



Explore. Dream. Learn. Discover.

Postgraduate Diploma Programs (PGD)





Welcome to the Center for Executive Education (CEE) at IBA Karachi!

Since 2004, the Center for Executive Education (CEE) at IBA, Karachi has been working to transform managers into leaders in the public, family business and the corporate sectors of Pakistan. We do this through offering a range of educational programs covering gov-

ernance, leadership, strategy and other specialized subjects. Our programs prepare participants to reach new levels of success in their careers while helping their organizations achieve increased value, productivity, impact and employee satisfaction. Participants also explore how to inspire and implement innovation in their organization and form successful strategic alliances with external partners with be-spoken and open programs as well as post-graduate and diploma programs. Action learning is at the heart of executive education at CEE. It blurs the line between "work" and "learning" by bringing CEE directly into the workplace. The objective is to help participants act more creatively and deepen their learning capacity as current and future leaders working in complex organizations. Leadership in this model is another name for continual life-long learning. I welcome you to expand your horizons by participating in the educational program at IBA-CEE.

Kamran Bilgrami Director, Center for Executive Education

"Welcome to the PGD Programs at the Center for Executive Education (CEE), IBA, Karachi, where we are dedicated to fostering the leaders of tomorrow. Our Postgraduate Diploma (PGD) Programs are meticulously crafted to equip you with the knowledge, skills, and insights needed to thrive in today's dynamic business landscape.

What Sets Our PGD Programs Apart?

- . **Distinguished Faculty:** Led by accomplished academics and industry experts, our faculty ensures a well-rounded and relevant education, preparing you to excel in your chosen field.
- . **Cutting-Edge Curriculum:** Rooted in the latest industry trends and best practices, our programs provide you with a competitive edge.
- . **Experiential Learning:** Beyond the classroom, you'll develop practical skills through real-world activities, industry interactions, and case studies.
- . **Networking Opportunities:** Forge valuable connections with industry peers and faculty members within our diverse and vibrant community.
- . **State-of-the-Art Facilities:** Our modern campus offers cutting-edge resources, creating an environment conducive to growth and exploration.
- . **Personalized Support:** Our dedicated team is here to guide you every step of the way, ensuring your academic success and career development.

Your Journey Begins Here!

I invite you to explore our weekend PGD programs in Karachi and Islamabad, tailored to meet the unique demands of today's industries. By choosing IBA, you invest in a brighter future and elevate your career to new heights. I eagerly anticipate personally welcoming you to our dynamic learning community. For inquiries or assistance, don't hesitate to contact us; we are committed to facilitating your path to excellence."

Program Overview

In January 2015, CEE-IBA launched postgraduate diploma programs designed to develop highly skilled with practitioners an in-depth understanding of strategic, tactical and operational issues. Each PGD is spread over a span of 1 year, with 12 courses, a live project and practicum. These help programs will bridge competency gap in Pakistan and help enhance the professionalism of those involved in the industry. The curriculum design is based on several years of research through various stakeholder surveys and focus groups. program is devised to develop critical thinking among participants and give application practical them knowledge. Postgraduate Diploma programs are a mix of case based and activity-based programs, taught by a mix of Industry Practitioners and IBA Faculty at the IBA Center for Executive Education.

For more details, visit: https://cee.iba.edu.pk/AboutPgd.php

Salient Features

- 1 year weekend program Ideal for working professionals
- Real life learning
- Simulations
- Guest speaker sessions
- · Case study-based teaching
- · Industry trips
- Live projects
- Video conferences

The following PGD programs are offered during weekends to cater the needs of the working professionals:

Supply Chain Management



Human Resource Management



Healthcare Management



Project Management



Public Policy



Eligibility Criteria

Applicants must have a bachelor's degree from HEC recognized educational institution in any area of study (or particularly in SCM, HCM, HRM, PUP & PM) and:

14 Years Education with 6 years' post-quantification work experience
 16 Years Education with 3 years' post-quantification work experience

Note: Preliminary interviews & test will be conducted to shortlist the candidates

Pedagogy:

- In-depth study of various projects in Pakistan
- Case Studies
- International Journals
- Textbooks
- Standards & Certifications
- · Governmental Laws' & Regulations'
- Lecture (Classroom & Video Conference)
- Project (Live business cases from the organizations)
- Group Activities / Simulations / Syndicate / Discussion Rooms
- Visits: Strategic Locations
- Learning from the best practices & functions of projects around the world

Training

Participants will be provided an opportunity of firsthand learning in undertaking research, report writing and management skills.

Faculty

The leading faculty for the program is drawn from a mix of Academicians, Industry Practitioners, and globally renowned professionals.



Learning Outcomes:

Participants will be able to:

Recognise procedures, concepts and theories associated to practical issues in modern organizations to become a responsible manager.

Apply a wide range of global business concepts, allowing them to achieve in-depth understanding of the fast developing field.

Manage change within an organization and will be able to demonstrate the best ways to manage teams and workplace.

Bridge the competency gap and enhance their professionalism.

Combined academic theory with practice.

Run respective functions efficiently in local and global environment.

Curicullum

12 Courses + 1 Live Project = 39 credits Core courses Elective courses Capstone - Group Project

- Industry Practitioners
- Scholarly Academics
- Practicing Academics
- Foreign Faculty from Globally Top-Ranked Schools

Timeline:

Online Forms Availability	:	Start of October
Submission of Forms Deadline	:	Late November
Entry Test	:	Last Week of November
Interviews	:	First Week of December
Fee and Document Submission	:	Mid December
Orientation Ceremony	:	January

For exact dates and interview schedule please contact us or visit: https://cee.iba.edu.pk/aboutpgd.php

The Testing Procedures*

The testing procedures are congruent with these pedagogical objectives and are designed to ensure that these are achieved. Students will be assessed on the following:

Class Participation/ Presentation/ Quiz	15%
Midterm exam	20%
Case study	20%
Group Project	20%
Final Exam	25%
TOTAL	100%



Program Overview

PGD in Public Policy is a program that has been developed to fill the competency gap found in the space of effective public policy decision making. This program will transform the participants into competent Policy Designers and Analysts who play pivotal role in modern public organizations. It will develop them into life-long learners by providing an environment which is full of rigor and relevance. This will prepare them how to deal with existing and future policy challenges by developing a data driven mindset, policy leadership skill, professional ethics and social sense.

Courses

- · Microeconomics and Public Policy
- Communication for Public Policy Professionals
- · Contemporary Global Affairs
- · Quantitative Methods for Decision Making
- Macroeconomics for Policy Analysts
- Issues in Pakistan Economy
- Socio-Economic Development and Policy
- Theory and Practice of Public Finance
- Public Policy Analysis: Theory and Practice
- Policy Design and Delivery
- · 2 Electives
- · Capstone Group Project

Who Should Apply?

- * Management level Executives wanting to enhance their skills in the public policy area
- Public service professionals, people working in think tanks, NGOs, government and public lawyers
- * Graduates interested to pursue a profession in Public Policy
- * Entry and mid-level policy advisors, analysts

Learners in PGD in Public Policy will:

- Gain skills that lead to targeted evidence-based decision making
- Ability to evaluate social political and economic situations from different perspectives
- Understand key contemporary issues in public policy
- Techniques for conducting policy analysis
- Analytical and problem-solving skills
- Teamwork



PGD in Supply Chain Management is designed to develop highly skilled supply chain practitioners with an in-depth understanding of strategic, tactical and operational issues relating to the end-to-end of Supply Chain Management. It will familiarize the students with the best practices in the industry (both local and global).

The PGD in SCM is designed towards developing SCM Professionals with proficiency in analytical, communication, strategic thinking, increasing managerial insight and developing specialist supply chain management competencies.

PGD SCM COURSES BIRD'S-EYE VIEW

THEMATIC THREAD

IT + TQM + Communication Skills + Integration + Operation Elements + Contemporary Issues + Professional Ethics

UPSTREAM ELEMENTS

- Strategic Sourcing & Negotiation Skills
- Managing Contracts & Supplier Relationships
- Globalization & Import-Export Policy

OPERATION ELEMENTS

- Operations & Production Management
- Quantitative Methods for Decision Making
- Supply Chain Modeling & Simulation
- Manufacturing Strategy

DOWNSTREAM ELEMENTS

- Logistics: Transportation & Warehousing
- Distribution & SC Network Design
- Customer Relationship Management (CRM)
- Forecasting & Marketing Management

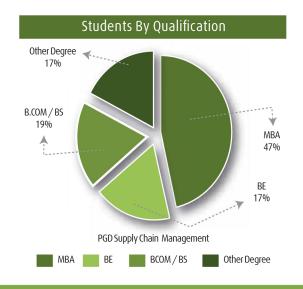
INTEGRATIONN ELEMENTS

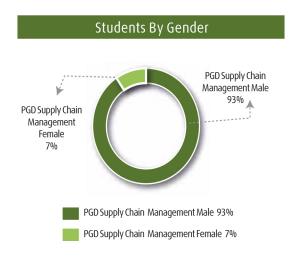
- > Supply Chain Management
- **>** Accounting & Finance for Managers
- **▶** Enterprise Resource Planning (ERP)
- **>** Supply Chain Performance Evaluation
- > Quality Management

- > Project Management
- > SC Sustainability & Business Continuity
- 🕽 Legal & Regulatory Env. of Business
- ➤ Organizational Behaviour & Leadership

Who Should Apply?

Management level Executives wanting to enhance their skills in the supply chain management area. Those who are managing supply chain of any magnitude or anyone who opts for SCM (Mid-career shift).





Likely Job Titles

- FRP Power User
- Fleet Manager
- Forecasting Analyst
- General Manager SCM
- Head of Exports
- Material Manager
- Plant/Factory Manager
- Procurement Manager
- Production Manager
- Project Manage
- Warehouse Manager
- Spend Analyst

- Supply Chain Consultant
- Supply Chain Performance Auditor
- Supply Chain Quality Specialist
- Supply Chain Risk Manager
- Logistics Manage
- Demand Planner
- Distribution Manager

Students are from these organizations

- Abbott Laboratories Pakistan
- Anwar Textile Mills Ltd. Pvt.
- ATCO Laboratories Ltd.
- Agha Steel Industries
- Avicon
- Adamjee Enterprises
- A.A Exchange Co.
- · Atlas Honda Limited
- Bahria Town Karachi
- Bank Islami Pakistan Limited
- Colgate Palmolive Pvt. Ltd.
- DarulSehat Hospital
- Damco Pakistan Pvt. Ltd.
- Gasco Engineering Pvt. Ltd.
- Getz Pharma Pvt. Ltd.
- Government of Sindh
- Ghazi Logistics Pvt. Ltd.
- Hoora Pharma

- Habib Metropolitan Bank Ltd.
- IBM Pakistan
- · Ismail Industries Ltd.
- Indus Motor Company Ltd.
- Lahore Electric Supply
- · Lucky Cement Limited
- Mondelez International
- Murtaza Corporation
- Pakistan Army
- Pakistan Petroleum Ltd.
- Pak Suzuki Motors
- Pakistan Security Printing Corporation
- Pakistan State Oil
- · Pharmevo Pvt. Ltd.
- Pharma Tec Pakistan Pvt. Ltd.
- Reign Pharmaceuticals
- Reckitt Benkiser Pakistan

- SBB Accident Emergency & Trauma Center
- · Shell Pakistan
- Syngenta Pakistan Ltd.
- · Shangrila Pvt. Limited
- Shabbir Tiles & Ceramics Ltd.
- Shan Foods
- Sidat Hyder Morshed Associates Pvt. Ltd.
- · TATA Pakistan
- Tabba Heart Institute
- Thatta Cement Company Ltd.
- · Tapal Tea Pvt. Ltd.
- Vertex Pvt. Limited
- · World Wildlife Fund
- · Yunus Textile Mills Ltd.
- · Zameen.com



Project Management (PM)

Program Overview

Project Management is a structured approach to operationalization of any strategic initiative, or for developing a new product or service, or to bring about improvement in any existing process or system.

Project management, traditionally considered as a work-sharing ancillary task, has transformed into a highly sought-after specialization. To cater for this need of specialized project managers, a professional diploma program in Project Management is being designed to equip participants with expert skills to manage the Project Management Function.



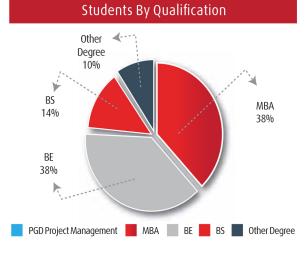
Courses:

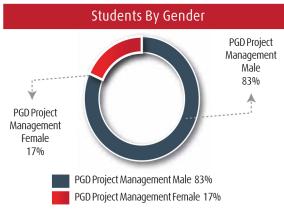
- Project Management Framework & Tools
- Project Planning, Execution & Control
- Quantitative Methods for Decision Making
- Project Management Information Systems
- Project Procurement Management
- Accounting and Finance for Managers
- Project Risk Management
- Leading Project Organization
- Special Topics in Project Management
- Project Feasibility Analysis
- 2 Electives
- Capstone Group Project

Should Apply?

Management Level Executives wanting to enhance their skills in the Project Management area. Those who are managing projects of any magnitude, or anyone who wants to opt for Project Management career switch.







Students are from these organizations

Suparco

Colgate-Palmolive (Pakistan) Ltd Pakistan Petroleum Limited

Feroze1888 Mills Limited

PQEPC

Ernst & Young

Santex

K-Electric Limited

Auvitronics Ltd

Liaquat National Hospital

SABAQ

IFFCO Pakistan





Program Overview

PGD in Human Resource Management will equip the students with the knowledge and skills required for managing human resource and organizational culture in a way that contributes to the development of individuals and organizations.

It will provide requisite academic perspective and help participants to understand and apply it judiciously in their work environment. It will help participants create more productive & satisfying workplaces for themselves & others.

This course aims at providing professional development and career progression. It will provide best combination of local scenarios and International best practices. The studies will also be augmented by online learning facility through learning Management System.

The program is offered with the academic advice from renowned academicians and Human Resource professionals.

Courses:

- Organizational Behavior and Leadership
- Strategic Human Resource Management
- Advanced and Applied Business Research
- Ethics, legal and Regulatory consideration in HR
- Accounting & Finance for Managers
- Compensation and Benefits Management
- Recruitment & Selection Techniques
- Performance Management System
- Human Resource Information System
- Training & Development
- 2 Electives
- Capstone Group Project

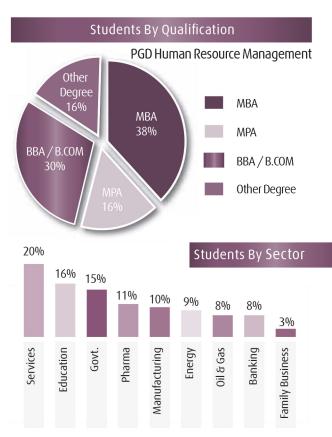
Who Should Apply?

Management Level Executives wanting to enhance their skills in the human resource management area.

Those who are managing human resources of any magnitude or anyone who opt for HRM (Mid-Career shift)







Students are from these organizations

- · Al-Hamd International Container terminal
- · A-R Enterprises
- ASC First Solutions Pvt. Limited
- · Byco Oil Pakistan Limited
- · Cotton Empire Pvt Ltd
- · Datacolor Asia Pacific Pte. Ltd.
- Education & Literacy Department, Sindh Govt.
- · EfroTech Services
- · Engro Foods
- · Feroze 1888 Mills Limited
- · Gaditek, Karachi
- · High Q Pharmaceuticals
- · Hilal Foods Private Limited
- · HRS Global

- · IBA, Karachi
- · Indus Scuba
- · Industrial & Commercial Bank Of China
- International Industries Limited
- · International Power Global Development
- · Karachi International Container Terminal
- · Logicose Karachi
- · Lotte Chemical Pakistan Inc. 09
- · Lucky Cement Ltd
- · Meezan Bank Limited
- · MEPCO LTD.
- · MUSTAQIM Dyeing & Printing Ind. (Pvt.) Ltd. i
- · National Bank of Pakistan
- National Investment Trust

- · Orient Energy Systems Pvt. Ltd.
- · Pakistan Army
- · Pakistan Coast Guards
- · Pakistan Steel School
- Shirazi Trading Company
- · Sindh Bank
- · Skills International
- · Sui Southern Gas Company
- Tasnee Petrochemicals
- · The AKU and Hospital
- · The Searle Company
- · UBI
- · Wah Brands Private Limited
- · ZIM'S Security (Pvt) Limited



There are statistics available to prove that healthcare status and its delivery in Pakistan, is a century behind that of America. With the vision to improve the situation by capacity building healthcare management, IBA has a healthcare management program, focused on expansion of new & existing local hospitals, with well-trained professionals who are ready to face the competition in the market. The PGD HCM program has been designed consultation with leading hospitals like Indus Hospital, Memon Medical Institute, Tabba Heart Institute, and professionals in the area of hospital and healthcare management.

Local and International collaborations are also being offered to accommodate our working professionals while pursuing their postgraduate studies in healthcare management. MOUs' have been signed with the Indus hospital.

MoUs have been signed with leading healthcare institutions.

We intend to expand the horizon of our work in the areas of healthcare insurance, and policy development areas.

Courses:

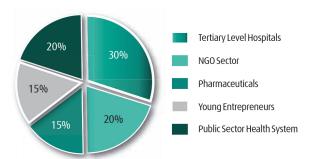
- Epidemiology & Bio Statistics
- Strategic Human Resource Management
- Managerial Communication
- Health Systems & Policies
- Advanced & Applied Business Research
- Accounting & Finance for Managers
- Operations & Production Management
- Organizational Behavior & Leadership
- Health Management Information System
- Quality Management
- 2 Electives
- Capstone Group Project

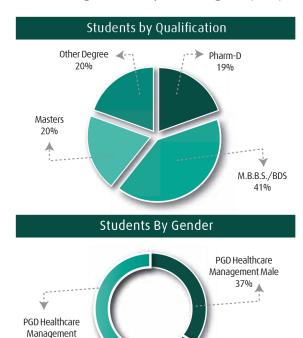
Should Apply?

- 1) Hospital Administrators
- 2) Medical Directors
- 3) Unit Heads of Hospital
- 4) Doctors
- 5) Nurses
- 6) Pharmacists
- 7) Other Health Care Personnel



Organizational Affiliations of Previous Students





Students are from these organizations

Female

63%

- · The Aga Khan University Hospital
- DUHS Hospital
- Jinnah Postgraduate Medical Centre
- · Shaukat Khanam Cancer & Research Centre, Karachi
- · Liaquat National Hospital & Medical College
- Dr Ziauddin Hospital Clifton
- ------
- Tabba Heart Institute
- Indus Hospital
- PPHI, Sindh
- · Dr. Ishrat-ul-Ibad Khan Institute of Oral Health Sciences
- Batwa Hospital
- Sindlab Clinical Laboratory
- PECHS Trauma & General Hospital
- Indus Hospital
- Fatimiyah Hospital

Designations PGD Heaithcare Management

PGD Healthcare Management Male 37% PGD Healthcare Management Female 63%



Testimonials

The IBA-PGD(HR) experience has definitely exceeded my expectations and in my opinion this program is not just a step in the right direction but a leap towards your professional goals. The practical experience backed by academic knowledge have given me the confidence to pursue a career in diverse fields. Above all, for me the friendships I formed with my classmates are priceless and have already paid great dividends.

Khalid Ghafoor, Sr. Manager-HR Lucky Cement Ltd. Batch 2015 – PGD HRM



Highly recommend this course to anyone struggling with the transition in career to a Human Recourse and Leadership role. The knowledge I have gained from just one year is amazing and my confidence in all areas of my managerial job has increased exponentially. The guidance I received from IBA Faculties and Administration was of an extremely high standard which was a big help. Good luck to anyone starting on this journey - you'll come out much better off!

Haseen Fatima
Assistant
Director,
Sindh Education
Foundation,
Batch 2015 – PGD HRM



The postgraduate diploma in Healthcare Management at IBA helped me gain an in-depth understanding of knowledge and principles of healthcare management. I believe that the

application of best management practice to patient care is vital to a high-performance organization. This course has enhanced my leadership skills which will be helpful to develop effective strategies to lead and manage teams at my organization.

Dr Rabeeya Saeed
MBBS, FCPS, MRCGP(INT)
Assistant Professor,
Family Medicine
Head of Outreach
Services, Liaquat National Hospital
and Medical College
PGD-HCM- 2015

Well, it was a good experience. This program gave me a wonderful insight about Project Management.

The program is constructed around and based on diversity. For example, I studied "account & finance for project managers, leadership project organization and establishing project management office, apart from other regular project management subjects. Like, project feasibility analysis, project planning & execution, project management information system, project quality management & etc.

The classes are interactive and discussion based, listening to the peers and engaging with the professors, helped me a lot in gaining new perspective. I strongly encourage new applicants to enroll in this program, it's really invaluable.

Syed Waqar Uddin Deputy Manager Projects Master Motors Ltd. PGD-PM- 2018



Joining IBA for professional studies has turned out to be my best decision so far. This has been an incredible one year of enlightenment, creativity and professional grooming. The course has been a lot of hard work but has also been tremendous fun. I expected to achieve in-depth knowledge of Supply Chain Management, but what I've also gained is true understanding of the field through best practices.

The carefully selected texts, guest speaker sessions and simulations bridges the gap between theoretical knowledge and the practical execution of various logistics concepts thereby establishing a strong industrial and academia linkage in the process. Without exception, the faculty has been unfailingly warm and generous in its support, developing my knowledge base but above all giving confidence to pursue the goals. My expectations for IBA were sky high and I am glad that IBA lived up to its prestige and stature.

Faiza Jaweed
Deputy Manager
Customer Service &
Marketing DP World
PGD-SCM- 2019

It was more than an honor to be a part of PGD – HR, and I feel so proud for my decision about this program. The course design, admirable Faculty Members, learning environment at IBA has undeniably enabled us to excel professionally. The Management of IBA and CEE deserve gratitude for arranging this long awaited diploma program first time at IBA. highly recommend this course!

M. Azeem Farooqui, Asst. Manager – HR Pak Kuwait Takaful Company Ltd. Batch 2015- PGD HRM



//IBA PGD-SCM, a one-year program that has proved to be effective in strengthening my theoretical knowledge base along with enabling me to develop the practical skills required to take on the dynamic challenges in the world of supply chain. Being a student of this program and having received top notch education all my life I sincerely appreciated the calibre of faculty which was assigned to us. The vast knowledge of our professors in this course coupled with their relevant practical industry experience brings a whole new world of ideas and thought-provoking debates within the classroom.

Mujtaba Shahbazker ASM Food Services Shan Foods PGD-SCM- 2018

Representing a public sector institution which pursues traditional practices in "purchase" & "store", among a batch of learners from diversified leading private organizations, enrolled to attain excellence in contemporary formats and practices in SCM under this PGD program took me surprisingly to the challenges of business of today. It has opened vistas which were always around, but I was not able to appreciate them earlier in my professional career. A well-defined domain of upstream, downstream, operations and their integration with ever evolving concepts of Green and Value Supply Chain are the topics which every participant of this program has excelled on.

Fakiha Rasheed
Procurement
Specialist - World Bank
via grant from DFID,
managed by
Local Government
Department, Government of Sindh.
PGD-SCM- 2018

There is an acute need for well-trained healthcare professionals interested in

seeking solutions to problems affecting

My overall experience was excellent; I
human health and well-being.

learned a lot from the faculty of IBA which

The PGD-Healthcare program offered by IBA focuses on training professionals and preparing them for successful careers in the face of the complex challenges inherent in the Pakistani healthcare systems. The experienced faculty is the backbone of this program. Moreover, the professionals coming together from diverse backgrounds provide a rich pool of knowledge and experience to each other and make this course worthwhile. Personally, for me, it has been an eclectic educational experience which has provided an excellent problem-solving framework for me to approach my work as a leader in the healthcare industry and make a difference in it.

Iffat Awan Chief Operating Officer DOW University of Health Sciences (DUHS) PGD-HCM- 2016

learned a lot from the faculty of IBA which I applied at my workplace to improve my work and organization as well. The course is innovative and enable us to perform well at our workplace. Each faculty member has expertise and command on his/her subject, Outstanding and experienced faculty, full of energy and most importantly, very motivating and encouraging style of teaching, they are ready to help students any time throughout the course. Hands on experience, learning from cases, with implementation ideas professional life. You are entering an educational world which is full of knowledge, motivation encouragement which will definitely help you to improve in your career

you to improve in your caree and goals."

Komal Saleem Psychologist The Indus Hospital PGD-HCM- 2020

The PGD program has given me the gateway of new opportunities and exposure of supply chain as I was looking for to take my career into supply chain industry. This program has been designed for all the students, who either has supply chain back ground (educational/professional) or wants to build career into the emerging field of SCM. The program has converted my hopes into firm belief. It can give the real meaning to everyone's life who wants to excel in their career.

Besides, it is well designed for beginners plus professional to get the immense knowledge and innovative learning techniques and tools.

Faizan Ahmed Siddiqui Batch 2017 Senior Cargo Assitant -Gerry's dnata (Pvt.) Ltd. (Past Employee) Imaddudii SIOP & Der Archroma SCM Testin

The best part of my PGD-SCM program is that my enthusiasm never came down even for a single day. The unique course design ismaligned with the current challenges in supply chain & logistics, both globally and in Pakistan. Exposure of SAP S/4HANA, GIMPEX, SCM modeling and simulations are the front-line tools of this program. Faculties including international facilitators, are very professional, having highly diversified industry experiences. The most I learned through various simulations, projects in a real-time environment. The unique part of this program is to equip you enough to be an entrepreneur in the supply chain industry. It is a prerequisite for supply chain professionals and a step forward to become supply chain leaders.

Imaddudin Jamil SIOP & Demand Planner Archroma Pakistan SCM Testimonial PGD-2019



Postgraduate Diploma Program (PGD)

Details:

Fee Structure: https://cee.iba.edu.pk/pgd-fee-structure.php

Apply Online: https://onlineadmission.iba.edu.pk/
Further Details: https://cee.iba.edu.pk/aboutpgd.php

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