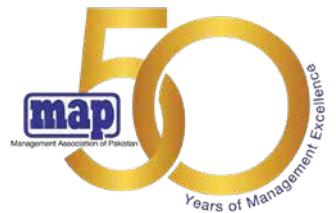


**DIPLOMA IN**

# Strategic Real Estate Management

From Development Planning to Long-Term Asset Value — Master it All.

**REGISTER NOW****10 Weeks****Weekend Classes****City Campus, IBA Karachi****PKR 175,000 + 3% SST****Outreach Partner**

# PROGRAM OVERVIEW

Real estate in Pakistan has evolved from a purely transactional activity into a strategic asset class, closely linked to urban development, investment planning, regulation, and long-term wealth creation. Developers, investors, and professionals are increasingly required to understand market dynamics, regulatory frameworks, financial feasibility, and project execution in an environment marked by rapid growth and regulatory scrutiny.

The Diploma in Strategic Real Estate Management is designed for professionals seeking a structured and strategic understanding of real estate development, investment, and management within Pakistan and the broader regional context.

# PROGRAM COVERAGE

Key areas covered in the diploma include:

- Overview of Pakistan's Real Estate and Urban Development Landscape
- Real Estate Markets, Demand Drivers, and Investment Trends
- Land Acquisition, Title, and Regulatory Considerations
- Real Estate Development Lifecycle and Project Planning
- Financial Feasibility, Valuation, and Investment Analysis
- Construction Management and Project Execution (Overview)
- Sales, Leasing, and Property Management
- Risk Management, Compliance, and Governance in Real Estate

The curriculum integrates local market practices, regulatory realities, and applied frameworks, supported by case discussions relevant to Pakistan's real estate sector.



## WHO SHOULD ATTEND

This program is suited for:

- Real estate developers and investors
- Professionals working in construction, planning, and project management
- Banking and finance professionals involved in real estate financing
- Entrepreneurs and family business owners with real estate portfolios
- Professionals seeking to enter or formalize their role in the real estate sector

## LEARNING OUTCOMES

Upon completion, participants will be able to:

- Assess real estate opportunities with greater strategic clarity
- Make informed decisions across development and investment stages
- Understand regulatory and compliance requirements
- Manage real estate projects with improved discipline and oversight

## CLASS TIMINGS

<b>Saturday</b>	02:00 PM - 09:00 PM
<b>Sunday</b>	10:00 AM - 5:15 PM





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