craft. **Rich Rivara - CEO, Wave 6**



For Further Information
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WORKSHOP FEES

PKR 100,000/PARTICIPANT

Inclusive of Course Material, IBA Workshop Certificate, Lunch & Refreshments

