

# SUMMER SCHOOL

## HR Competency Mastery: Talent, Leadership, and Data-Driven Decisions



July 24–25, 2025

Open to All Ages



# Program Overview

This intensive 2-day workshop is designed to equip HR professionals with a complete understanding of critical HR competencies, from strategic talent management to data-driven decision-making. Participants will explore best practices, practical tools, and emerging trends in HR, empowering them to enhance organizational performance and employee experience. The program is ideal for HR managers, business partners, and professionals seeking to enhance their expertise in modern HR practices.

## Learning Outcomes

- Develop and implement strategic talent management plans.
- Master recruitment and selection techniques for effective hiring.
- Design a positive candidate experience and strengthen employer branding.
- Enhance employee performance through targeted management strategies.
- Utilize HR analytics for data-driven decision-making.

## Topics Covered

- Talent Strategy
- Workforce Planning
- Recruitment & Selection
- Candidate Experience
- Employer Branding
- Performance Management
- Self & Emp Development
- Career Management
- Succession Planning
- Total Rewards
- Coaching Skills using Coaching Model

Venue	Duration	Investment
Main Campus, IBA Karachi	2 Days	PKR 48,000/- + 5% Tax

### Contact Us

 [cee.iba.edu.pk](http://cee.iba.edu.pk)

 [ceeinfo@iba.edu.pk](mailto:ceeinfo@iba.edu.pk)

 021-38104701 (Ext. 1809, 1812)

 Plot #68 & 88, Garden, Kiyani Shaheed Road, Karachi, Sindh, Pakistan

    

@ceeatiba