



SIDAT HYDER

### Diploma in Management Consulting

From Insights to Impact, Master It All.





# **Program Overview**

The Diploma in Management Consulting, offered in collaboration with Sidat Hyder Morshed Associates Private Limited (SHMA), is designed to provide a deep understanding of the core principles, tools, and methodologies. This program blends theoretical knowledge with practical insights, preparing participants for consulting roles across various industries.

Participants will gain exposure to the latest trends in business strategy, organizational development, problem-solving techniques, and change management—skills essential for consultants who guide organizations toward sustainable success. By leveraging SHMA's extensive experience in corporate advisory, strategic consulting, and business transformation, the program offers industry-relevant learning with expert-led sessions and hands-on case studies.

# **Topics Covered**

- 1. Introduction to Management Consulting
- 2. Consulting Frameworks & Methodologies
- 3. Business Strategy & Market Analysis
- 4. Organizational Design & Development
- 5. Project Management in Consulting
- 6. Problem Solving & Decision Making
- 7. Change Management & Organizational Transformation
- 8. Client Relationship Management
- 9. Ethical Issues & Professional Standards in Consulting
- 10.Consulting Tools: Data Analysis & Reporting Techniques





# Learning Outcomes

By the end of this program, you will:

- Master the consulting lifecycle, from project initiation to final delivery.
- Develop expertise in strategic planning, market analysis, and operational improvements.
- Enhance your problem-solving and analytical thinking to address complex business challenges.
- Learn to manage relationships, understand client needs, and propose actionable solutions.
- Gain skills in change management and guiding organizations through transformational processes.
- Learn how to use modern consulting tools and frameworks for high-impact results.
- Understand the ethics and standards in consulting to maintain professional integrity.



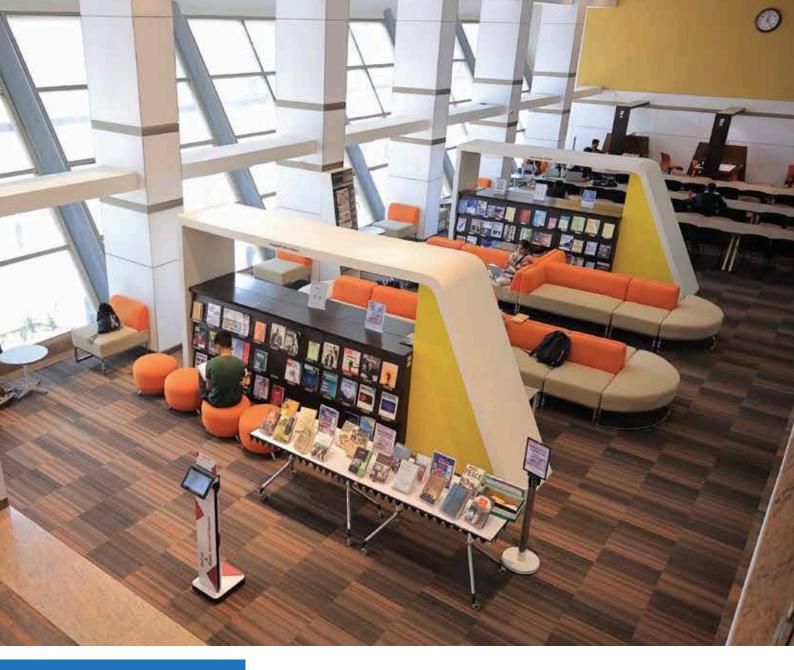
### Who Should Attend?

- Aspiring Consultants looking to build a career in management consulting.
- Mid-Senior Management Professionals seeking to transition into consulting roles.
- Business Analysts, Project Managers, and Strategy Professionals.
- Entrepreneurs & Business Owners looking to enhance their strategic decision-making.
- HR professionals who want to specialize in organizational development and consulting.
- Professionals in Corporate Strategy, Organizational Development, or Business Transformation.

### **Program Duration**

16 Weeks: A structured yet flexible program designed for professionals.

- Saturday Only Classes: Convenient for working professionals.
- Class Timings: 2:00 PM to 9:00 PM.
- Location: In-person classes will be held at City Campus, IBA Karachi.
- The diploma program includes engaging guest speaker sessions, industry visits, and insights from experts representing our partner institutions. It also features group projects and comprehensive assessments to ensure a well-rounded learning experience.



### **Fee Structure**

### PKR 175,000/- (plus 5% SST)

Fee Includes: Exam fee and diploma certificate. Fee do not include course material, books, stationery, lunch and refreshments.

For Registration SCAN HERE

### **Contact Us**



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