



Growing Business with Family Values

Diploma in Family Managed Business

Batch 8

Program Features

- Only dedicated program for the next generation of family managed businesses in Pakistan
- Curriculum focused on family, business, and ownership issues: includes governance, family constitution, succession planning, family business continuity
- Faculty with insights on Pakistani and internationally managed family businesses
- Involvement of family business mentor during design of profit & process improvement plan (PPIP)
- Experiential learning through industrial visit
- Guest speaker sessions with eminent local business persons and international experts
- Application of on campus learning through continued immersion into the family business
- Lifelong networking with faculty, peers and IBA Alumni spread across the globe

Who Should Attend?

Ideal for next-gen family business sons & daughters keen to professionalize their existing business or establish new ventures.

4 - Months Weekend Program

Day & Time:

Saturday, 3:30 pm - 8:30 pm