

**DIPLOMA IN**

# Strategic Human Resource Management

From Workforce Administration to Strategic People Leadership — Master it All.



**3 Months**



**Weekend Classes**



**City Campus, IBA Karachi**



**PKR 175,000 + 3% SST**

**REGISTER NOW**



Outreach Partner



## PROGRAM OVERVIEW

Organizations in Pakistan and the region are experiencing rapid changes in workforce expectations, regulatory requirements, talent availability, and organizational culture. Human Resource functions are increasingly expected to contribute strategically rather than operate solely as administrative or compliance-driven units.

The Diploma in Strategic Human Resource Management is designed for professionals who seek to move beyond operational HR and align people strategy with organizational goals. The program develops the capability to manage complex workforce challenges, support leadership decision-making, and build sustainable talent and performance systems.

## PROGRAM COVERAGE

Key areas covered in the diploma include:

- Strategic Role of HR in Organizations
- Workforce Planning and Talent Management
- Recruitment, Selection, and Employer Branding
- Performance Management and Reward Systems
- Learning, Development, and Leadership Capability Building
- Employment Law, Industrial Relations, and Compliance
- Employee Engagement, Culture, and Change Management
- HR Analytics and Evidence-Based Decision Making

The curriculum reflects local labour market dynamics, regulatory frameworks, and organizational practices, supported by practical tools and regional case discussions.



## WHO SHOULD ATTEND

This program is suited for:

- HR managers and HR business partners
- Line managers with people management responsibilities
- Professionals transitioning into HR leadership roles
- Entrepreneurs and business owners managing growing teams
- Consultants and advisors working in HR and organizational development

## LEARNING OUTCOMES

Upon completion, participants will be able to:

- Position HR as a strategic contributor to business outcomes
- Design and implement effective people and talent strategies
- Manage performance, engagement, and change more effectively
- Support leadership in building resilient and ethical organizations

## CLASS TIMINGS

<b>Saturday</b>	02:00 PM till 09:00 PM
<b>Sunday</b>	10:00 AM till 5:15 PM





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