IBA Institute of Business Administration Karachi

Leadership and Ideas for Tomorrow

IBA CEE

Center for Executive Education

Institute of Business Administration

Growing Business with Family Values

Diploma in

Family Managed Business

OVERVIEW

With contributions to national income, growth and employment, family businesses truly serve as the bedrock of any economy. In addition, family businesses have the world over significant share in philanthropic efforts.

There are over 50,000 family businesses operating in Pakistan (Center for International Private Enterprise). This excludes small roadside businesses in the country. And over 80% of companies listed on the Pakistan Stock Exchange are in same way related to a family business.

CURRICULUM

The Diploma covers family dynamics, management and soft skills within the following modules:

- Family Dynamics
- Family business governance
- People management
- Marketing
- Accounting
- Basics of Finance
- Wealth Management
- Entrepreneurship
- Operations Management
- Law
- Women in family business

ELIGIBILITY

- Admissions will be based on Panel Interviews.
- Each application will be thoroughly screened and will only be accepted if deemed suitable for the program.
- Nominations with incomplete application forms and incomplete documents will not be entertained.

Apply Online for Admission:

https://cee.iba.edu.pk/DiplomaFMB.php

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