



# CEE, IBA and KCCI Workshop on People Management and Communication Skills

September 08, 2018  
10:00 am to 6:00 pm  
Venue: CEE@IBA, Karachi

## OVERVIEW

The growth and sustainability of family managed business depends in part on its ability to attract, prepare and retain human resource and the creation of family communication culture.

People management in family-owned businesses offer unique challenges. In addition to the HR functions of recruitment, training, compensation and performance appraisals HR has also to plan for succession, organizational structure and work to create a superior work ethic while preserving family culture.

Most family businesses begin as an entrepreneur setting up the business. Decision making is centralized and simple however as the organization grows in size and complexity with increasing family and non-family members. The decisions related to human resource and preservation of family business culture become more complex and require the creation of HR systems.

Family businesses are faced with people management and communication issues such as:

- Inducting and grooming of children into Family Business
- Family managed business culture and importance of mentoring
- Creating a succession plan for the business
- Communication in the Family Business
- Building trust and improving communication and understanding

### Why attend this workshop?

During the workshop participants will be able to

- Learn about governance tools such as family constitution
- HR and communication best practices
- Create a business and role plan for family and non-family members
- Appreciate different communication styles to improve communication effectiveness within the family business

### Who should attend?

- Owners of family businesses
- Human resource personnel
- Sons and daughters of family managed businesses
- Women of family managed businesses are strongly encouraged to apply

## Workshop Fees PKR 10,000/participant

Inclusive of Course material IBA Workshop Certificate Lunch Refreshments & Business networking  
Workshop Investment: Rs. 10,000/participant exclusively for KCCI members

Experience

## EXECUTIVE EDUCATION

Centre for Executive Education, IBA, Karachi

Center for Executive Education (CEE)  
Institute of Business Administration City Campus.  
Off Garden Road, Karachi-74400.

### For Further Information

T: (92-21) 38104701 (Ext. 1804, 1807, 1809, 1812)

F: (92-21) 38103008

Email: [ceeinfo@iba.edu.pk](mailto:ceeinfo@iba.edu.pk) | Visit: [cee.iba.edu.pk](http://cee.iba.edu.pk)

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