

**DIPLOMA IN**

# Family Managed Businesses

From Family Values to Business Excellence — Master It All.



<b>REGISTER NOW</b>		<b>10 Weeks</b>
		<b>Weekend Classes</b>
		<b>City Campus, IBA Karachi</b>
		<b>PKR 175,000 + 3% SST</b>
		

Outreach Partner

**map**  
Management Association of Pakistan

**50**  
Years of Management Excellence



## PROGRAM OVERVIEW

Family-managed businesses form the backbone of Pakistan's economy, spanning trading houses, manufacturing units, real estate ventures, healthcare institutions, textile groups, and service enterprises. While many of these businesses are built on strong entrepreneurial foundations, their long-term sustainability depends on the ability to balance family relationships, business strategy, and operational discipline.

The Diploma in Family Managed Business is designed for business families and next-generation leaders who seek to professionalize management, strengthen governance, and ensure continuity across generations—without losing the values that define the family enterprise.

## PROGRAM COVERAGE

Key areas covered in the diploma include:

- Family Business Models in Pakistan and South Asia
- Ownership, Governance, and Control
- Managing Family and Non-Family Professionals
- Succession Planning and Leadership Transition
- Conflict Management and Family Constitutions
- Professionalizing Operations in Family Enterprises
- Growth, Diversification, and Wealth Preservation
- Case Discussions from Pakistani and Regional Family Businesses





## WHO SHOULD ATTEND

This program is suited for:

- Members of business families involved in ownership or management
- Next-generation family members preparing for leadership roles
- Founders and senior family members planning succession
- Managers working within family-owned enterprises
- Advisors and professionals supporting family businesses

## LEARNING OUTCOMES

Upon completion, participants will be able to:

- Navigate family, ownership, and management roles with clarity
- Support smoother generational transitions
- Strengthen governance and decision-making
- Reduce conflict and enhance long-term business continuity


## CLASS TIMINGS

<b>Saturday</b>	02:00 PM – 09:00 PM
<b>Sunday</b>	10:00 AM – 5:15 PM





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