

IBA



Leadership • Excellence • Impact



IBA CEE

Center for Executive Education



Knowledge  
Partner



# Diploma in Strategic Real Estate Management

From Properties to Profits, Master It All.



# Program Overview

The **Diploma in Strategic Real Estate Management** is designed to equip professionals with the knowledge and practical skills required to excel in the evolving real estate sector.

This comprehensive program covers key areas of real estate—from market analysis and property valuation to legal frameworks and sustainable practices—empowering participants to make informed decisions, manage portfolios effectively, and lead successful projects in a competitive landscape.

# Topics Covered

1. Real Estate Market Analysis
2. Property Valuation and Investment
3. Real Estate Finance and Economics
4. Legal Aspects of Real Estate
5. Property Development and Management
6. Strategic Planning and Marketing
7. Sustainable Real Estate Practices
8. Technology and Innovation in Real Estate





# Learning Outcomes

By the end of this program, you will:

- Develop a solid understanding of real estate markets and investment strategies
- Gain expertise in property valuation and financial analysis
- Understand legal and regulatory frameworks governing real estate
- Learn best practices in property development and management
- Formulate strategic and marketing plans for real estate projects
- Incorporate sustainability into real estate management
- Leverage emerging technologies to optimize real estate operations



## Who Should Attend?

- Real Estate Professionals seeking career advancement
- Aspiring individuals looking to enter the real estate industry
- Property Managers and Developers
- Investors and Financial Analysts
- Legal Professionals specializing in real estate
- Entrepreneurs and Business Owners in the property sector

## Program Duration

- **16 Weeks:** A structured yet flexible program designed for professionals
- **Saturday Only Classes:** Convenient for working professionals
- **Class Timings:** 2:00 PM to 9:00 PM.
- **Location:** In-person classes will be held at IBA City Campus, Karachi

The diploma includes expert-led sessions, interactive case studies, industry visits, and group projects—ensuring a well-rounded and practical learning experience.



## Fee Structure

**PKR 175,000/-** (plus 3% SST)

Fee Includes: Exam fee and diploma certificate. Fee do not include course material, books, stationery, lunch and refreshments.



For Registration

**SCAN  
HERE**

## Contact Us

 [cee.iba.edu.pk](http://cee.iba.edu.pk)

 [diplomacee@iba.edu.pk](mailto:diplomacee@iba.edu.pk)

 021-38104701 (Ext. 1812, 1814)

 Plot #68 & 88, Garden, Kiyani Shaheed Road, Karachi, Sindh, Pakistan



@ceeatiba