

# Diploma in **FAMILY MANAGED BUSINESS**

## *Growing Business With Family Values*

- Only dedicated program for the next generation of family managed businesses in Pakistan
- Curriculum focused on family, business, and ownership issues: includes governance, family constitution, succession planning, family business continuity
- Faculty with insights on Pakistani and internationally managed family businesses
- Involvement of family business mentor during design of profit & process improvement plan
- Experiential learning through industrial visit
- Guest speaker sessions with eminent local business persons and international experts
- Application of on campus learning through continued immersion into the family business
- Lifelong networking with faculty, peers and IBA Alumni spread across the globe

### **WHO SHOULD ATTEND?**

Ideal for next-gen family business sons & daughters keen to professionalize their existing business or establish new ventures

### **REGISTRATIONS OPEN**

Email: [ceeinfo@iba.edu.pk](mailto:ceeinfo@iba.edu.pk)  
Phone: 0213 8104701  
(Ext: 1812, 1809, 1814)  
Visit: [cee.iba.edu.pk/fmb.php](http://cee.iba.edu.pk/fmb.php)

### **SCHEDULE**

Classes Starting from January 13, 2024  
Saturday, 3:30 p.m. - 8:30 p.m.  
4 Months Weekend Program

Scan to learn course & fee  
details about this program

