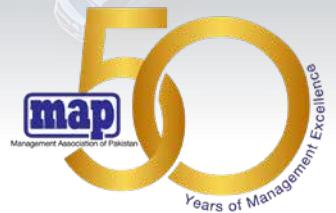


DIPLOMA IN

Strategic Supply Chain Management

From Sourcing to Delivery – Master it All

**REGISTER NOW****10 Weeks****Weekend Classes****City Campus, IBA Karachi****PKR 175,000 + 3% SST****Outreach Partner**

PROGRAM OVERVIEW

In today's interconnected and volatile business environment, supply chains are no longer back-office functions. They are a strategic driver of competitiveness, resilience, and value creation. Organizations increasingly require professionals who understand supply chains end-to-end and can make informed decisions across sourcing, planning, logistics, and distribution.

The Diploma in Supply Chain Management is designed to equip professionals with practical knowledge, analytical tools, and strategic perspective to manage modern supply chains effectively.

PROGRAM COVERAGE

Key areas covered in the diploma include:

- Supply Chain Strategy and Design
- Demand Forecasting and Planning
- Procurement and Sourcing Management
- Inventory and Warehouse Management
- Logistics and Transportation Systems
- Supplier Relationship Management
- Supply Chain Risk, Resilience, and Sustainability
- Performance Measurement and Continuous Improvement

The curriculum balances conceptual frameworks with real-world applications, supported by case discussions and practical examples.



WHO SHOULD ATTEND

This program is particularly suited for:

- Supply chain, procurement, and operations professionals
- Managers involved in logistics, planning, and distribution
- Professionals working in manufacturing, FMCG, retail, and services
- Entrepreneurs and business owners managing supply chain operations
- Individuals preparing for cross-functional or leadership roles

LEARNING OUTCOMES

Upon completion, participants will be able to:

- Understand and manage supply chains as integrated systems
- Make data-informed decisions across supply chain functions
- Improve coordination with suppliers, partners, and internal stakeholders
- Contribute strategically to organizational performance and resilience

CLASS TIMINGS

Saturday	02:00 PM - 09:00 PM
Sunday	10:00 AM - 5:15 PM





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