



Leadership • Excellence • Impact



IBA CEE
Center for Executive Education



Diploma in ESG (Environmental, Social & Governance)

From Strategy to Sustainability, Master It All.





Program Overview

In today's evolving global economy, ESG principles have emerged as key indicators of sustainable, ethical, and responsible business practices. The Diploma in ESG offers a comprehensive 16-week journey designed to prepare professionals with the tools, frameworks, and insights necessary to lead ESG integration within organizations and across sectors.

Whether you're navigating regulatory requirements, engaging with stakeholders, driving sustainability goals, or investing in ESG-compliant initiatives, this program provides you with strategic acumen and practical expertise.

Why ESG? Why Now?

- Global investment increasingly directed toward ESG-compliant firms
- Regulatory pressures from SECP, IFC, and global bodies
- Growing importance of stakeholder capitalism and sustainable value creation
- Pakistan's transition towards sustainable and inclusive economic growth



Learning Outcomes

By the end of this program, you will:

- Understand global ESG frameworks and integrate them into business strategy
- Conduct materiality assessments and ESG risk evaluations
- Develop ESG dashboards, disclosures, and reports
- Design climate and social impact strategies
- Communicate ESG performance to stakeholders and regulators
- Lead ESG initiatives within organizations or serve as ESG consultants



Program Trainers & Experts

Learn from a dynamic blend of:

- IFC Trained Trainers and Experts with deep ESG, finance, and strategy experience
- ESG consultants and sustainability officers from leading firms
- Guest speakers and experts from regulatory authorities



Who Should Attend?

This diploma is ideal for:

- **Corporate professionals** in strategy, risk, compliance, or sustainability roles
- **Public sector leaders** implementing ESG-linked mandates
- **NGO & Development sector** professionals working on SDGs, DEI, and community development
- **Financial and investment experts** focusing on sustainable finance
- **Consultants, entrepreneurs, and start-up founders** building ESG-aligned business models.

Program Duration

- **16 Weeks:** A structured yet flexible program designed for professionals
- **Saturday Only Classes:** Convenient for working professionals
- **Class Timings:** 2:00 PM to 9:00 PM.
- **Location:** In-person classes will be held at IBA City Campus, Karachi

The diploma includes, Case-based learning, Expert speaker series , Practical simulations & tools, Group work & peer collaboration. Capstone project and industry panel presentation



Fee Structure

PKR 175,000/- (plus 5% SST)

Fee Includes: Exam fee and diploma certificate. Fee do not include course material, books, stationery, lunch and refreshments.



For Registration

**SCAN
HERE**

Contact Us



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Topics Covered

By the end of this program, you will:

- Introduction to ESG and Business Integration
- ESG Frameworks & Global Standards (GRI, SASB, TCFD)
- Environmental Risk & Climate Strategy
- Resource Efficiency & Circular Economy
- Social Responsibility, DEI & Labor Rights
- Community Engagement & Human Rights
- Corporate Governance, Ethics & Compliance
- ESG Risk Identification, Tools & Mitigation
- Sustainable & Impact Finance (Green Bonds, ESG Indices)
- ESG Reporting, Scorecards & Disclosure Practices
- Stakeholder Mapping & ESG Communication Strategy
- Supply Chain Management & Ethical Sourcing
- ESG Technologies: AI, Blockchain & Analytics
- ESG in Pakistan & Emerging Markets