



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

At crossroads in your career?
Transform your career with IBA Advantage
Explore. Dream. Learn.

Post-Graduate Diploma (PGD) Healthcare Management

Affiliations



AIHQ American
Institute for
Healthcare
Quality



**Liaquat National Hospital
& Medical College**



Center for Executive Education
Institute of Business Administration

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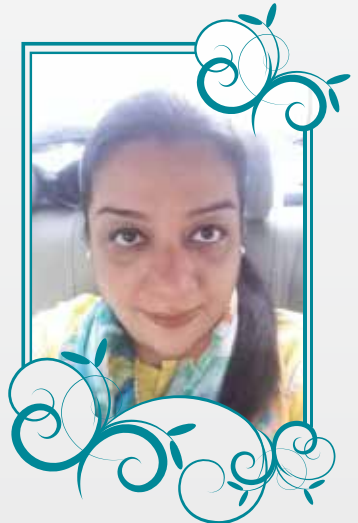
The postgraduate diploma in healthcare management at IBA helped me gain an in-depth understanding of knowledge and principles of healthcare management. I believe that the application of best management practice to patient care is vital to a high-performance organization. This course has enhanced my leadership skills which will be helpful to develop effective strategies to lead and manage teams at my organization.


Dr. Rabeeya Saeed, MBBS, FCPS, MRCGP (INT)
Assistant Professor, Family Medicine
Head of Outreach Services,
Liaquat National Hospital and Medical College



There is an acute need for well-trained healthcare professionals interested in seeking solutions to problems affecting human health and well-being. The PGD-Healthcare program offered by IBA focuses on training professionals and preparing them for successful careers in the face of the complex challenges inherent in the Pakistani healthcare systems. The experienced faculty is the backbone of this program. Moreover, the professionals coming together from diverse backgrounds provide a rich pool of knowledge and experience to each other and make this course worthwhile. Personally, for me, it has been an eclectic educational experience which has provided an excellent problem-solving framework for me to approach my work as a leader in the healthcare industry and make a difference in it.

Iffat Awan
COO, DOW University of Health Sciences (DUHS)





Program Overview

There are statistics available to prove that, healthcare status and its delivery in Pakistan, is a century behind that of America. With the vision to improve the situation by capacity building in healthcare management, IBA, has taken initiative, to establish a healthcare management department. This department, has recently launched a Post-graduate diploma (PGD) program in healthcare management (focus in Hospital Management), The decision to launch this program was in view of expansion of local hospitals, new being built and the existing ones with untrained professionals, will definitely be looking for well trained professionals for the management of hospitals and face the competition in market. Furthermore, Pakistan does not have specialized centers for elderly care, which will be needed in future.

Program has been designed in consultation with leading hospitals like Indus Hospital, Memon Medical Institute, Tabba Heart Institute and professionals in the area of hospital and healthcare management. To accommodate the working professionals to pursue their post-graduate studies in healthcare management, it is planned over the weekends.

Local and International collaborations are being pursued. MOUs' have been signed with the Indus hospital and discussions are on with other hospitals. Internationally, understanding with the Medinah Institute of Leadership and Entrepreneurship (MILES)-Saudi Arabia and American Institute of Healthcare Quality (AIHQ-USA) have been reached for collaboration.

We intend to expand the horizon of our work in the areas of healthcare insurance, and policy development areas.



Vision

To prepare **healthcare professionals** as an agent of social change and impart a **leadership** role in **Healthcare Management**.

Mission

Transform to be leaders through a structured program focusing on **research, education, systems improvement, training** and **development**.

Objectives

The **goal** will be achieved by providing learning in Hospital Management through a one year program comprising of three trimesters. The course will focus on developing:

- Managerial & administrative skills of doctors & nurses in hospitals.
- Skills in managing people, finances, inventories, customer relationships & communication.
- Knowledgebase to acquire tools of strategic thinking, crisis management, problem-solving & decision making

Goal

Impart **knowledge** to healthcare professionals in the area of Hospital Management for an **effective** and **efficient** management of **hospitals** and **healthcare organization**.



Benefits

Students: Be able to:

- Apply the learning's in their work set up.
- Use business administration tools for effective hospital management
- Gain an insight into issues of hospital management and learn means to tackle them in a professional manner
- Interact with & learn from practitioners of hospital management
- Learn from highly experiences business faculty, hospital managers/administrators and international trainers
- Increase employment opportunities in health industry

Hospitals: Be able to:

- Have knowledge-based leaders for effective hospital management
- Improve revenue and control cost for better sustainability
- Advance working environment to attract better professionals resulting better sustainability
- Learn from global best practices

Program Outcomes

After successful completion of the program, the participants will be able to:

- Analyze the contemporary approaches in Hospital Management.
- Use evidence-based approach for Hospital Management.
- Apply epidemiological and statistical concepts for better planning and management of Hospital.
- Apply principles of financial management for priority-based resource allocation.
- Demonstrate the use of health information systems and technology, for effective management of Hospital and Healthcare Management.
- Use teachings based on supply change, and other general management courses for Hospital and Healthcare Management
- Demonstrate optimized performance within Hospital and Healthcare Management.



Desired Impact

- Effectively managed Hospital and Healthcare facility to achieve organizational goal and objectives.
- Career advancement of the participants.
- Capacity building of the healthcare teams within the setting of the participants.

Curriculum

12 Courses + 2 Live Project = 42 credits

- Research Elements
- Live training in research and management.
- System Knowledge.
- Imparting education for skill development in hospital and healthcare

Likely Job Titles

- Medical Manager
- Senior Research Managers.
- Manager Pharmacy
- Head of NGO's
- Head of Healthcare Based Institutions & Hospitals
- Managing Independent Medical and Dental Hospitals.
- Working in Quality Assurance
- Project Management

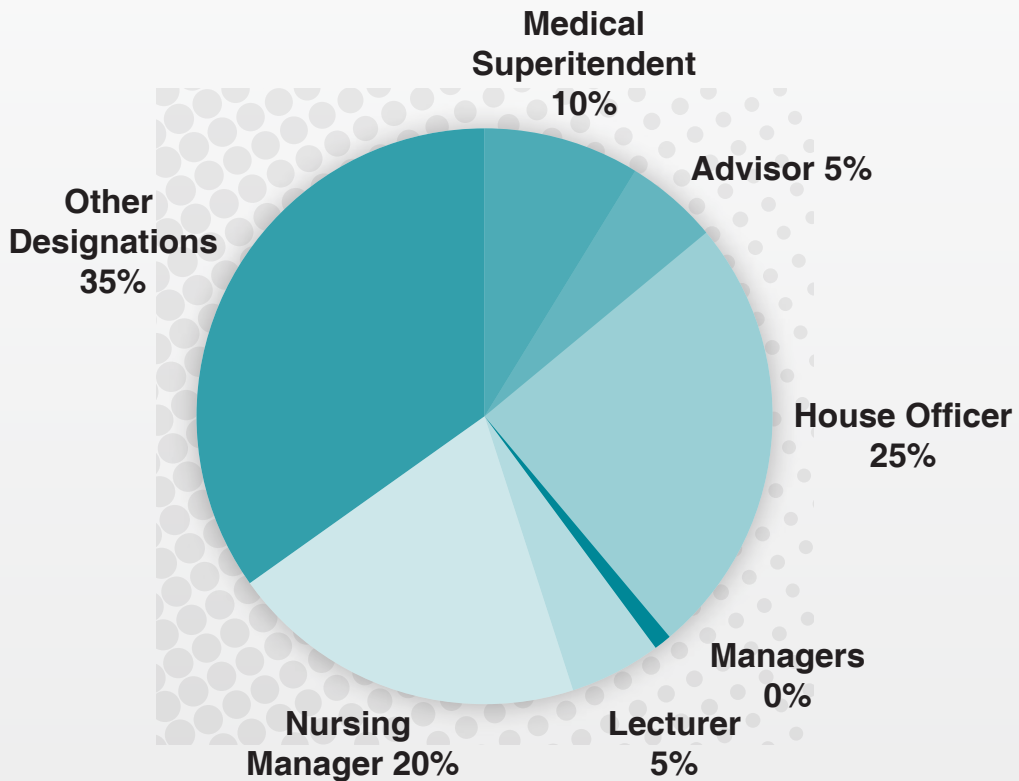




Past Participants from

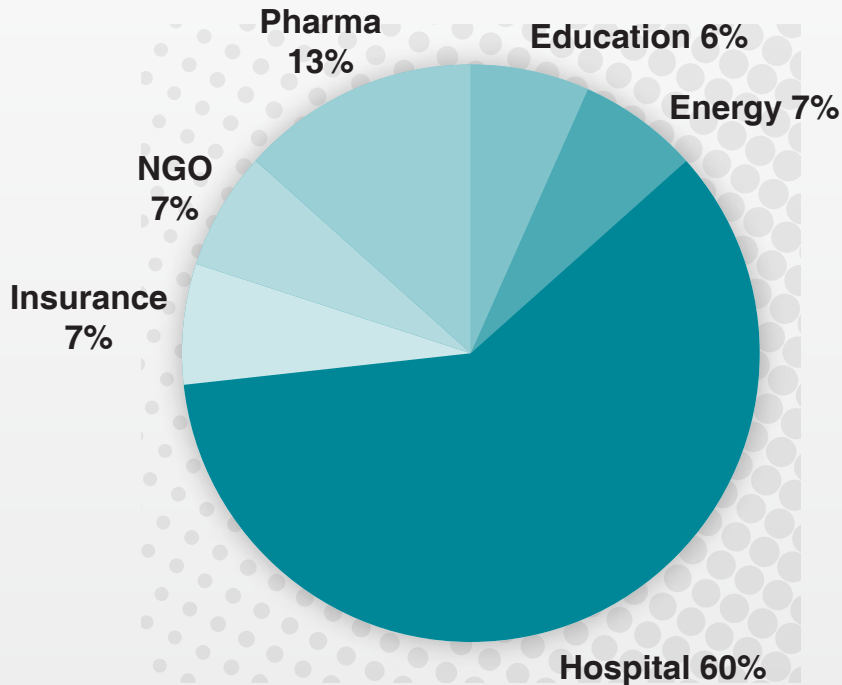
- Aga Khan University Hospital
- Aman Health Care Service
- Anklesaria Nursing Hospital
- Batwa Hospital
- Burhani Homoeopathic Clinic
- Denim International
- Dr. Ishrat ul Ebad Khan Institute of Oral Health science, Dow University
- Dr. Ziauddin Hospital Clifton
- Elaj Trust
- Fatimiyah Hospital
- Indus Hospital
- Jinnah Postgraduate Medical Centre
- Jubilee Life Insurance Company
- K Electric
- Karachi Hospital
- Karachi Port Trust
- Liaqat National Hospital
- Medical News Group of Publication
- Memon Medical Center
- Muller & Phipps
- Murshid School of Nursing & Midwifery
- Pakistan Army
- PECHS Trauma and General Hospital
- PPHI Sindh
- Saifee Hospital
- Shaukat Khanam Hospital
- SindLab Clinical Laboratory
- State Bank of Pakistan
- United Energy Power Plant
- W. Woodward's Pvt Ltd

Designations - PGD Healthcare Management



Students By Function - PGD Healthcare Management

Students are From Following Sectors - PGD Healthcare Management



Students Work in the Following Organizations:

- ✓ Aga Khan University Hospital
- ✓ Aman Health Care Service
- ✓ Anklesaria Nursing Hospital
- ✓ Batwa Hospital
- ✓ Burhani Homoeopathic Clinic
- ✓ Denim international
- ✓ Dr. Ishrat ul Ibad Khan Institute of Oral Health Sciences, DOW University
- ✓ Dr. Ziauddin Hospital
- ✓ Elaj Trust
- ✓ Fatimiyah Hospital
- ✓ Indus Hospital
- ✓ Jinnah Post Graduate Medical Centre
- ✓ Jubilee Life Insurance company
- ✓ Karachi Hospital
- ✓ Karachi Port Trust
- ✓ Liaqat National Hospital
- ✓ Medical News Group of Publication
- ✓ Muller and Phipps Pakistan
- ✓ Murshid School of Nursing & Midwifery
- ✓ Pakistan Army
- ✓ PECHS Trauma and General Hospital
- ✓ People's Primary Healthcare Initiative, Sindh
- ✓ Saifee Hospital
- ✓ Shaukat Khanam Hospital
- ✓ United Energy Power Plant (British Petroleum)
- ✓ W. Woodward's Pvt. Ltd.



Who Should Apply?

- Hospital administrators
- Medical directors
- Unit heads of hospital
- Doctors
- Nurses
- Pharmacists
- Other Health Care personnel

Eligibility Criteria

Applicant must have a bachelor's degree from HEC recognized educational institution in any area of study (or particularly in Hospital Management). This course is designed for students with following profile:

- Doctors with MBBS/BDS with 2-year experience in hospital
- Nurse Graduates with minimum 5 years experience in hospital
- Other healthcare professionals with 16 years education and atleast 2 years work experience in hospital
- 14 years education with 6 years post-qualification work experience.

Salient Features

- 1-year weekend program ideal for working professionals
- Case Study based teaching
- Real life learning
- Simulations
- Guest speaker sessions
- Industry Trips
- Live Projects
- Video Conferences



Pedagogy

- In-depth study of various projects in Pakistan
- Learning from the best practices & functions of projects around the world:
- Case Studies
- International Journals
- Text Books
- Standards & Certifications
- Governmental Laws & Regulations, Compliance
- Lecture (Classroom & Video Conference)
- Project (Live business cases from the organizations)
- Group Activities / Simulations/ Syndicate
- Visits: Strategic Locations



Courses

	Course List	Type	Type
01	Operation and Production Management	Core	MGT510
02	Supply Chain Management	Core	MKT559
03	Applied Business Research	Core	MKT 503
04	Marketing Management	Elective	MKT 501
05	Quantitative Methods For Decision Making	Core	MTS 506
06	Managerial Communication	Core	MGT503
07	Organizational Behavior and Leadership	Elective	MGT557
08	Quality Management	Elective	SCM548
09	Strategic Human Resource	Core	MGT512
10	Corporate Strategy	Elective	MGT506
11	Business Finance	Core	FIN506
12	Healthcare and Hospital Design	Core	HCM502
13	Healthcare Management Information System	Core	HMM504

Faculty

The top leading faculty for the program is drawn from a mix of Academicians, Industry Practitioners and globally renowned professionals.

- Industry Practitioners
- Scholarly Academicians
- Practicing Academicians
- Foreign Faculty from Globally top-Ranked Schools

Timeline

Activity	Date
Online Admission Forms	October 1, 2020
Submission of forms deadline	November 20, 2020
Interviews & Admission offers	November 29, 2020
Fee and Document Submission	December 4, 5 2020
Orientation Ceremony	January 2, 2021
Classes commence	January 2, 2021

The Testing Procedures*

The testing procedures are congruent with these pedagogical objectives and are designed to ensure that the above is achieved. Students will be assessed on the following.

Course Evaluation	
Class Participation/ Presentation/ Quiz	15%
Midterm exam	20%
Case study	20%
Group Project	20%
Final Exam	25%
TOTAL	100%

*could be changed as per nature of courses.

Fee Structure

FEES STRUCTURE - PGD PROGRAMS

Processing Fee (Already Paid by candidates)	PKR 2,000	Fee paying method:			
Admission Fee (Non-Refundable)	PKR 25,000	1. Demand Draft (DD) / Pay Order (PO) in the name of: IBA, Karachi OR 2. Online Payment: https://onlinepayment.iba.edu.pk			
Fee per course (if paid in full)	PKR 30,000				
Fee per course (if paid in full) for public sector employees	PKR 20,000				
Fee per course (if paid in installments)	PKR 35,000				
Fee per course (if paid in installments) for public sector employees	PKR 23,450				
Tuition Fees	Semester 1	Semester 2	Semester 3	Total Program Fee	
Last Date of fee submission	02-Jan-21	25-Apr-21	05-Sep-21		

FEE SCHEDULE

ADVANCED PAYMENT SCHEDULE				TOTAL
Fees (If paid in full advance)	PKR 360,000			
Total in Advance (with admission fees)	PKR 385,000			
5% Tax	PKR 19,250			
Total in Advance (with admission fees and 5% Tax)	PKR 404,250			PKR 404,250

INSTALLMENTS PAYMENT SCHEDULE					TOTAL
Fees (If paid in 3 equal installments)	PKR 140,000	PKR 140,000	PKR 140,000		
Total in installments (with admission fees)	PKR 165,000	PKR 140,000	PKR 140,000		
5% Tax	PKR 8,250	PKR 7,000	PKR 7,000		
Total in installments (with admission fees and 5% Tax)	PKR 173,250	PKR 147,000	PKR 147,000		PKR 467,250

FEE SCHEDULE FOR PUBLIC SECTOR EMPLOYEES

ADVANCED PAYMENT SCHEDULE				TOTAL
Fees (If paid in full advance)	PKR 240,000			
Total in Advance (with admission fees)	PKR 265,000			
5% Tax	PKR 13,250			
Total in Advance (with admission fees and 5% Tax)	PKR 278,250			PKR 278,250

INSTALLMENTS PAYMENT SCHEDULE					TOTAL
Fees (If paid in 3 equal installments)	PKR 93,800	PKR 93,800	PKR 93,800		
Total in installments (with admission fees)	PKR 118,800	PKR 93,800	PKR 93,800		
5% Tax	PKR 5,940	PKR 4,690	PKR 4,690		
Total in installments (with admission fees and 5% Tax)	PKR 124,740	PKR 98,490	PKR 98,490		PKR 321,720

Disclaimer: Withholding Tax amount are indicative figures, tax is charge if annual fees increases beyond Rs.200,000 at 5% of Annual Fee



For further details:

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Apply Online at:

<https://onlineadmission.iba.edu.pk/>
Last date to submit forms: November 20, 2020
Classes commencing from: January 2, 2021