

**DIPLOMA IN**

# ESG (Environmental, Social & Governance)

From Compliance Expectations to Sustainable Governance — Master it All.



**3 Months**



**Weekend Classes**



**City Campus, IBA Karachi**



**PKR 175,000 + 3% SST**



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Outreach Partner



## PROGRAM OVERVIEW

As environmental, social, and governance (ESG) considerations increasingly influence regulatory requirements, investment decisions, and corporate reputation, organizations are expected to embed sustainability and responsible governance into their core operations. ESG has evolved beyond reporting—it now plays a central role in strategy, risk management, and long-term value creation.

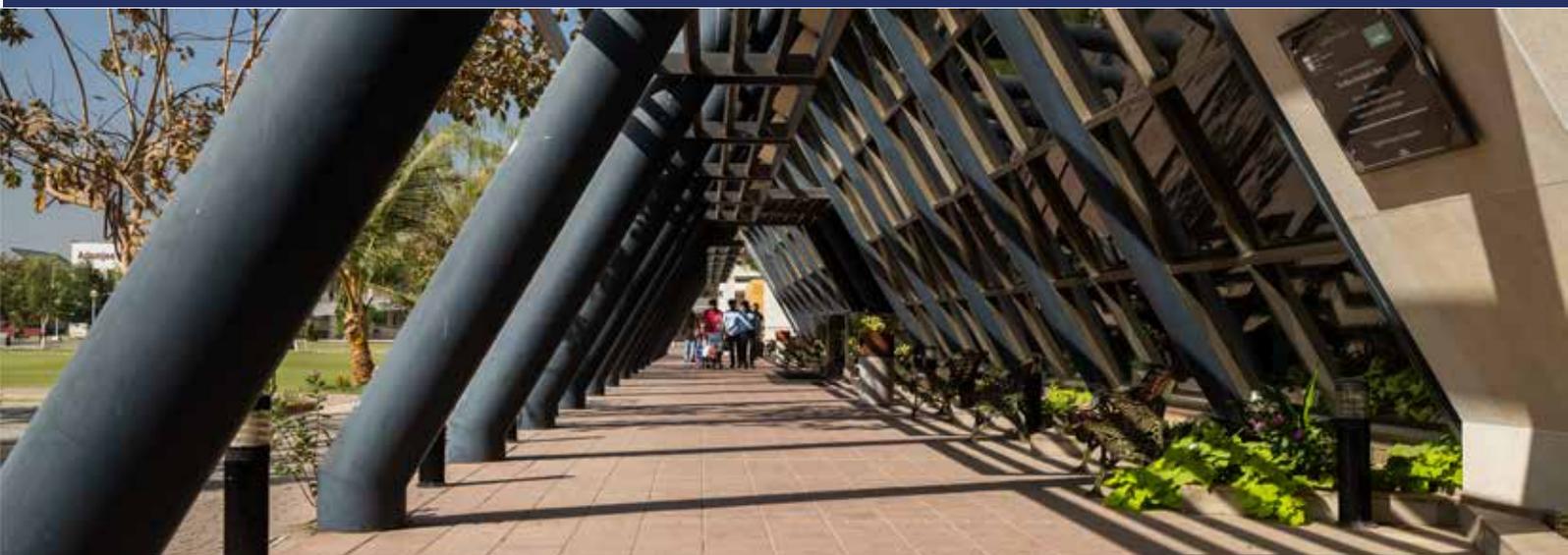
The Diploma in ESG (Environmental, Social & Governance) is designed to provide professionals with a structured and practical understanding of ESG principles, frameworks, and implementation approaches relevant to organizations operating in Pakistan and global markets. The program equips participants to interpret ESG expectations, manage stakeholder demands, and support sustainable and accountable decision-making.

## PROGRAM COVERAGE

Key areas covered in the diploma include:

- Introduction to ESG: Concepts, Evolution, and Business Relevance
- Global ESG Frameworks and Standards (UN SDGs, GRI, SASB, TCFD – Overview)
- Environmental Sustainability, Climate Risk, and Resource Management
- Social Factors: Workforce, Community Impact, Human Rights, and Inclusion
- Corporate Governance, Board Oversight, and Accountability
- ESG Regulations, Compliance Expectations, and Emerging Trends
- ESG Reporting, Disclosure Practices, and Performance Measurement
- Stakeholder Engagement and Reputation Management
- Integrating ESG into Enterprise Risk Management and Strategy

The curriculum emphasizes applied learning through real-world examples, case discussions, and ESG scenarios relevant to corporations, financial institutions, family businesses, and organizations operating in evolving regulatory environments.



## WHO SHOULD ATTEND

This program is suited for:

- Senior managers and business leaders
- Board members, directors, and governance professionals
- Strategy, sustainability, and ESG professionals
- Risk management, compliance, and internal audit professionals
- Finance professionals involved in reporting and disclosures
- Professionals responsible for stakeholder and regulatory engagement

## LEARNING OUTCOMES

Upon completion, participants will be able to:

- Apply ESG frameworks and regulatory expectations confidently
- Assess and manage ESG-related risks proactively
- Support effective ESG governance and board-level oversight
- Contribute to transparent ESG reporting and disclosures
- Integrate sustainability considerations into strategic decision-making

## CLASS TIMINGS

<b>Saturday</b>	02:00 PM - 09:00 PM
<b>Sunday</b>	10:00 AM - 5:15 PM





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## Main Campus

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## City Campus

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