



**English Pronunciation** 

for Effective Communication

July 10 - 18, 2023

Mon, Tue, Wed, Fri, 6 pm to 8 pm IBA City Campus

### **LEARNING OUTCOMES**

- Appropriate pronunciation, accent and intonation to improve your communicative English
- Different techniques to practice & improve English pronunciation
- About English culture and society through pronunciation practice so that you can utilize English language in an effective way.

FEE: PKR 10,000
5% exclusive sst



**BARERA QUADRI** 

Corporate Trainer, Linguist, Educationist



Leadership and Ideas for Tomorrow



## **ABOUT THE COURSE**

Getting along with professionals can prove to be a difficult task when social interaction is affected by pronunciation issues. Think about it, when you can speak clearly and correctly, having natural flow in your speech, people will enjoy talking to you. Doing business live or via telephone would not be an issue. Presenting in front of an audience your ideas and projects with confidence will only highlight how professional you are.

"Communication is a skill that you can learn. It's like riding a bicycle or typing. If you're willing to work at it, you can rapidly improve the quality of every part of your life." — Brian Tracy

# **INSTRUCTOR PROFILE**

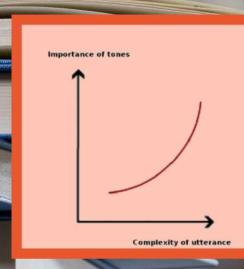
#### BARERA QUADRI

- Certified trainer by Cambridge
- 10+ years of experience in Academia & Corporate Communication
- 18 years of specialisation in English
   Language and Business Communication

Ms. Quadri is associated with Institute of Business Administration (IBA) & Zindagi Trust where she trains teachers and executives & design curricula. At IBA, she is training executives on topics related to language such as Conversation English Skills, English Pronunciation for Communication, Writing & Presenting in English, Interactive English, Grammar for Professional, etc.

#### **REGISTER NOW**

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# **TESTIMONIALS**

I enrolled in IBA summer school in English Language Skills program. Fortunately my trainer was Ms Barera. She coached us in a friendly environment which helped me enhanced my skills and strategies. I have found myself a groomed professional after her coaching.

Sabeen Siddiqui

Computer Teacher, Secondary section
The Educators Professional's Campus

I attended the 'English Pronunciation for Communication' workshop at IBA Center for Executive Education from 25th June till 3rd July 2018. The interactive teaching style with experiential exercises made it easier for me to understand the phonetics of different word families. Ms. Barera is a wonderful trainer who engages the audience in practical activities during the sessions. This workshop has helped me a lot to improve my English pronunciation.

Azad Ahmed Manager Center for Entrepreneurial Development (CED) IBA Karachi