



# Diploma in **International Trade**

**From Borders to Business, Master It All.**





# Program Overview

The Diploma in International Trade, developed in collaboration with Pakistan Single Window (PSW), is designed for professionals seeking to expand their understanding of global trade practices and enhance their skills in managing international business transactions. This program covers the full spectrum of international trade, from global market trends and trade regulations to customs procedures and logistics management.

With the support of industry experts and real-world case studies, this diploma program provides participants with the knowledge to navigate the complexities of global commerce, boosting their ability to thrive in the international marketplace. Whether you are looking to enhance your existing skills or break into the world of international trade, this program is the ideal foundation for career advancement and global business success.

# Topics Covered

1. Introduction to International Trade & Global Market Dynamics
2. Trade Regulations, Policies, and International Trade Agreements
3. Export and Import Procedures and Documentation
4. Customs Law & Compliance
5. International Payment Systems & Financing Options
6. International Logistics & Supply Chain Management
7. Risk Management in International Trade
8. Cross-Cultural Negotiation and Communication
9. Trade Facilitation & International Business Strategies





# Learning Outcomes

By the end of this program, you will:

- Develop expertise in navigating the complexities of global trade and market dynamics.
- Gain a strong understanding of trade regulations, documentation, and customs compliance.
- Learn the best practices for managing international supply chains and logistics.
- Acquire the tools to negotiate across cultures and manage cross-border transactions.
- Enhance your skills in risk management, ensuring smooth operations in global markets.
- Master international financing options and payment systems for secure and efficient trade transactions.
- Equip yourself with strategies to expand business in the international marketplace.



## Who Should Attend?

- Business Professionals looking to transition into international trade or global business.
- Exporters, Importers, and Logistics Managers involved in global supply chains.
- Trade Consultants who wish to deepen their expertise in international trade practices.
- Finance and Accountancy Professionals working with global transactions.
- Entrepreneurs and Small Business Owners seeking to expand their businesses internationally.
- Government officials working in trade regulation or export promotion

## Program Duration

- **16 Weeks:** A structured yet flexible program designed for professionals.
- **Saturday Only Classes:** Convenient for working professionals.
- **Class Timings:** 2:00 PM to 9:00 PM.
- **Location:** In-person classes will be held at City Campus, IBA Karachi.
- The diploma program includes engaging guest speaker sessions, industry visits, and insights from experts representing our partner institutions. It also features group projects and comprehensive assessments to ensure a well-rounded learning experience.



## Fee Structure

**PKR 175,000/-** (plus 5% SST)

Fee Includes: Exam fee and diploma certificate. Fee do not include course material, books, stationery, lunch and refreshments.



For Registration

**SCAN  
HERE**

## Contact Us

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