

Press Release

IBA Karachi and University of Sialkot join hands to foster family businesses

Event Date AUGUST 09TH 2023.



PAGE 14th
AUGUST 10TH 2023

News Link:

<https://www.dawn.com/news/1769358>

IBA, USKT join hands to foster family businesses

By Our Staff Reporter

KARACHI: In a stride towards enhancing executive education and fostering innovation, the Institute of Business Administration (IBA) Karachi's Centre for Executive Education (CEE) signed a Memorandum of Understanding with the Professional Development Centre (PDC) at the University of Sindh (USKT).

This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultations, and research.

Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of the alliance.

IBA Executive Director Dr S. Akbar Zaidi, IBA CEE Director Mr Kamran Bilgrami, and IBA CEE Family Business Programmes Programme Director Ms Aysha Anas Iftikhar led the IBA delegation, while the USKT contingent was represented by Board of Governors Chairman Mr Faizal Mansoor, Vice Chancellor and

Executive Director Mr Muhammad Rehan Younus and other esteemed members of the university's leadership.

Mr Bilgrami highlighted the event's significance in propelling the region's family businesses forward.

Dr S. Akbar Zaidi echoed IBA's commitment to cultivating a globally competitive knowledge ecosystem for family-run enterprises.

He praised Sindh's rich history of creativity and enterprise, noting its impressive contribution to Pakistan's exports. Dr Zaidi expressed pride in the collaboration and IBA's commitment to mutual growth.

USKT PDC Director Dr Navid Jamil Malik emphasised the partnership's potential to drive innovation and growth in executive education, while a panel discussion moderated by Ms Aysha Anas Iftikhar explored the sustainability of family-managed businesses and the associated challenges. The panelists highlighted the collaborative benefits for family businesses and celebrated the role of women in the business landscape.

The event culminated with the official signing of the MoU between IBA-CEE and PDC-USKT, marking a pivotal milestone in advancing executive education, governance and business innovation in the region.

INTERNATIONAL
THE NEWS

PAGE 05
AUGUST 09TH 2023

News Link:

<https://www.thenews.com.pk/print/1098760-iba-university-of-sialkot-join-hands-to-foster-family-run-businesses>



IBA Karachi & University of Sialkot join hands to foster family businesses in the region



KARACHI: In a stride towards enhancing executive education and fostering innovation, the Institute of Business Administration (IBA) Karachi's Center for Executive Education (CEE) has inked an MoU with the Professional Development Center (PDC) at the University of Sialkot (USKT). This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research.

Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of this alliance. Dr. S Akbar Zaidi, Executive Director IBA; Mr. Kamran Bilgrami, Director CEE-IBA; and Ms. Ayesha Anas Iftikhar, Pro-

gram Director Family Business Programs, CEE-IBA, led the IBA delegation, while the USKT contingent was represented by Mr. Faisal Manzoor, Chairman of the Board of Governors (BOG), Mr. Muhammad Rehan Younas, Executive Director and Vice Chancellor, and other esteemed members of the university's leadership.

Among the luminaries present were eminent figures from various chambers of commerce including Mr. Sikandar Ishfaq, President of Gujrat Chamber of Commerce & Industry; Mr. Abdul Ghafoor Malik, President of Sialkot Chamber of Commerce & Industry; Dr. Mariam Nouman, President of Women Chamber of Commerce & Industry, Sialkot; and Mr. Zia Ul Haq, President of Gujranwala Chamber of Commerce.

PAGE 09
AUGUST 11TH 2023

News Link:

<https://tribune.com.pk/epaper/news/Karachi/2023-08-11/YTc3OTdmMjViOTJlNWRhNzlyYmEyYWJlODBINTM4MTUucG5n>

MoU inked for capacity building

NEWS DESK. The Institute of Business Administration (IBA) Karachi's Centre for Executive Education (CEE) has inked an MoU with the Professional Development Centre (PDC) at the University of Sialkot (USKT) to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research. Distinguished personalities from both IBA and USKT graced the signing ceremony, underscoring the importance of this alliance. IBA Executive Director Dr S Akbar Zaidi, Kamran Bilgrami, and Ayesha Anas Iftikhar, led the IBA delegation, while the USKT was represented by Faisal Manzoor, Chairman of the Board of Governors (BOG), Muhammad Rehan Younas, Executive Director and Vice Chancellor, and other members of the university's leadership. Commencing the ceremony, Bilgrami and Muhammad Yaqoob conveyed their shared enthusiasm about the transformative impact of this partnership.

PAKISTAN TODAY

PAGE 07
AUGUST 09TH 2023

News Link:

https://issuu.com/pakistantoday-paperazzi/docs/epaper_23-08-9_khi/7

IBA Karachi, University of Sialkot join hands to foster family businesses in region



SIALKOT: In a stride towards enhancing executive education and fostering innovation, the Institute of Business Administration (IBA) Karachi's Center for Executive Education (CEE) has inked an MoU with the Professional Development Center (PDC) at the University of Sialkot (USKT). This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research. Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of this alliance. Dr. S Akbar Zaidi, Executive Director IBA; Mr. Kamran Bilgrami, Director CEE-IBA; and Ms. Ayesha Anas Iftikhar, Program Director Family Business Programs, CEE-IBA, led the IBA delegation, while the USKT contingent was represented by Mr. Faisal Manzoor, Chairman of the Board of Governors (BOG), Mr. Muhammad Rehan Younas, Executive Director and Vice Chancellor, and other esteemed members of the university's leadership. **PR**

PAGE 06
AUGUST 9TH 2023

News Link:

<https://dailytimes.com.pk/1121121/iba-karachi-and-university-of-sialkot-join-hands-to-foster-family-businesses/>

IBA Karachi and University of Sialkot join hands to foster family businesses



In a stride towards executive education and fostering innovation, the Karachi's Center for Executive Education (CEE) has inked an MoU with the Professional Development Center (PDC) at the University of Sialkot (USKT). This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research.

Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of this alliance. Dr. S Akbar Zaidi, Executive Director IBA; Mr. Kamran Bilgrami, Director CEE-IBA; and Ms. Ayesha Anas Iftikhar, Program Director Family Business Programs, CEE-IBA, led the IBA delegation, while the USKT contingent was represented by Mr. Faisal Manzoor, Chairman of the Board of Governors (BOG), Mr. Muhammad Rehan Younas, Executive Director and Vice Chancellor, and other esteemed members of the university's leadership. Among the luminaries present were eminent figures from various chambers of commerce including Mr. Sikandar Ishaq, President of Gujrat Chamber of Commerce & Industry; Mr. Abdul Ghafoor Malik, President of Sialkot Chamber of Commerce & Industry; Dr. Mariam Nouman, President of Women Chamber of Commerce & Industry, Sialkot; and Mr. Zia Ul Haq, President of Gujranwala Chamber of Commerce.

Commencing the ceremony, Mr. Bilgrami and Mr. Muhammad Yaqoob conveyed their shared enthusiasm about the transformative impact of this partnership. Mr. Bilgrami highlighted the event's significance in propelling the region's family businesses forward, while Mr. Yaqoob underscored USKT's dedication to collaborative education and its role in fostering mutual success. Dr. S Akbar Zaidi echoed IBA's commitment to cultivating a globally competitive knowledge ecosystem for family-run enterprises. He praised Sialkot's rich history of creativity and enterprise, noting its impressive contribution to Pakistan's exports. Dr. Zaidi expressed pride in the collaboration and IBA's commitment to mutual growth. Dr. Navid Jamil Malik, Director PDC, USKT emphasized the partnership's potential to drive innovation and growth in executive education, while a panel discussion moderated by Ms. Ayesha Anas Iftikhar explored the sustainability of family-managed businesses and the associated challenges. Panelists highlighted the collaborative benefits for family businesses and celebrated the role of women in the business landscape. The event culminated with the official signing of the MoU between IBA-CEE and PDC-USKT, marking a pivotal milestone in advancing executive education, governance and business innovation in the region. **NEWS DESK**



BUSINESS PAGE 08
AUGUST 09th 2023

News Link:

<https://thefrontierpost.com/iba-karachi-and-university-of-sialkot-join-hands-to-foster-family-businesses-in-region/>



IBA Karachi and University of Sialkot join hands — to foster family businesses in region

F.P. Report

SIALKOT: In a stride towards enhancing executive education and fostering innovation, the Institute of Business Administration (IBA) Karachi's Center for Executive Education (CEE) has inked an MoU with the Professional Development Center (PDC) at the University of Sialkot (USKT). This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research.

Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of this alliance. Dr. S Akbar Zaidi, Executive Director IBA; Mr. Kamran Bilgrami, Director CEE-IBA; and Ms. Ayesha Anas Iftikhar, Program Director Family Business Programs, CEE-IBA, led the IBA delegation, while the USKT contingent was represented by Mr. Faisal Manzoor, Chairman of the Board of Governors (BOG), Mr. Muhammad Rehan Younas, Executive Director and



Vice Chancellor, and other esteemed members of the university's leadership.

Among the luminaries present were eminent figures from various chambers of commerce including Mr. Sikandar Ishfaq, President of Gujrat Chamber of Commerce & Industry; Mr. Abdul Ghafoor Malik, President of Sialkot Chamber of Commerce & Industry; Dr. Mariam Nouman, President of Women Chamber of Commerce & Industry, Sialkot; and Mr. Zia Ul Haq, President of Gujranwala Chamber of Commerce.

Commencing the ceremony, Mr. Bilgrami and Mr. Muhammad Yaqoob conveyed their shared enthusiasm about the trans-

formative impact of this partnership. Mr. Bilgrami highlighted the event's significance in propelling the region's family businesses forward, while Mr. Yaqoob underscored USKT's dedication to collaborative education and its role in fostering mutual success.

Dr. S Akbar Zaidi echoed IBA's commitment to cultivating a globally competitive knowledge ecosystem for family-run enterprises. He praised Sialkot's rich history of creativity and enterprise, noting its impressive contribution to Pakistan's exports. Dr. Zaidi expressed pride in the collaboration and IBA's commitment to mutual growth.

Dr. Navid Jamil Malik,

Director PDC, USKT emphasized the partnership's potential to drive innovation and growth in executive education, while a panel discussion moderated by Mr. Ayesha Anas Iftikhar explored the sustainability of family-managed businesses and the associated challenges. Panelists highlighted the collaborative benefits for family businesses and celebrated the role of women in the business landscape.

The event culminated with the official signing of the MoU between IBA-CEE and PDC-USKT, marking a pivotal milestone in advancing executive education, governance and business innovation in the region.

The First English Daily of Balochistan

Balochistan Times

Founded by Syed Fasih Iqbal in 1976

PAGE 03

AUGUST 10th 2023

News Link:

<https://www.balochistantimes.pk/epaper/popup.php?newssrc=https://www.balochistantimes.pk/epaper/media/issues/2023-08-10/38438/3.jpg>



IBA, USKT join hands to foster innovation

Staff Report

KARACHI: In a stride towards enhancing executive education and fostering innovation, the Institute of Business Administration (IBA) Karachi's Center for Executive Education (CEE) has inked a memorandum of understanding (MoU) with the Professional Development Center (PDC) at the University of Sialkot (USKT).

This strategic partnership seeks to establish an empowering platform in the region that will drive the growth and success of family-owned businesses through collaborative efforts in capacity building, consultancies, and research, said a news release issued here on Wednesday. Distinguished personalities from both IBA and USKT graced the MoU signing ceremony, underscoring the importance of this alliance. Dr. S Akbar Zaidi, Executive Director IBA; Kamran Bilgrami, Director CEE-IBA; and Ayesha Anas Iftikhar, Program Director Family Business Programs, CEE-IBA, led the IBA delegation, while the USKT contingent was represented by Faisal Manzoor, Chairman of the Board of Governors (BOG), Muhammad Rehan Younas, Executive Director and Vice Chancellor, and other esteemed members of the university's leadership. Among the luminaries present were eminent figures from various chambers of commerce including Sikandar Ishfaq, President of Gujrat Chamber of Commerce & Industry; Abdul Ghafoor Malik, President of Sialkot Chamber of Commerce & Industry; Dr. Mariam Nouman, President of Women Chamber of Commerce & Industry, Sialkot; and Zia Ul Haq, President of Gujranwala Chamber of Commerce. Commencing the ceremony, Kamran Bilgrami and Muhammad Yaqoob conveyed their shared enthusiasm about the transformative impact of this partnership. Kamran Bilgrami highlighted the events significance in propelling the regions family businesses forward, while Yaqoob underscored USKTs dedication to collaborative education and its role in fostering mutual success. Dr. S Akbar Zaidi echoed IBAs commitment to cultivating a globally competitive knowledge ecosystem for family-run enterprises. He praised Sialkots rich history of creativity and enterprise, noting its impressive contribution to Pakistans exports. Dr. Zaidi expressed pride in the collaboration and IBAs commitment to mutual growth. Dr. Navid Jamil Malik, Director PDC, USKT emphasized the partnerships potential to drive innovation and growth in executive education, while a panel discussion moderated by Aysa Anas Iftikhar explored the sustainability of family-managed businesses and the associated challenges. Panelists highlighted the collaborative benefits for family businesses and celebrated the role of women in the business landscape. The event culminated with the official signing of the MoU between IBA-CEE and PDC-USKT, marking a pivotal milestone in advancing executive education, governance and business innovation in the region.



PAGE 08
AUGUST 09TH 2023

News Link:

<https://ummat.net/epaper/news.php?date=2023/08/09/&p=pic-19.jpg>





AUGUST 09th 2023

News Link: <https://theazb.com/iba-karachi-and-university-of-sialkotjoin-hands-to-foster-family-businesses-in-the-region/>

IBA Karachi and University of Sialkot join hands to foster family businesses in the region.





www.UrduPoint.com

AUGUST 09th 2023

News Link: <https://www.urdupoint.com/en/pakistan/iba-inks-mou-with-university-of-sialkot-uskt-1736293.html>



IBA Inks MoU With University Of Sialkot (USKT)



Published August 09, 2023 | 07:40 PM



The Institute of Business Administration (IBA) Karachi Center for Executive Education on Wednesday inked a MoU with the Professional Development Center (PDC) of the University of Sialkot (USKT)



AUGUST 09th 2023

News Link:

<https://www.bolnews.com/latest/2023/08/iba-karachi-and-uskt-join-hands-to-foster-family-businesses/>



IBA Karachi and USKT join hands to foster family businesses



AUGUST 10th 2023

News Link: https://startuppakistan.com.pk/iba-karachi-and-university-of-sialkot-join-hands-to-foster-family-businesses-in-the-region/#google_vignette

IBA Karachi and University of Sialkot Join Hands to Foster Family Businesses in the Region

By Syeda Maryem August 9, 2023

0





News Link: <https://youtu.be/qRkTt3Ehclo>



News Link: <https://youtu.be/djz7Si-stk4>



News Link: <https://youtu.be/pOFdoq8a2JA>



News Link: <https://youtu.be/wdw3gtaOe0U>



News Link: <https://youtu.be/Ko4UdwphYGI>



News Link: <https://youtu.be/X3BiedXjlbk>



News Link: <https://youtu.be/VnWg5U4zYko>

Thank You