

Growing Business with Family Values

# Diploma in Family Managed Business

Batch 7



## Program Overview:

- Only dedicated program for the next generation of family managed businesses in Pakistan
- Curriculum focused on family, business, and ownership issues: includes governance, family constitution, succession planning, family business continuity
- Faculty with insights on Pakistani and internationally managed family businesses
- Involvement of family business mentor during design of profit & process improvement plan (PIIP)
- Experiential learning through industrial visit
- Guest speaker sessions with eminent local business persons and international experts
- Application of on campus learning through continued immersion into the family business
- Lifelong networking with faculty, peers and IBA Alumni spread across the globe

## Who Should Attend?

Ideal for next-gen family business sons and daughters keen to professionalize their existing business or establish new ventures

Starting from:  
**January, 2021**

Day & Timings:  
**Saturday 3:00 PM TO 8:45 PM**

**Details:** [www.cee.iba.edu.pk/DiplomaFMB.php](http://www.cee.iba.edu.pk/DiplomaFMB.php)

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