

IBA SUMMER LEARNING SERIES

ENGLISH PRONUNCIATION FOR EFFECTIVE COMMUNICATION

August 09 - 17, 2021

Mon, Tue, Wed, Fri
Time: 6 pm to 8 pm
Mode: Online

What you'll learn:

- Appropriate pronunciation, accent and intonation to improve your communicative English
- Different techniques to practice & improve English pronunciation
- About English culture and society through pronunciation practice so that you can utilize English language in an effective way.



BARERA QUADRI

**CORPORATE TRAINER,
LINGUIST, EDUCATIONIST**

FEE: PKR 10,000

(5% Exclusive SST)

Registration Link:

<https://tinyurl.com/EPFEC2021>

sschool@iba.edu.pk, summerschool.iba.edu.pk

021-38104700-01 Ext: 1801, 1813, 1811

ENGLISH PRONUNCIATION FOR EFFECTIVE COMMUNICATION

ABOUT THE COURSE

Getting along with professionals can prove to be a difficult task when social interaction is affected by pronunciation issues. Think about it, when you can speak clearly and correctly, having natural flow in your speech, people will enjoy talking to you. Doing business live or via telephone would not be an issue. Presenting in front of an audience your ideas and projects with confidence will only highlight how professional you are.

“Communication is a skill that you can learn. It’s like riding a bicycle or typing. If you’re willing to work at it, you can rapidly improve the quality of every part of your life.”

- Brian Tracy

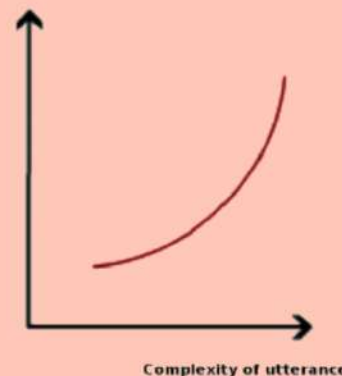
INSTRUCTOR PROFILE

BARERA QUADRI

- Certified trainer by Cambridge
- 10+ years of experience in Academia & Corporate Communication
- 18 years of specialisation in English Language and Business Communication

Ms. Quadri is associated with Institute of Business Administration (IBA) & Zindagi Trust where she trains teachers and executives & design curricula. At IBA, she is training executives on topics related to language such as Conversation English Skills, English Pronunciation for Communication, Writing & Presenting in English, Interactive English, Grammar for Professional, etc.

Importance of tones



TESTIMONIALS

I enrolled in IBA summer school in English Language Skills program. Fortunately my trainer was Ms Barera. She coached us in a friendly environment which helped me enhance my skills and strategies. I have found myself a groomed professional after her coaching.

*Sabeen Siddiqui
Computer Teacher, Secondary section
The Educators Professional's Campus*

I attended the 'English Pronunciation for Communication' workshop at IBA Center for Executive Education from 25th June till 3rd July 2018. The interactive teaching style with experiential exercises made it easier for me to understand the phonetics of different word families. Ms. Barera is a wonderful trainer who engages the audience in practical activities during the sessions. This workshop has helped me a lot to improve my English pronunciation.

*Azad Ahmed
Manager Center for Entrepreneurial
Development (CED)
IBA Karachi*

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