

Explore. Dream. Learn. Discover.



Postgraduate Diploma Program (PGD) in

Healthcare Management

Program Overview



There are statistics available to prove that healthcare status and its delivery in Pakistan, is a century behind that of America. With the vision to improve the situation by capacity building in healthcare management, IBA has a healthcare management program, focused on expansion of new & existing local hospitals, with well trained professionals who are ready to face the competition in the market. The PGD HCM

program has been designed in consultation with leading hospitals like Indus Hospital, Memon Medical Institute, Tabba Heart Institute, and professionals in the area of hospital and healthcare management. Local and International collaborations are also being offered to accommodate our working professionals while pursuing their postgraduate studies in healthcare management. MOUs have been signed with the Indus hospital. We intend to expand the horizon of our work in the areas of healthcare insurance, and policy development areas.



Testimonials



"The postgraduate diploma in healthcare management at IBA helped me gain an in-depth understanding of knowledge and principles of healthcare management. I believe that the application of best management practice to patient care is vital to a high-performance organization. This course has enhanced my leadership skills which will be helpful to develop effective strategies to lead and manage teams at my organization."

Dr. Rabeeya Saeed
MBBS, FCPS, MRCP (INT)
Assistant Professor,
Family Medicine
Head of Outreach
Services,
Liaquat National Hospital
and Medical College



"My overall experience was excellent; I learned a lot from the top class faculty of IBA which I applied at my workplace to improve my work and organization as well. Much worth, easily applied at the workplace, Market demanding. Each faculty member has expertise and command on his/her subject, Outstanding and Experienced faculty, full of energy and most important motivational and encouraging style of learning and ready to help students any time helps me a lot during my entire year. Hands on experience, learning from cases, helps a lot to implement in work setup. You are entering an educational world which is full of knowledge, motivation, learning, Encouragement which will definitely help you to improve in your career and goals."

Komal Saleem
Psychologist
The Indus Hospital



"I feel immensely glad to be writing this testimony. Getting into one of prestigious business school seemed to be a distant dream. IBA is known for its excellence in education which is also emulated in this healthcare program. The multifarious faculty of IBA has enhanced my learning incomparably. It has shown me the new world of research while inculcating the values of excellence in my life. It provides an opportunity for rigorous competency learning and transforming into dynamic leadership skills needed to thrive in health-care administration field. It is truly a gateway to one's illustrious future if one has the burning passion."

Dr. Syeda Mashal Zehra Zaidi
(PGD-HCM) 2015
Pharmacist
The Aga Khan University
Hospital Karachi



"There is an acute need for well-trained healthcare professionals interested in seeking solutions to problems affecting human health and well-being. The PGD-Healthcare program offered by IBA focuses on training professionals and preparing them for successful careers in the face of the complex challenges inherent in the Pakistani health-care systems. The experienced faculty is the backbone of this program. Moreover, the professionals coming together from diverse backgrounds provide a rich pool of knowledge and experience to each other and make this course worthwhile. Personally, for me, it has been an eclectic educational experience which has provided an excellent problem-solving framework for me to approach my work as a leader in the healthcare industry and make a difference in it."

Iffat Awan
Chief Operating Officer
DOW University of
Health Sciences (DUHS)

Program Outcomes

After successful completion of the program, the participants will be able to:

- ★ Analyze the contemporary approaches in Hospital Management. Use evidence-based approach for Hospital Management.
- ★ Apply epidemiological and statistical concepts for better planning and management of Hospital.
- ★ Apply principles of financial management for priority-based resource allocation.
- ★ Demonstrate these of health information systems and technology, for effective management of Hospital and Healthcare Management.
- ★ Use teachings based on supply change, and other general management courses for Hospital and Healthcare Management.
- ★ Demonstrate optimized performance within Hospital and Healthcare Management.



Vision

To prepare healthcare professionals as an agent of social change and impart a leadership role in Healthcare Management.



Mission

Transform to be leaders through a structured program focusing on research, education, systems improvement, training and development.



Goal

Impart knowledge to healthcare professionals in the area of Hospital Management for an effective and efficient management of hospitals and healthcare organization.

Objectives

The goal will be achieved by providing learning in Hospital Management through a one-year program comprising of three trimesters. The course will focus on developing:

- Managerial & administrative skills of doctors & nurses in hospitals.
- Skills in managing people, finances, inventories, customer relationships & communication.
- Knowledgebase to acquire tools of strategic thinking, crisis management, problem-solving & decision making

Benefits

Students, Be able to: - Apply the learning's in their work set up. - Use business administration tools for effective hospital management - Gain an insight into issues of hospital management and learn means to tackle them in a professional manner - Interact with & learn from practitioners of hospital management - Learn from highly experiences business faculty, hospital managers/administrators and international trainers - Increase employment opportunities in health industry

Hospitals, Be able to: - Have knowledge-based leaders for effective hospital management - Improve revenue and control cost for better sustainability - Advance working environment to attract better professionals resulting better sustainability - Learn from global best practices



Eligibility Criteria:

Applicant must have a bachelor's degree from HEC recognized educational institution in any area of study (or particularly in Hospital Management). This course is designed for students with following profile:

- ✚ Doctors with MBBS/BDS with 3-year experience in hospital
- ✚ Nurse Graduates with minimum 5 years' experience in hospital
- ✚ Other healthcare professionals with 16 years' education and at least 3 years work experience in hospital
- ✚ 14 years' education with 6 years' post-qualification work experience.

Test and Interviews: Preliminary Test and Interviews will be conducted to shortlist the candidates.

Salient Features

- 1-year weekend program ideal for working professionals
- Case Study based teaching
- Real life learning
- Simulations
- Guest speaker sessions
- Industry Trips
- Live Projects
- Video Conferences



Desired Impact

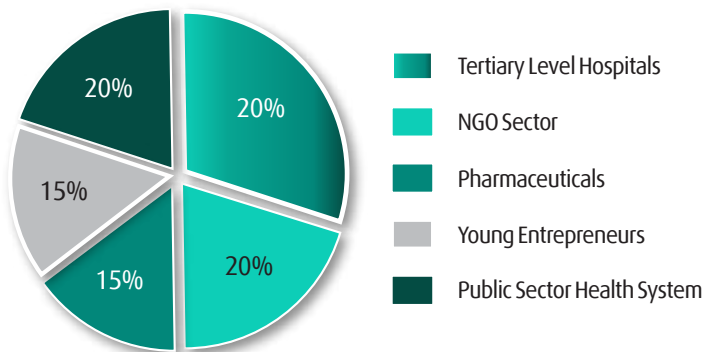
- Effectively manage Hospital and Healthcare facility to achieve organizational goal and objectives.
- Career advancement of the participants.
- Capacity building of the healthcare teams within the setting of the participants.



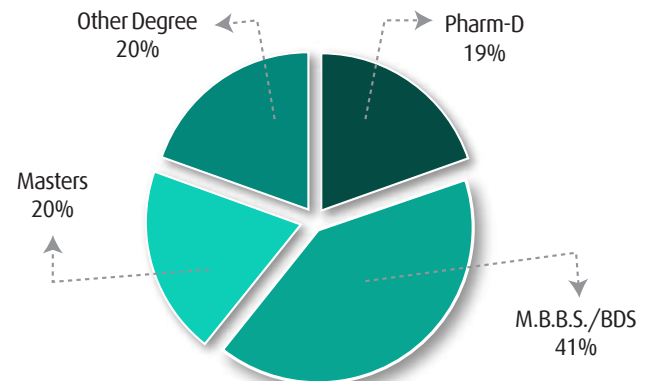
Who Should Apply?

- 1) Hospital administrators
- 2) Medical directors
- 3) Unit heads of hospital
- 4) Doctors
- 5) Nurses
- 6) Pharmacists
- 7) Other Health Care personnel

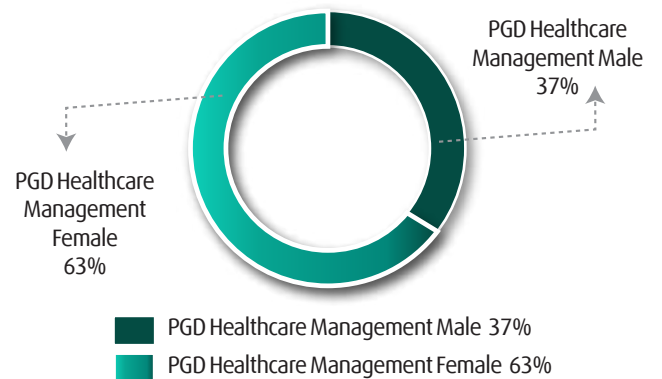
Organizational Affiliations of Previous Students



Students by Qualification



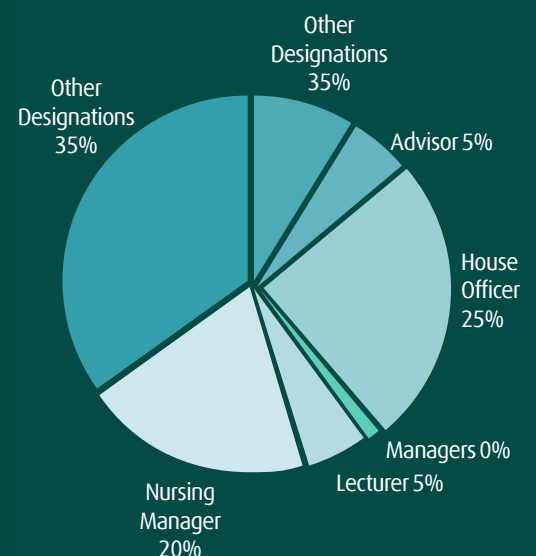
By Gender



Past Participants from

- The Aga Khan University Hospital
- DUHS Hospital
- Jinnah Postgraduate Medical Centre
- Shaukat Khanam Cancer & Research Centre, Karachi
- Liaquat National Hospital & Medical College
- Dr Ziauddin Hospital Clifton
- Tabba Heart Institute
- Indus Hospital
- PPHI, Sindh
- Dr. Ishrat-ul-Ibad Khan Institute of Oral Health Sciences
- Batwa Hospital
- Sindlab Clinical Laboratory
- PECHS Trauma & General Hospital
- Indus Hospital
- Fatimiyah Hospital

Designation PGD Healthcare Management





Indicative Course List

COURSES

- 1) Epidemiology & Bio Statistics
- 2) Strategic Human Resource Management
- 3) Managerial Communication
- 4) Health Systems & Policies
- 5) Advanced & Applied Business Research
- 6) Accounting & Finance for Managers
- 7) Operations & Production Management
- 8) Organizational Behavior & Leadership
- 9) Health Management Information System
- 10) Quality Management
- 11) Health Promotion & Evaluation
- 12) Hospital Design & Architecture
- 13) Supply Chain Management
- 14) Entrepreneurial Management
- 15) Project Evaluation & Management
- 16) Legal & Regulatory Environment of Business
- 17) Capstone Group Project

Curriculum

12 Courses + 1 Live Project = 39 credits

- Research Elements
- Live training in research and management.
- System Knowledge.
- Imparting education for skill development in hospital and healthcare

Training

Participants will be provided an opportunity of firsthand learning in undertaking research, report writing and management skills





Apply Online at:
<https://onlineadmission.iba.edu.pk/>

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