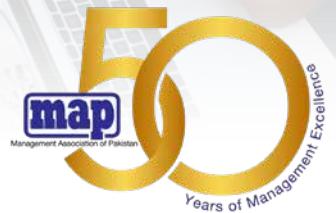


DIPLOMA IN

Healthcare Leadership and Management

From clinical operations to healthcare leadership — master it all.

**REGISTER NOW****10 Weeks****Weekend Classes****City Campus, IBA Karachi****PKR 175,000 + 3% SST****Outreach Partner**

PROGRAM OVERVIEW

Pakistan's healthcare sector is undergoing rapid change, driven by growing patient demand, regulatory requirements, cost pressures, and evolving quality standards. Hospitals, clinics, diagnostic centers, and healthcare networks increasingly require leaders who can balance clinical priorities with effective management and governance.

The Diploma in Healthcare Leadership and Management is designed for healthcare professionals and administrators who seek to strengthen leadership capability, improve operational effectiveness, and enhance patient-centered care within local and regional healthcare settings.

PROGRAM COVERAGE

Key areas covered in the diploma include:

- Overview of Pakistan's Healthcare System and Policy Environment
- Hospital and Clinic Operations Management
- Healthcare Leadership and Organizational Culture
- Quality, Patient Safety, and Clinical Governance
- Healthcare Finance, Cost Control, and Resource Management
- Human Resource Management in Healthcare Settings
- Ethics, Compliance, and Regulatory Requirements
- Technology, Digital Health, and Service Innovation

The curriculum integrates local healthcare realities with practical management frameworks, supported by case discussions relevant to hospitals and healthcare institutions in Pakistan.



WHO SHOULD ATTEND

This program is particularly suited for:

- Hospital and clinic administrators
- Doctors, dentists, and clinicians moving into leadership roles
- Nursing leaders and allied health professionals
- Healthcare managers and department heads
- Owners and managers of private healthcare facilities

LEARNING OUTCOMES

Upon completion, participants will be able to:

- Lead healthcare teams with greater confidence and clarity
- Improve patient experience and service delivery
- Strengthen operational and financial management
- Support ethical, compliant, and sustainable healthcare practices

CLASS TIMINGS

| | |
|-----------------|---------------------|
| Saturday | 02:00 PM – 09:00 PM |
| Sunday | 10:00 AM – 5:15 PM |





 diplomacee@iba.edu.pk  (021) 38104701 (Ext: 1809, 1812, 1822)  cee.iba.edu.pk

Main Campus

University Enclave, University Road,
Karachi - 75270 Pakistan
Phone : +92-(21) 3810-4700

City Campus

Plot # 68 & 88 Garden / Kayani
Shaheed Road, Karachi - 74400 Pakistan
Phone : +92-(21) 3810-4701



www.iba.edu.pk



+92 21 111 422 422



ibakhiofficial