



Diploma in **Strategic Real Estate Management**

From Properties to Profits, Master It All.



Program Overview

The Diploma in Strategic Real Estate Management is designed to equip professionals with the knowledge and skills necessary to excel in the dynamic real estate field. This comprehensive program covers essential topics and provides practical insights to help you navigate the complexities of real estate management.

Topics Covered

1. Real Estate Market Analysis
2. Property Valuation and Investment
3. Real Estate Finance and Economics
4. Legal Aspects of Real Estate
5. Property Development and Management
6. Strategic Planning and Marketing
7. Sustainable Real Estate Practices
8. Technology and Innovation in Real Estate





Learning Outcomes

By the end of this program, you will:

- Develop a deep understanding of real estate markets and investment strategies.
- Gain expertise in property valuation and financial analysis.
- Understand the legal and regulatory framework governing real estate.
- Learn effective property management and development techniques.
- Formulate strategic plans and marketing strategies for real estate projects.
- Incorporate sustainable practices into real estate management.
- Leverage technology to enhance real estate operations.



Who Should Attend?

- Real estate professionals seeking to advance their careers.
- Individuals aspiring to enter the real estate industry.
- Property managers and developers.
- Investors and financial analysts.
- Legal professionals specializing in real estate.
- Entrepreneurs and business owners in the real estate sector.

Program Duration

- **16 Weeks:** A structured yet flexible program designed for professionals.
- **Saturday Only Classes:** Convenient for working professionals.
- **Class Timings:** 2:00 PM to 9:00 PM.
- **Location:** In-person classes will be held at City Campus, IBA Karachi.
- The diploma program includes engaging guest speaker sessions, industry visits, and insights from experts representing our partner institutions. It also features group projects and comprehensive assessments to ensure a well-rounded learning experience.



Fee Structure

PKR 175,000/- (plus 5% SST)

Fee Includes: Exam fee and diploma certificate. Fee do not include course material, books, stationery, lunch and refreshments.



For Registration

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Contact Us



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